

Presse-Information

Travel to Germany, January to October 2011

Strong October for Destination Germany

Frankfurt am Main, 2 January 2012 – The tough global economic situation is not hampering the upturn in Germany's incoming tourism industry. Quite the opposite: Germany was once again an extremely popular global travel destination in October 2011. The German Federal Statistical Office registered 5.9 per cent more overnight stays by international visitors than in October 2010. Between January and October 2011, there were almost 55.4 million overnight stays by visitors to Germany, which represents an increase of 5.5 per cent compared with the same period of the previous year. "Since the start of the year, we have continually exceeded the figures from the record year of 2010", said Petra Hedorfer, Chief Executive Officer of the German National Tourist Board (GNTB). "This indicates that we will achieve our growth forecast of 4 per cent for visitors from Germany and abroad by the end of the year."

The Dutch are traditionally the most frequent holidaymakers among European visitors to Germany. Between January and October, this market generated almost 9.7 million overnight stays, a rise of 2.2 per cent compared to the first ten months of 2010.

The increase in visitors from other neighbouring countries was even greater, with the statistics from Switzerland showing a gain of 13.7 per cent, which represents almost 501,000 more overnight stays. Also encouraging was the rise in overnight stays from Austria and France of 6 per cent and 6.6 per cent respectively. Poland and Russia generated particularly high increases of over 20 per cent.

*Further growth
in the first ten
months of 2011*

*Strong numbers from the
Netherlands
and other
European
neighbours*

The German Federal Statistical Office also reported growth from numerous overseas markets between January and October.

Brazil, China and India produced particularly high increases. The highest was Brazil with a rise of 22.9 per cent, followed by the People's Republic of China with a gain of 22 per cent and India with 20.9 per cent.

Double-digit growth in overnight stays from Brazil, China and India