

Press Information

U.S. Travel to Germany: January - November 2011

Destination Germany reaches 4.378 million overnights from the U.S. through November 2011

New York, February 6, 2012 – Destination Germany continues to post excellent results for the final months of 2011. Despite the tense global economic situation, and with only December's figures to come, the German travel industry is on course to finish the year on a high. In November, the German Federal Statistical Office recorded a 6 per cent year-on-year increase in the volume of overnight stays made by international guests "There are clear indications that we will achieve our growth forecast for the full year. The results for November continue the trend for the year as a whole, in which we have continually exceeded the figures from the record year of 2010," said Petra Hedorfer, Chief Executive Officer of the German National Tourist Board (GNTB).

"Even though the U.S. is slightly down through November, we are not disappointed with the results," said Bernd Haessler, Acting Director of the German National Tourist Office. The decrease of 2.3 percent through November 2011 from the U.S. comes on the heels of an 11.1 percent increase in 2010 which was a gigantic recovery after the recession of 2009.

Haessler further explained, "The numbers from the U.S. to Germany are typically down following an Oberammergau year (2010) and considering the on-going economic uncertainty, we are quite pleased that the numbers remained robust for Germany totaling 4,376 million overnights. "We continue to emphasize that Germany delivers great value for the money and that hotel

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prices are still below similar properties elsewhere in Europe," he continued. The numbers from the U.S. includes overnights through November and does not include the ever popular river cruises and the people going to visit friends and relatives.

About the GNTB

The German National Tourist Board (GNTB) is based in Frankfurt am Main. It works on behalf of the Federal Ministry of Economics and Technology from which it receives its funding under a resolution passed by the German parliament. The GNTB develops and communicates strategies and products to enhance the positive image of German travel destinations abroad and to promote tourism to Germany. To fulfill its remit, the GNTB operates 30 foreign representative offices around the world. Further information is available from our online press center at www.germany.travel/presse.