

# GTM Germany Travel Mart™ 2011

## Facts & Figures

### General:

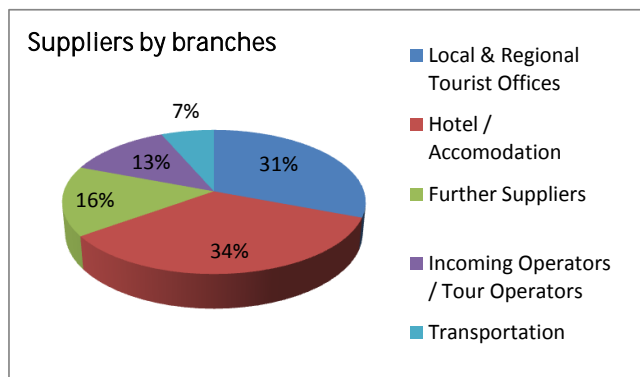
First GTM:	1972 in Frankfurt/Main 62 suppliers, 51 international participants from 11 countries
Recent GTM:	2010 in Mainz 347 suppliers, 355 international participants from 31 countries
GTM 2011:	Cologne / Bonn, Workshop: Koelnmesse
Exhibition space:	1972: 372 m <sup>2</sup> 2011: approx. 6.000 m <sup>2</sup>

### German suppliers

	Booths	Companies	Supplier-Individuals
Variant			
1	81	81	
2	126	193	
3	24	53	
Special space/ Counters at booth of DZT	11	11	
<b>Total</b>	<b>242</b>	<b>338</b>	<b>544</b>

### Suppliers by branches

Local & Regional Tourist Offices	104	31%
Hotel / Accommodation	116	34%
Further Suppliers	53	16%
Incoming Operators / Tour Operators	43	13%
Transportation	22	7%
<b>Total</b>	<b>338</b>	<b>100%</b>



### International Participants

#### Participants according to countries:

Europe	26
Overseas	13
<b>Total</b>	<b>39</b>

#### Participants according to grouping:

Buyers from Overseas	161
Buyers from Europe	300
Journalists from Overseas	37
Journalists from Europe	63
GNTB / Experts	58
<b>Total</b>	<b>619</b>