

# GTM Germany Travel Mart™ 2018

## Facts & Figures

### General:

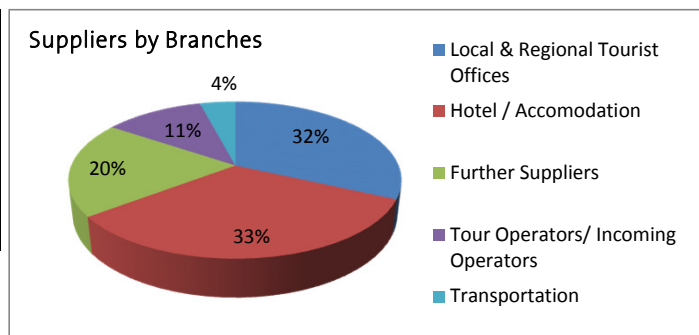
First GTM:	1972 in Frankfurt/Main 62 suppliers, 51 international participants from 11 countries
Recent GTM:	Bavaria, Nuremberg, Messe Nuremberg 329 suppliers, more than 500 intern. Buyers, journalists and experts from 50 countries
GTM 2018:	Dresden, Saxony, Messe Dresden 334 suppliers, more than 520 intern. Buyers, journalists and experts from 51 countries
Exhibition space:	1972: 372 m <sup>2</sup> 2018: about 7.000 m <sup>2</sup>

### German suppliers

	Booths	Companies	Supplier-Individuals
Booth version			
1	112	112	112
2	116	121	255
3	18	42	79
Special stands/ Counters at the GNTB's stand		8	24
Suppliers Dresden/Saxony		51	75
<b>Total</b>	<b>246</b>	<b>334</b>	<b>545</b>

### Suppliers by branches

Local & Regional Tourist Offices	108	32%
Hotel / Accommodation	112	33%
Further Suppliers	67	20%
Tour Operators/ Incoming Operators	39	11%
Transportation	14	4%
<b>Total</b>	<b>340</b>	<b>100%</b>



### International participants from 51 different countries

#### Participants according to countries:

Europe	299
Overseas	222
<b>Total</b>	<b>521</b>

#### Participants according to participant category:

Buyers from Overseas	144
Buyers from Europe	190
Journalists from Overseas	63
Journalists from Europe	77
GNTB / Experts	47
<b>Total</b>	<b>521</b>