

INCOMING ARABIAN GULF STATES

Country and people¹

1.1 The market Kuwait

Capital	Kuwait-City (2.4 m inhabitants)
Area	17,818 km ²
Inhabitants	4.5 million (growth rate 1.5%) (2017)
Economy	GDP per capita: 30,109 US\$ (GDP – real growth rate +3.8% 2019)*

1.2 The market Saudi-Arabia

Capital	Riyadh (4.5 million inhabitants)
Area	2,24 million km ²
Inhabitants	33.0 million (growth rate 1.5%) (2017)
Economy	GDP per capita: 39,802 US\$ (GDP – real growth rate +3.0% 2019)*

1.3 The market United Arab Emirates

Capital	Abu Dhabi (630,000 inhabitants)
Area	83.600 km ²
Inhabitants	10.4 million (growth rate 2.4%) (2017 est.)
Economy	GDP per capita: 26,278 US\$ (GDP – real growth rate +2.3% 2019)*

1.4 The market Bahrain

Capital	Manama (160,000 inhabitants)
Area	741 km ²
Inhabitants	1.5 million (growth rate 2.3%) (2017*)
Economy	GDP per capita: 22,798 US\$ (GDP – real growth rate 2.2% 2016)*

* Forecast

GENERAL TRAVEL BEHAVIOUR

European Destinations of trips abroad in 2017

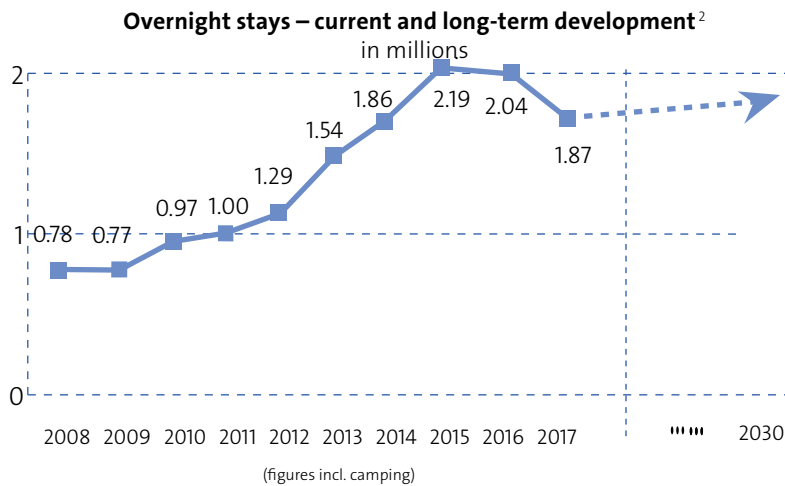
rank 1 – UK

rank 2 – Germany

rank 3 – Turkey

rank 4 – France

DESTINATION GERMANY



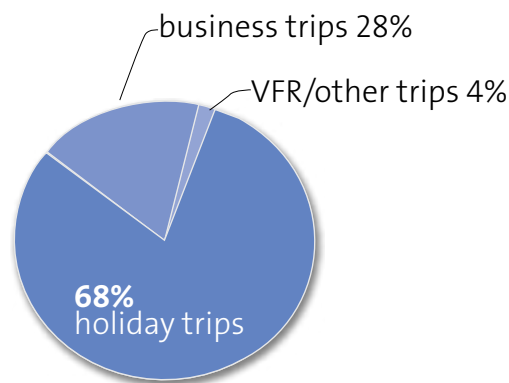
- Year 2017: 660,756 arrivals from the Arabian Gulf States / 1,870,362 overnight stays (camping included)
- Volume of overnight stays: increase 2008–2017: +140.9%; growth 2016–2017: -8.3%; average annual rate of change 2008–2017: +10.7%
- DZT forecast until 2030: 3,6 m overnight stays

MOST POPULAR DESTINATIONS IN 2017

Federal states ²	Cities ³ (more than 100,000 inhabitants)
rank 1: Bavaria with 44.0% of all overnight stays	rank 1: Munich with 647,164 overnight stays
rank 2: Hesse with 15.3% of all overnight stays	rank 2: Frankfurt with 211,720 overnight stays
rank 3: Baden-Württemberg with 12.7% of all overnight stays	rank 3: Berlin with 139,573 overnight stays
rank 4: North Rhine-Westphalia with 12.0% of all overnight stays	rank 4: Düsseldorf with 104,810 overnight stays

Purpose of trips to Germany in 2017

- 68% holiday trips, 28% business trips, 4% VFR/other trips
(Only one answer possible. Deviations from 100% due to rounding.)
- especially round trips, low amount of event trips and health-oriented holiday



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REFERENCE

World Travel Monitor 2017, IPK International; also:

1 www.cia.gov, www.gtai.de

2 German Federal Statistics Office 2009-2018 / German State Offices 2018

Brief Market-Information Arabian Gulf States 2018

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