

## INCOMING ARABIAN GULF STATES

### Country and people<sup>1</sup>

#### 1.1 The market Kuwait

Capital	Kuwait-City (2.4 m inhabitants)
Area	17,818 km <sup>2</sup>
Inhabitants	4.2 million (growth rate 1.6%) (2016)
Economy	GDP per capita: 30,426 US\$ (GDP – real growth rate +2.5% 2016)*

#### 1.2 The market Saudi-Arabia

Capital	Riyadh (4.5 million inhabitants)
Area	2,24 million km <sup>2</sup>
Inhabitants	32.0 million (growth rate 1.5%) (2016)
Economy	GDP per capita: 19,313 US\$ (GDP – real growth rate +1.2% 2016)*

#### 1.3 The market United Arab Emirates

Capital	Abu Dhabi (630,000 inhabitants)
Area	83.600 km <sup>2</sup>
Inhabitants	9.9 million (growth rate 2.6%) (2016 est.)
Economy	GDP per capita: 36.142 US\$ (GDP – real growth rate +3.1% 2016)*

#### 1.4 The market Bahrain

Capital	Manama (160,000 inhabitants)
Area	741 km <sup>2</sup>
Inhabitants	1.3 million (growth rate 2.4%) (2017*)
Economy	GDP per capita: 22,798 US\$ (GDP – real growth rate 2.2% 2016)*

\* Forecast

## GENERAL TRAVEL BEHAVIOUR

European Destinations of trips abroad in 2016

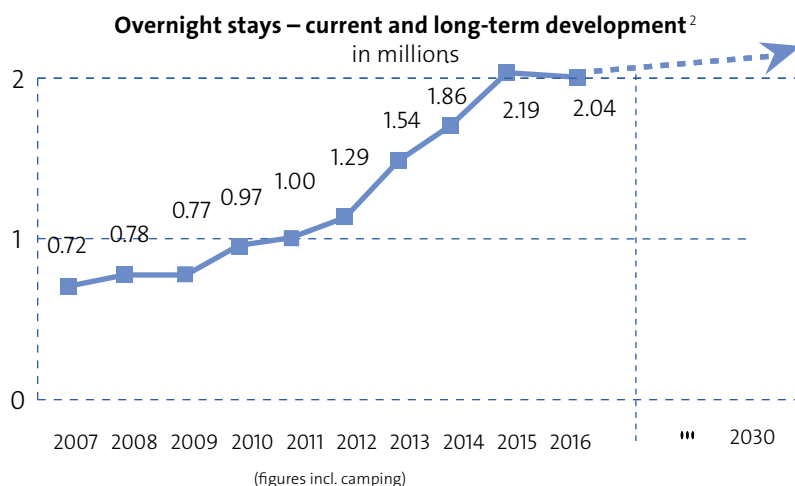
rank 1 – Germany

rank 2 – UK

rank 3 – Turkey

rank 4 – France

## DESTINATION GERMANY



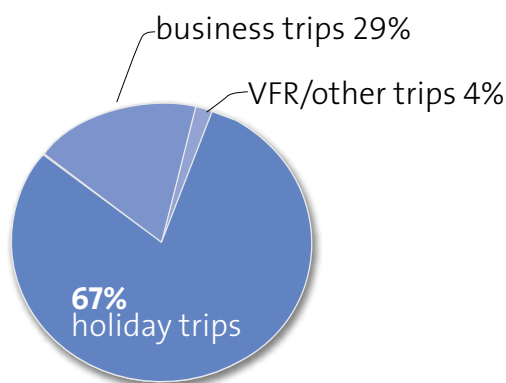
- Year 2016: 673,132 arrivals from the Arabian Gulf States / 2,039,837 overnight stays (camping included)
- Volume of overnight stays: increase 2007–2016: +181.5%; growth 2015–2016: -6.9%; average annual rate of change 2007–2016: +12.4%
- DZT forecast until 2030: 3,6 m overnight stays

## MOST POPULAR DESTINATIONS IN 2016

Federal states <sup>2</sup>	Cities <sup>3</sup> (more than 100,000 inhabitants)
rank 1: Bavaria with 40.4% of all overnight stays	rank 1: Munich with 591,005 overnight stays
rank 2: Hesse with 17.0% of all overnight stays	rank 2: Frankfurt with 229,701 overnight stays
rank 3: North Rhine-Westphalia with 12.5% of all overnight stays	rank 3: Berlin with 173,813 overnight stays
rank 4: Baden-Württemberg with 12.2% of all overnight stays	rank 4: Düsseldorf with 103,182 overnight stays

### Purpose of trips to Germany in 2016

- 67% holiday trips, 29% business trips, 4% VFR/other trips (Only one answer possible. Deviations from 100% due to rounding.)
- especially round trips, low amount of event trips and health-oriented holiday



## CONTACT

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### REFERENCE

World Travel Monitor 2016, IPK International; also:

1 www.cia.gov, www.gtai.de  
2 German Federal Statistics Office 2008-2017 / German State Offices 2017

**Brief Market-Information Arabian Gulf States 2017**

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