

INCOMING BRASIL

Country and people¹

Capital	Brasilia (3,599,00 inhabitants)
Area	8,514,877 km ²
Inhabitants	209.2 million (growth rate 0.7%) (2017 est.) 214 million (forecast 2025)
Mean age	32 years
Economy	GDP per capita: 10,712 US\$ (GDP – real growth rate +2.5% 2019 est.)
Unemployment rate	10.5% (2019)
Inflation rate	4.2% (2019 est.)

GENERAL TRAVEL BEHAVIOUR

- Intensity of travel abroad: 4.5% (resident population from 15 years on)

European Destinations of trips abroad in 2017

rank 1 – Portugal

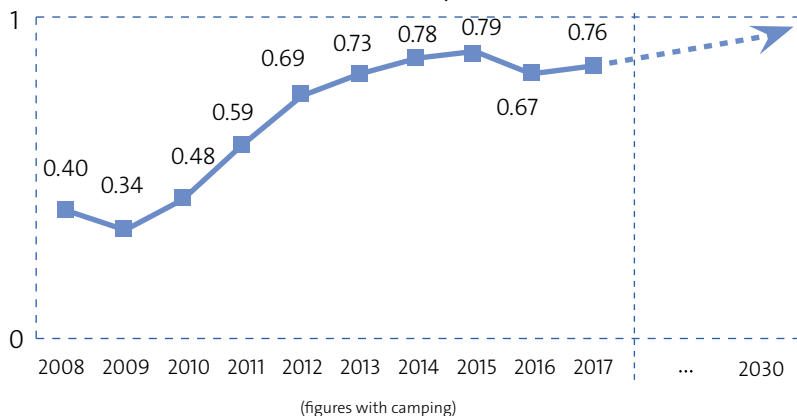
rank 2 – Spain

rank 3 – Italy

rank 4 – Germany

DESTINATION GERMANY

Overnight stays – current and long-term development²
in millions



- Year 2017: 303,492 arrivals from Brasil / 764,223 overnight stays (camping included)
- Volume of overnight stays: increase 2008–2017 by +88.9%; growth 2016–2017: +14.0%; average annual rate of change 2008–2017: +8.3%
- DZT forecast until 2030: 1.7 m overnight stays

MOST POPULAR DESTINATIONS IN 2017

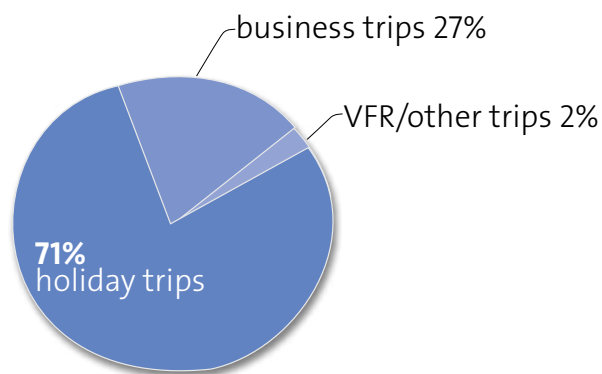
Federal states ²	Cities ² (more than 100,000 inhabitants)
rank 1: Berlin with 30.4% of all overnight stays	rank 1: Berlin with 232,085 overnight stays
rank 2: Bavaria with 28.1% of all overnight stays	rank 2: Munich with 133,263 overnight stays
rank 3: Hesse with 11.1% of all overnight stays	rank 3: Frankfurt with 58,952 overnight stays
rank 4: Baden-Württemberg with 9.9% of all overnight stays	rank 4: Cologne with 27,195 overnight stays

Purpose of all incoming trips

- 71% holiday trips, ■ 27% business trips, ■ 2% VFR/other trips
(Only one answer possible. Deviations from 100% due to rounding.)

Booking-behaviour, main mode of transport, accommodation for incoming trips

- Booking primarily via internet (75%), followed by bookings via travel agencies (47%)
- Plane as main mode of transport
- Mainly hotel accommodation (68%)



CONTACT

Deutsche Zentrale für Tourismus e.V.

Beethovenstraße 69
60325 Frankfurt am Main
E-Mail: Mafo@germany.travel
www.germany.travel

REFERENCE

World Travel Monitor 2017, IPK International; also:

¹ www.cia.gov, www.gtai.de

² German Federal Statistics Office 2009-2018 / German State Offices 2018

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