

INCOMING CHINA

Country and people¹

Capital	Beijing (11,100,000 inhabitants)
Area	9,6 million km ²
Inhabitants	1.39 billion (2017); growth rate 0.5% 1.45 billion (forecast 2025)
Mean age	China: 37.4 years; Hong Kong: 44.4 years (2017)
Economy	GDP per capita: 8,866 US\$* (GDP – real growth rate 6.3%) 2016*
Unemployment rate	4.1% (2016, in cities)*
Inflation rate	1.8% (2016)* *estimate

GENERAL TRAVEL BEHAVIOUR

- Intensity of travel abroad: 4.6% (resident population from 15 years on)

European destinations of trips abroad in 2017

rank 1 – Germany

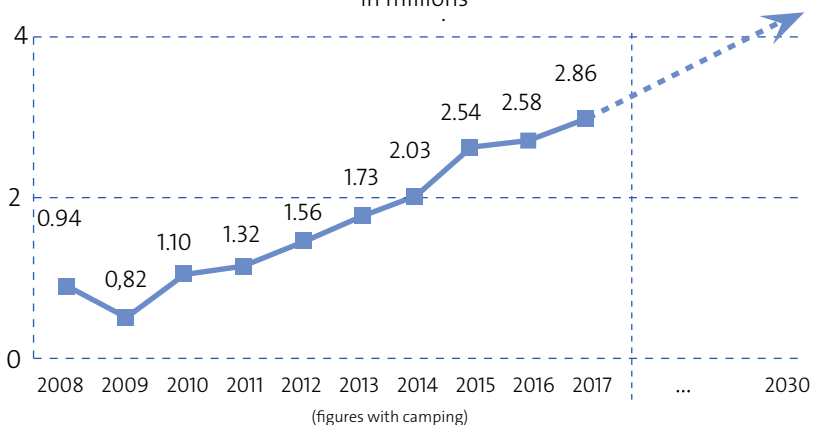
rank 2 – France

rank 3 – Spain

rank 4 – Switzerland

DESTINATION GERMANY

Overnight stays – current and long-term development²
in millions



- Year 2017: 1,555,661 arrivals from China and Hong Kong / 2,858,513 overnight stays (camping included)
- Volume of overnight stays: increase 2008–2017 by +203.1%; growth 2016–2017: +10.6%; average annual rate of change 2008–2017: +12.4%
- DZT forecast until 2030: 5.0 m overnight stays

MOST POPULAR DESTINATIONS IN 2017

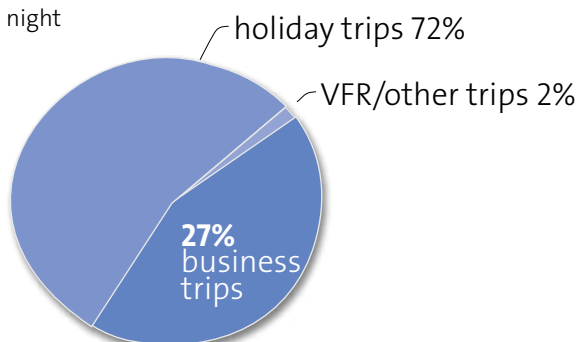
Federal states ²	Cities ² (more than 100.000 inhabitants)
rank 1: Bavaria with 29.2% of all overnight stays	rank 1: Munich with 360,253 overnight stays
rank 2: Hesse with 18.9% of all overnight stays	rank 2: Frankfurt with 313,924 overnight stays
rank 3: North Rhine-Westphalia with 13.0% of all overnight stays	rank 3: Berlin with 309,875 overnight stays
rank 4: Baden-Württemberg with 12.6% of all overnight stays	rank 4: Cologne with 94,825 overnight stays

Purpose of all incoming trips

- 72% holiday trips, ■ 27% business trips, ■ 2% VFR/other trips
(Only one answer possible. Deviations from 100% due to rounding.)

Booking-behaviour, mode of transport, accommodation

- 98% booking in advance: 41% direct booking, 41% booking at a travel agency
- 100% plane as mode of transport
- During incoming trips Chinese people spent the night mainly in hotels (78%)



CONTACT

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REFERENCE

World Travel Monitor 2017, IPK International; also:

1 www.cia.gov, www.gtai.de

2 German Federal Statistics Office 2009-2018 / German State Offices 2018

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