

INCOMING CHINA

Country and people¹

Capital	Beijing (11,100,000 inhabitants)
Area	9,6 million km ²
Inhabitants	1.37 billion (2016); growth rate 0.4% 1.45 billion (forecast 2025)
Mean age	China: 37.1 years; Hong Kong: 44 years (2016)
Economy	GDP per capita: 8,866 US\$* (GDP – real growth rate 6.3%) 2016*
Unemployment rate	4.1% (2016, in cities)*
Inflation rate	1.8% (2016)* *estimate

GENERAL TRAVEL BEHAVIOUR

- Intensity of travel abroad: 4.5% (resident population from 15 years on)

European destinations of trips abroad in 2016

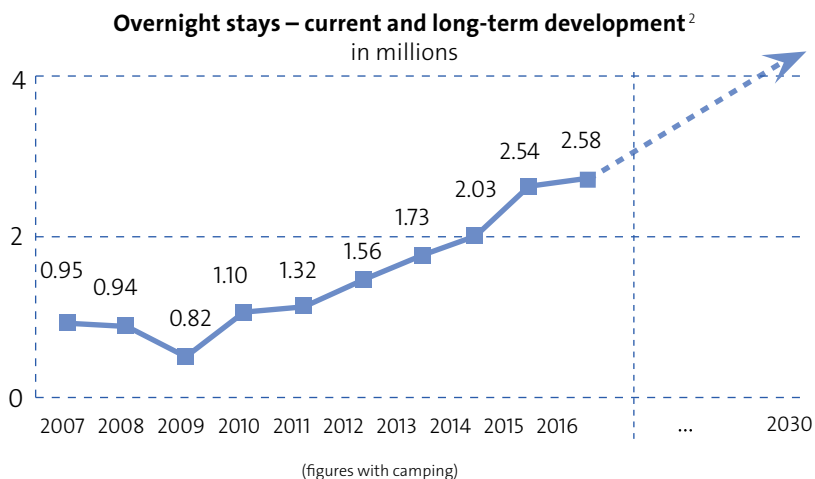
rank 1 – Germany

rank 3 – France

rank 2 – Spain

rank 4 – Switzerland

DESTINATION GERMANY



- Year 2016: 1,363,979 arrivals from China and Hong Kong / 2,582,027 overnight stays (camping included)
- Volume of overnight stays: increase 2007–2016 by +171.6%; growth 2015–2016: +1.6%; average annual rate of change 2007–2016: +11.6%
- DZT forecast until 2030: 5.0 m overnight stays

MOST POPULAR DESTINATIONS IN 2016

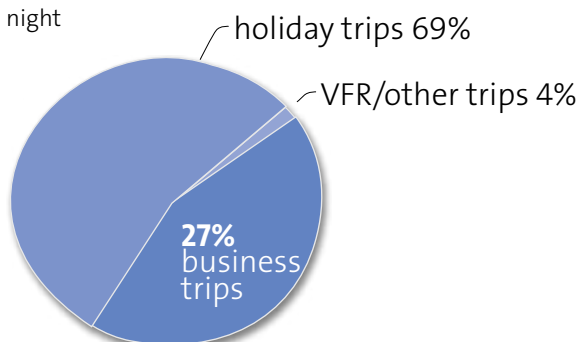
Federal states ²	Cities ² (more than 100.000 inhabitants)
rank 1: Bavaria with 28.2% of all overnight stays	rank 1: Frankfurt with 308,546 overnight stays
rank 2: Hesse with 19.7% of all overnight stays	rank 2: Munich with 297,625 overnight stays
rank 3: Baden-Württemberg with 13.3% of all overnight stays	rank 3: Berlin with 290,262 overnight stays
rank 4: North Rhine-Westphalia with 12.9% of all overnight stays	rank 4: Hamburg with 92,831 overnight stays

Purpose of all incoming trips

- 69% holiday trips, ■ 27% business trips, ■ 4% VFR/other trips
(Only one answer possible. Deviations from 100% due to rounding.)

Booking-behaviour, mode of transport, accommodation

- 98% booking in advance: 39% direct booking, 45% booking at a travel agency
- 100% plane as mode of transport
- During incoming trips Chinese people spent the night mainly in hotels (83%)



CONTACT

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REFERENCE

World Travel Monitor 2016, IPK International; also:

1 www.cia.gov, www.gtai.de

2 German Federal Statistics Office 2008-2017 / German State Offices 2017

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