

INCOMING FINLAND

Country and people¹

Capital	Helsinki (577,000 inhabitants)
Area	338,145 km ²
Inhabitants	5.3 million (2014) / (growth rate 0.05%) 5.5 million (forecast 2025)
Mean age	43.2 years (2014)
Economy	GDP per capita: 38,532 Euro (GDP – real growth rate 0.7% 2016)*
Unemployment rate	9.5% (2016)*
Inflation rate	0.6% (2016)* *forecast
Gini coefficient	0,26 / rank 8 (OECD average 0,31)

GENERAL TRAVEL BEHAVIOUR

Percentage of business-related overnight stays domestic/abroad²

■ Finland: 28% abroad / 72% domestic

■ Intensity of travel abroad: 184.4% (resident population from 15 years on)
= 1.8 trips per person

Destinations of trips abroad in 2016

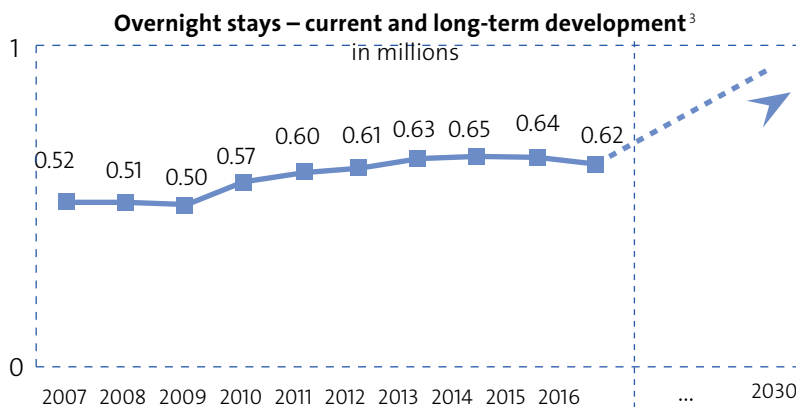
rank 1 – Estonia

rank 2 – Sweden

rank 3 – Spain

rank 4 – Germany

DESTINATION GERMANY



- Year 2016: 285,732 arrivals from Finland / 615,948 overnight stays (camping included)
- Volume of overnight stays: increase 2007–2016 by +18.8%; growth 2015–2016: -3.8%; average annual rate of change 2007–2016: +3.4%
- Total sales turnover for incoming trips: round 0.4 billion Euro (2016)
- DZT forecast until 2030: 1.1 m overnight stays

MOST POPULAR DESTINATIONS IN 2016

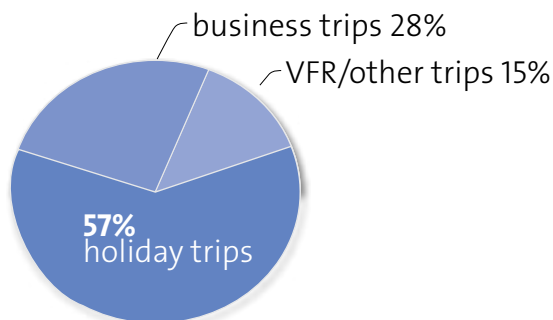
Federal states ³	Cities ³ (more than 100.000 inhabitants)
rank 1: Berlin with 34.0% of all overnight stays	rank 1: Berlin with 209,434 overnight stays
rank 2: Bavaria with 19.7% of all overnight stays	rank 2: Munich with 59,242 overnight stays
rank 3: North Rhine-Westphalia with 8.8% of all overnight stays	rank 3: Hamburg with 31,120 overnight stays
rank 4: Baden-Württemberg with 7.2% of all overnight stays	rank 4: Frankfurt with 25,596 overnight stays

Purpose of all incoming trips

- 57% holiday trips, ■ 28% business trips, ■ 15% VFR/other trips
(Only one answer possible. Deviations from 100% due to rounding.)
- Business trips: 21% traditional business trips, 79% promotable business trips, of which: 81% conferences/congresses/seminars, 9% exhibits/trade fairs
- Holiday trips: 5% holidays in tourist regions, 16% touring holidays, 70% city holidays/visit of an event

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 97% of all holiday trips are booked in advance; 96% online booking
- 9% car, 78% plane, 5% ship, 3% train
- 97% accommodation paid for (73% hotel)



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REFERENCE

World Travel Monitor 2016, IPK International; also:

¹ www.cia.gov, www.gtai.de

² Eurostat 2017

³ German Federal Statistics Office 2008-2017 / German State Offices 2017

Supported by:



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by the German Bundestag