

INCOMING INDIA

Country and people¹

Capital	Delhi (12,877,470 inhabitants)
Area	3,287,590 km ²
Inhabitants	1.3 billion (growth rate 1.2%) (2016) 1.4 billion (forecast 2025)
Mean age	27.6 years
Economy	GDP per capita: 1,821 US\$ (GDP – real growth rate 7.5% 2016)*
Unemployment rate	4.9% (2013)
Inflation rate	5.5% (2016)* *forecast

GENERAL TRAVEL BEHAVIOUR

- Intensity of travel abroad: 1.1% (resident population from 15 years on)

European destinations of trips abroad in 2016

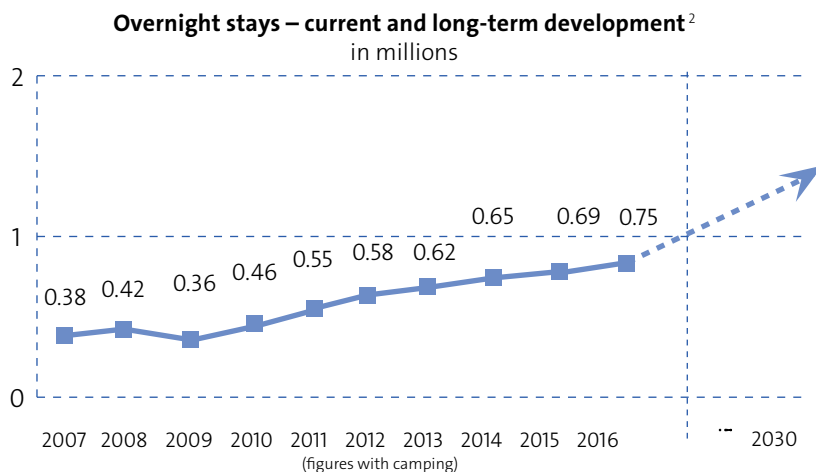
rank 1 – Germany

rank 2 – Great Britain

rank 3 – Switzerland

rank 4 – Austria

DESTINATION GERMANY



- Year 2016: 231,24 arrivals from India / 748,737 overnight stays (camping included) (The Federal Statistical Office has only been recording data for India separately since 2006)
- Volume of overnight stays: increase 2006–2016 by +98.6%; growth 2015–2016: +8.1%; average annual rate of change 2007–2016: +10.8%
- DZT forecast until 2030: 2.0 m overnight stays

MOST POPULAR DESTINATIONS IN 2016

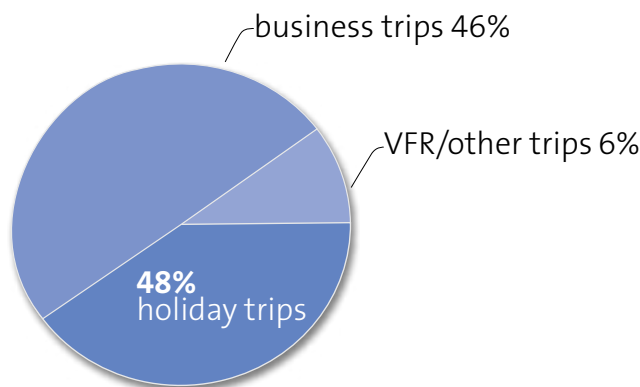
Federal states ²	Cities ² (more than 100,000 inhabitants)
rank 1: Baden-Württemberg with 24.0% of all overnight stays	rank 1: Frankfurt with 94,975 overnight stays
rank 2: Hesse with 19.7% of all overnight stays	rank 2: Munich with 79,892 overnight stays
rank 3: Bavaria with 19.2% of all overnight stays	rank 3: Berlin with 68,496 overnight stays
rank 4: North Rhine-Westphalia with 14.8% of all overnight stays	rank 4: Stuttgart with 38,615 overnight stays

Purpose of travel of all trips to Europa and to Germany

- 55% holiday trips, 36% business trips, 9% VFR/other trips
- Holiday trips to Europe: 32% touring holidays, 28% city trips
- Germany: ■ 48% holiday trips, ■ 46% business trips, ■ 6% VFR/other trips
(Only one answer possible. Deviations from 100% due to rounding.)

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 100% of all holiday trips are booked in advance, 49% in travel agency and 75% booked online
- 88% internet travel user: 75% online booking, 13% for information only
- 100% plane as main mode of transport
- 77% hotel, 53% first class, 22% middle class



CONTACT

Deutsche Zentrale für Tourismus e.V.

Beethovenstraße 69
60325 Frankfurt am Main
E-Mail: Mafo@germany.travel
www.germany.travel

REFERENCE

World Travel Monitor 2016, IPK International; also:

1 www.cia.gov, www.gtai.de

2 German Federal Statistics Office 2008-2017 / German State Offices 2017

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