

INCOMING INDIA

Country and people¹

Capital	Delhi (12,877,470 inhabitants)
Area	3,287,590 km ²
Inhabitants	1.3 billion (growth rate 1.2%) (2017) 1.4 billion (forecast 2025)
Mean age	27.9 years
Economy	GDP per capita: 2,334 US\$ (GDP – real growth rate 7.8% 2019)*
Unemployment rate	3.5% (2018)
Inflation rate	5.0% (2019)* *forecast

GENERAL TRAVEL BEHAVIOUR

- Intensity of travel abroad: 1.1% (resident population from 15 years on)

European destinations of trips abroad in 2017

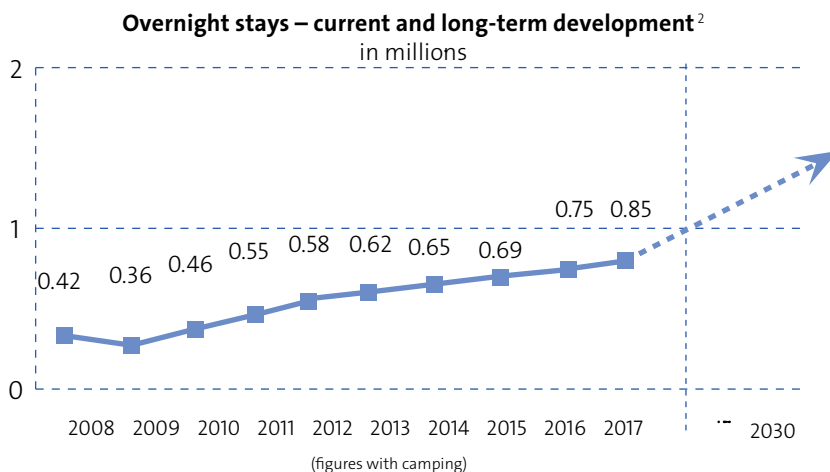
rank 1 – Germany

rank 2 – Great Britain

rank 3 – Switzerland

rank 4 – Austria

DESTINATION GERMANY



- Year 2017: 268,693 arrivals from India / 852,224 overnight stays (camping included) (The Federal Statistical Office has only been recording data for India separately since 2006)
- Volume of overnight stays: increase 2008–2017 by +102.2%; growth 2016–2017: +13.8%; average annual rate of change 2008–2017: +9.0%
- DZT forecast until 2030: 2.0 m overnight stays

MOST POPULAR DESTINATIONS IN 2017

Federal states ²	Cities ² (more than 100,000 inhabitants)
rank 1: Bavaria with 23.0% of all overnight stays	rank 1: Munich with 122,538 overnight stays
rank 2: Baden-Württemberg with 20.9% of all overnight stays	rank 2: Frankfurt with 111,206 overnight stays
rank 3: Hesse with 20.9% of all overnight stays	rank 3: Berlin with 79,050 overnight stays
rank 4: North Rhine-Westphalia with 13.0% of all overnight stays	rank 4: Stuttgart with 39,053 overnight stays

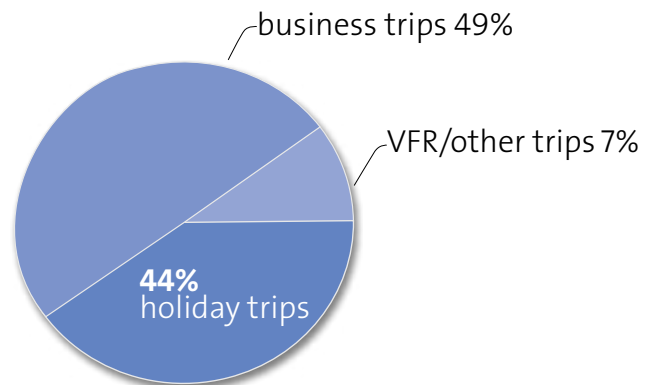
Purpose of travel of all trips to Germany

■ 49% holiday trips, 44% business trips, 7% VFR/other trips
(Only one answer possible. Deviations from 100% due to rounding.)

■ Holiday trips to Europe: 38% touring holidays,
28% city trips

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 100% of all holiday trips are booked in advance, 53% in travel agency and 75% booked online
- 90% internet travel user: 75% online booking, 15% for information only
- 100% plane as main mode of transport
- 75% hotel, 52% first class, 21% middle class



CONTACT

Deutsche Zentrale für Tourismus e.V.

Beethovenstraße 69
60325 Frankfurt am Main
E-Mail: Mafo@germany.travel
www.germany.travel

REFERENCE

World Travel Monitor 2017, IPK International; also:

¹ www.cia.gov, www.gtai.de

² German Federal Statistics Office 2009-2018 / German State Offices 2018

Supported by:



Reiseland Deutschland
© Deutsche Zentrale für Tourismus e. V.

on the basis of a decision
by the German Bundestag