

INCOMING ISRAEL

Country and people¹

Capital	Jerusalem (933,000 inhabitants)
Area	22,072 km ²
Inhabitants	8.9 million 2018* (growth rate 1.5%) (2017)* 8.8 million (forecast 2025)
Mean age	29.9 years
Economy	GDP per capita: 43,199 US\$ (GDP – real growth rate 3.5% 2019)*
Unemployment rate	4.2% (2019 est)
Inflation rate	1.3% (2019 est)
Gini coefficient	0.37 (OECD average 0.31) * forecast

GENERAL TRAVEL BEHAVIOUR

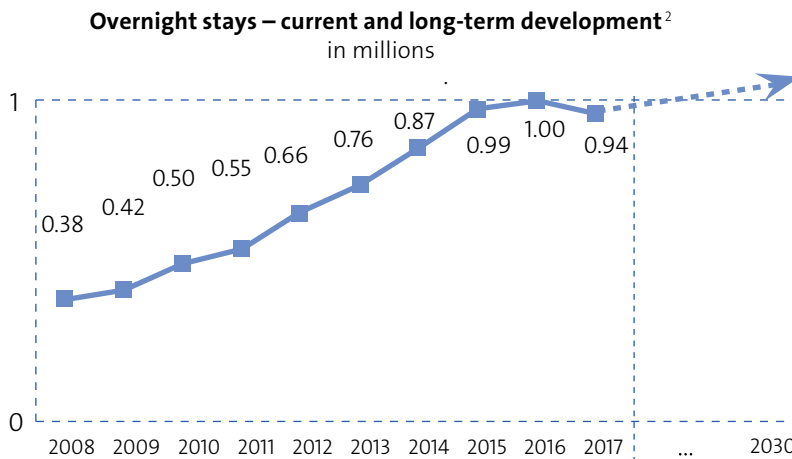
- Intensity of travel abroad: 73.1% (resident population from 15 years on)

Most popular European destinations

- rank 1 – France
- rank 2 – Italy

- rank 3 – Germany
- rank 4 – Turkey

DESTINATION GERMANY



- Year 2017: 316,140 arrivals from Israel / 941,664 overnight stays (camping included)
- Volume of overnight stays: increase 2008–2017: +146.2%; growth 2016–2017: -6.1%; average annual rate of change 2008–2017: +10.1%
- DZT forecast until 2030: 1.4 m overnight stays

(figures incl. camping)

MOST POPULAR DESTINATIONS IN 2017

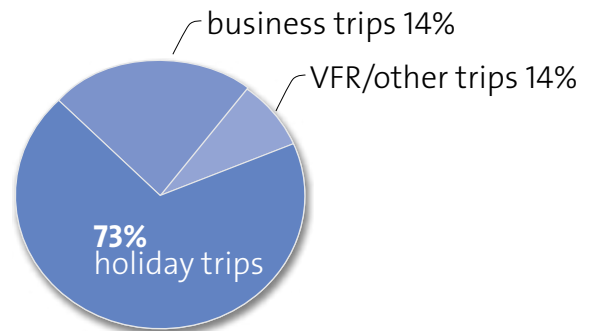
Federal states ²	Cities ² (more than 100,000 inhabitants)
rank 1: Berlin with 46.8% of all overnight stays	rank 1: Berlin with 440,810 overnight stays
rank 2: Baden-Württemberg with 19.9% of all overnight stays	rank 2: Munich with 71,055 overnight stays
rank 3: Bavaria with 14.5% of all overnight stays	rank 3: Frankfurt with 43,131 overnight stays
rank 4: Hesse with 6.0% of all overnight stays	rank 4: Hamburg with 16,832 overnight stays

Purpose of all incoming trips (356,000)

- 73% holiday trips, ■ 14% business trips, ■ 14% VFR/other trips
(Only one answer possible. Deviations from 100% due to rounding.)

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 94% of all holiday trips are booked in advance, 84% online booking
- 99% plane
- 70% hotel (49% first class (4/5 stars), 18% middle class)



CONTACT

Deutsche Zentrale für Tourismus e.V.

Beethovenstraße 69
60325 Frankfurt am Main
E-Mail: Mafo@germany.travel
www.germany.travel

REFERENCE

World Travel Monitor 2017, IPK International; also:

¹ www.cia.gov, www.gtai.de

² German Federal Statistics Office 2009-2018 / German State Offices 2018

Supported by:



Reiseland Deutschland
© Deutsche Zentrale für Tourismus e. V.

on the basis of a decision
by the German Bundestag