

## INCOMING ISRAEL

### Country and people<sup>1</sup>

|                   |   |
|-------------------|---|
| Capital           | Jerusalem (933,000 inhabitants)   |
| Area              | 22,072 km <sup>2</sup>  |
| Inhabitants       | 8.9 million 2018* (growth rate 1.5%) (2017)*<br>8.8 million (forecast 2025) |
| Mean age          | 29.9 years  |
| Economy           | GDP per capita: 43,199 US\$ (GDP – real growth rate 3.5% 2019)*             |
| Unemployment rate | 4.2% (2019 est)   |
| Inflation rate    | 1.3% (2019 est)   |
| Gini coefficient  | 0.37 (OECD average 0.31) <span style="float: right;">* forecast</span>      |

## GENERAL TRAVEL BEHAVIOUR

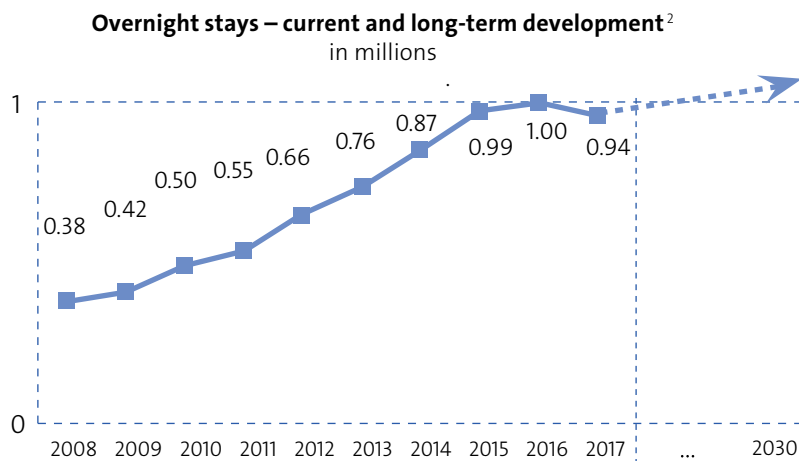
- Intensity of travel abroad: 73.1% (resident population from 15 years on)

Most popular European destinations

- rank 1 – France
- rank 2 – Italy

- rank 3 – Germany
- rank 4 – Turkey

## DESTINATION GERMANY



- Year 2017: 316,140 arrivals from Israel / 941,664 overnight stays (camping included)
- Volume of overnight stays: increase 2008–2017: +146.2%; growth 2016–2017: -6.1%; average annual rate of change 2008–2017: +10.1%
- DZT forecast until 2030: 1.4 m overnight stays

(figures incl. camping)

## MOST POPULAR DESTINATIONS IN 2017

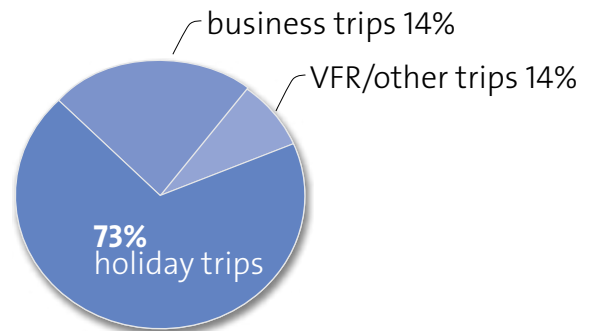
| Federal states <sup>2</sup>                                 | Cities <sup>2</sup> (more than 100,000 inhabitants) |
|---|---|
| rank 1: Berlin with 46.8% of all overnight stays            | rank 1: Berlin with 440,810 overnight stays         |
| rank 2: Baden-Württemberg with 19.9% of all overnight stays | rank 2: Munich with 71,055 overnight stays          |
| rank 3: Bavaria with 14.5% of all overnight stays           | rank 3: Frankfurt with 43,131 overnight stays       |
| rank 4: Hesse with 6.0% of all overnight stays              | rank 4: Hamburg with 16,832 overnight stays         |

Purpose of all incoming trips (356,000)

- 73% holiday trips, ■ 14% business trips, ■ 14% VFR/other trips  
(Only one answer possible. Deviations from 100% due to rounding.)

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 94% of all holiday trips are booked in advance, 84% online booking
- 99% plane
- 70% hotel (49% first class (4/5 stars), 18% middle class)



## CONTACT

Deutsche Zentrale für Tourismus e.V.

Beethovenstraße 69  
60325 Frankfurt am Main  
E-Mail: [Mafo@germany.travel](mailto:Mafo@germany.travel)  
[www.germany.travel](http://www.germany.travel)

## REFERENCE

World Travel Monitor 2017, IPK International; also:

<sup>1</sup> [www.cia.gov](http://www.cia.gov), [www.gtai.de](http://www.gtai.de)

<sup>2</sup> German Federal Statistics Office 2009-2018 / German State Offices 2018

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