

INCOMING ISRAEL

Country and people¹

Capital	Jerusalem (933,000 inhabitants)
Area	22,072 km ²
Inhabitants	8.2 million (growth rate 1.5%) (2016) 8.8 million (forecast 2025)
Mean age	29.7 years
Economy	GDP per capita: 36,663 US\$ (GDP – real growth rate 3.3% 2016)*
Unemployment rate	5.2% (2016 est)
Inflation rate	2.0% (2016 est)
Gini coefficient	0.37 (OECD average 0.31) * forecast

GENERAL TRAVEL BEHAVIOUR

■ Intensity of travel abroad: 69.4% (resident population from 15 years on)

Most popular European destinations

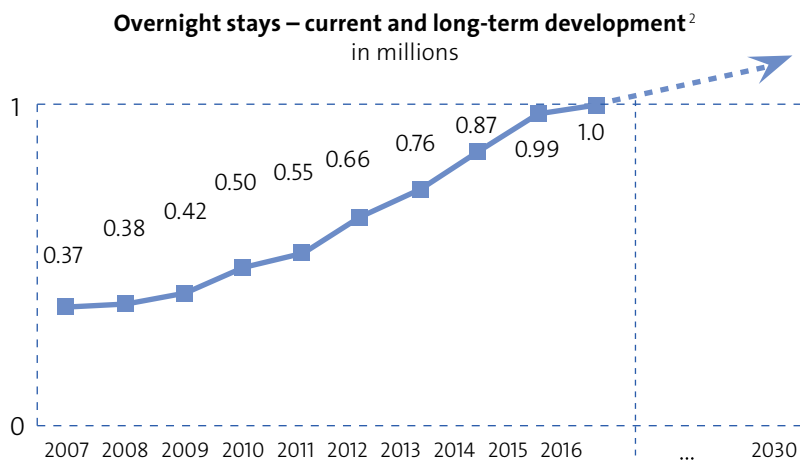
rank 1 – France

rank 2 – Germany

rank 3 – Italy

rank 4 – Turkey

DESTINATION GERMANY



- Year 2016: 323,071 arrivals from Israel / 1,001,837 overnight stays (camping included)
- Volume of overnight stays: increase 2007–2016: +170.9%; growth 2015–2016: +0.9%; average annual rate of change 2007–2016: +10.6%
- DZT forecast until 2030: 1.4 m overnight stays

(figures incl. camping)

MOST POPULAR DESTINATIONS IN 2016

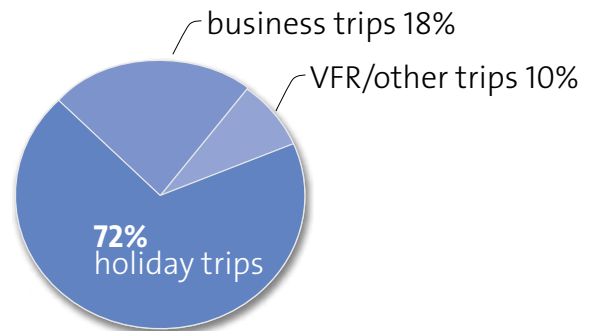
Federal states ²	Cities ² (more than 100,000 inhabitants)
rank 1: Berlin with 48.0% of all overnight stays	rank 1: Berlin with 481,078 overnight stays
rank 2: Baden-Württemberg with 22.5% of all overnight stays	rank 2: Munich with 59,455 overnight stays
rank 3: Bavaria with 11.8% of all overnight stays	rank 3: Frankfurt with 42,151 overnight stays
rank 4: Hesse with 5.6% of all overnight stays	rank 4: Dusseldorf with 16,582 overnight stays

Purpose of all incoming trips (356,000)

- 72% holiday trips, ■ 18% business trips, ■ 10% VFR/other trips
 (Only one answer possible. Deviations from 100% due to rounding.)

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 93% of all holiday trips are booked in advance, 82% online booking
- 99% plane
- 70% hotel (50% first class (4/5 stars), 17% middle class)



CONTACT

Deutsche Zentrale für Tourismus e.V.

Beethovenstraße 69
 60325 Frankfurt am Main
 E-Mail: Mafo@germany.travel
www.germany.travel

REFERENCE

World Travel Monitor 2016, IPK International; also:

¹ www.cia.gov, www.gtai.de

² German Federal Statistics Office 2008-2017 / German State Offices 2017

Supported by:



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by the German Bundestag