

INCOMING PORTUGAL

Country and people¹

Capital	Lisbon (2,808,000 inhabitants)
Area	92,090 km ²
Inhabitants	10.8 million (growth rate 0.1%) (2016) 10.5 million (forecast 2025)
Mean Age	41.8 years (2016)
Economy	GDP per capita: 17,903 Euro (GDP – real growth rate +1.7%; 2016, est.)
Unemployment rate	11.7% (2016, est.)
Inflation rate	1.1% (2016, est.)
Gini coefficient	0.35 / rank 29 (OECD average 0.31)

GENERAL TRAVEL BEHAVIOUR

Percentage of business-related overnight stays domestic/abroad²

- Portugal: 67% abroad / 33% domestic
- Intensity of travel abroad: 55.7% (resident population from 15 years on) = 0.6 trips per person

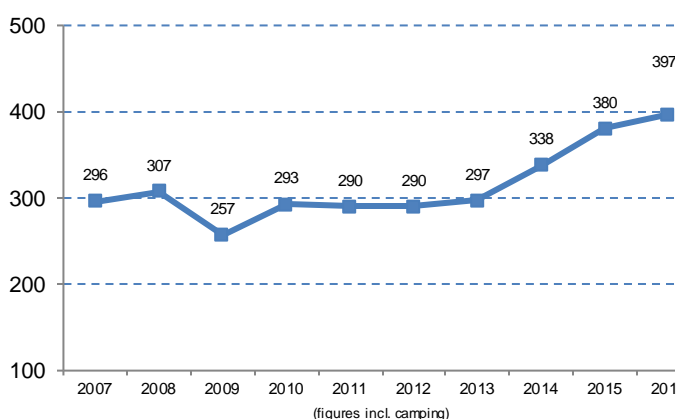
Destinations of trips abroad in 2016

- rank 1 – Spain
- rank 2 – France

- rank 3 – Great Britain
- rank 5 – Germany

DESTINATION GERMANY

Overnight stays-current and long-term development³
in thousand



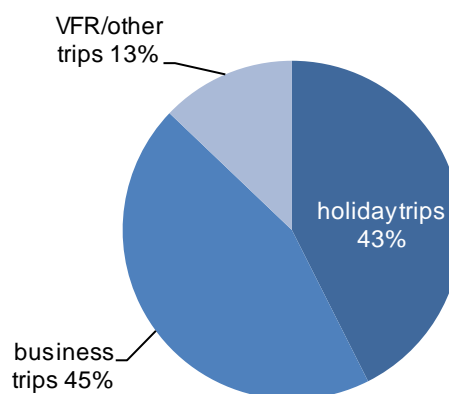
- Year 2016: 160,015 arrivals from Portugal / 396,830 overnight stays (camping included)
- Volume of overnight stays:
increase 2007-2016 by +34.2%;
growth 2015-2016: +4.4%;
average annual rate of change 2007-2016: +2.4%
- Total sales turnover for incoming trips: 0.2 billion Euro (2016)
- DZT forecast until 2030: 0.4 m overnight stays

MOST POPULAR DESTINATIONS IN 2016

Federal states ³	Cities ³ (more than 100,000 inhabitants)
rank 1: Berlin with 20.8% of all overnight stays	rank 1: Berlin with 82,568 overnight stays
rank 2: Bavaria with 18.8% of all overnight stays	rank 2: Munich with 33,595 overnight stays
rank 3: North Rhine-Westphalia with 15.8% of all overnight stays	rank 3: Frankfurt with 32,028 overnight stays
rank 4: Hesse with 12.2% of all overnight stays	rank 4: Hamburg with 21,742 overnight stays

Purpose of all incoming trips

- 42% holidaytrips, ■ 45% business trips,
- 13% VFR/other trips (Only one answer possible. Deviations from 100% due to rounding.)
- Business trips: 13% traditional business trips, 87% promotable business trips, of which: 56% conferences/congresses/seminars, 39% exhibits/trade fairs, 5% incentive
- Holidaytrips: 9% holidays in tourist regions, 29% touring holidays, 40% city holidays/visit of an event



Booking-behaviour, main mode of transport, accommodation during holidaytrips

- 96% of all holidaytrips are booked in advance; 77% online booking
- 78% plane, 11% car, 5% coach
- 78% accommodation paid for (54% hotel)

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REFERENCE

World Travel Monitor 2016, IPK International; also:

¹ www.cia.gov, www.gtai.de

² Eurostat 2017

³ German Federal Statistics Office 2008-2017 / German State Offices 2017

Gefördert durch:

