

INCOMING PORTUGAL

Country and people¹

Capital	Lisbon (2,808,000 inhabitants)
Area	92,090 km ²
Inhabitants	10.3 million (growth rate 0.0%) (2017) 10.5 million (forecast 2025)
Mean Age	42.2 years (2016)
Economy	GDP per capita: 20,288 Euro (GDP – real growth rate +2.0%; 2019, est.)
Unemployment rate	6.8% (2019, est.)
Inflation rate	1.6% (2019, est.)
Gini coefficient	0.35 / rank 29 (OECD average 0.31)

GENERAL TRAVEL BEHAVIOUR

Percentage of business-related overnight stays domestic/abroad²

- Portugal: 68% abroad / 32% domestic
- Intensity of travel abroad: 59.3% (resident population from 15 years on) = 0.6 trips per person

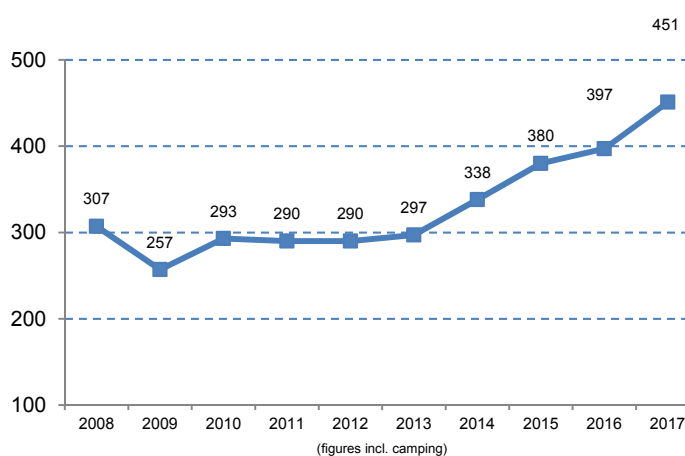
Destinations of trips abroad in 2017

rank 1 – Spain
rank 2 – France

rank 3 – Great Britain
rank 5 – Germany

DESTINATION GERMANY

Overnight stays- current and long-term development³
in thousand



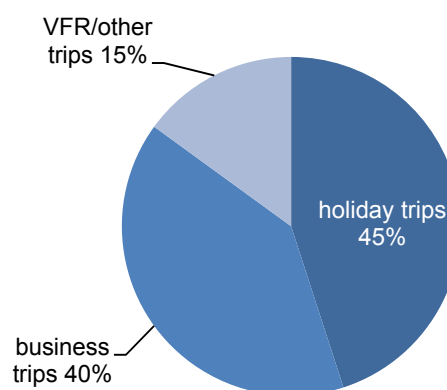
- Year 2017: 177,480 arrivals from Portugal / 450,660 overnight stays (camping included)
- Volume of overnight stays:
increase 2007-2017 by +46.8%;
growth 2016-2017: +13.5%;
average annual rate of change 2007-2017: +4.7%
- Total sales turnover for incoming trips: 0.2 billion Euro (2017)
- DZT forecast until 2030: 0.4 m overnight stays

MOST POPULAR DESTINATIONS IN 2017

Federal states ³	Cities ³ (more than 100,000 inhabitants)
rank 1: Berlin with 20.9% of all overnight stays	rank 1: Berlin with 94,035 overnight stays
rank 2: Bavaria with 18.7% of all overnight stays	rank 2: Munich with 37,076 overnight stays
rank 3: North Rhine-Westphalia with 13.8% of all overnight stays	rank 3: Frankfurt with 33,559 overnight stays
rank 4: Hesse with 11.7% of all overnight stays	rank 4: Hamburg with 22,353 overnight stays

Purpose of all incoming trips

- 45% holiday trips, ■ 40% business trips, ■ 15% VFR/other trips (Only one answer possible. Deviations from 100% due to rounding.)
- Business trips: 28% traditional business trips, 72% promotable business trips, of which: 55% conferences/congresses/seminars, 23% exhibits/trade fairs, 22% incentive
- Holiday trips: 18% holidays in tourist regions, 20% touring holidays, 48% city holidays/visit of an event



Booking-behaviour, main mode of transport, accommodation during holiday trips

- 95% of all holiday trips are booked in advance; 81% online booking
- 82% plane, 13% car, 3% train
- 83% accommodation paid for (57% hotel)

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REFERENCE

World Travel Monitor 2017, IPK International; also:

1 www.cia.gov, www.gtai.de

2 Eurostat 2018

3 German Federal Statistics Office 2009-2018 / German State Offices 2018

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by the German Bundestag