

INCOMING RUSSIA

Country and people¹

Capital	Moscow (10,425,000 inhabitants)
Area	17,075,200 km ²
Inhabitants	146.8 million (2017) / (growth rate -0.1%)
Mean age	39.6 years
Economy	GDP per capita: 12,191 US\$ 2019* (GDP – real growth rate 1.5% 2019)*
Unemployment rate	5.5% (2019)*
Inflation rate	3.8% (2019)* *forecast

GENERAL TRAVEL BEHAVIOUR

- Intensity of travel abroad: 22.5% (resident population from 15 years on)
= 0.2 trips per person

Destinations of trips abroad in 2017

rank 1 – Turkey

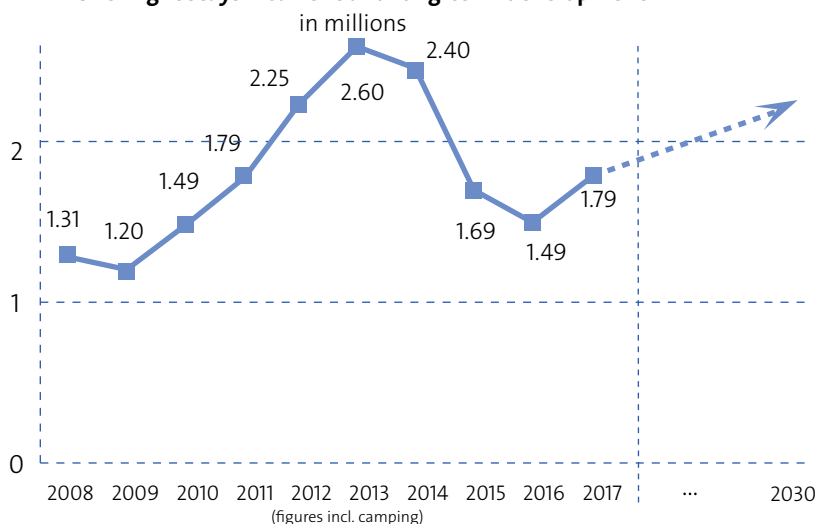
rank 2 – China

rank 3 – Germany

rank 4 – Thailand

DESTINATION GERMANY

Overnight stays – current and long-term development²



- Year 2017: 746,449 arrivals from Russia / 1,792,837 overnight stays (camping included)
- Volume of overnight stays: increase 2008–2017 by +37.0%; growth 2016–2017: +20.3%; average annual rate of change 2008–2017: +6.8%
- Total sales turnover for incoming trips: round 2.1 billion Euro (2017)
- DZT forecast until 2030: 7.2 m overnight stays

MOST POPULAR DESTINATIONS IN 2017

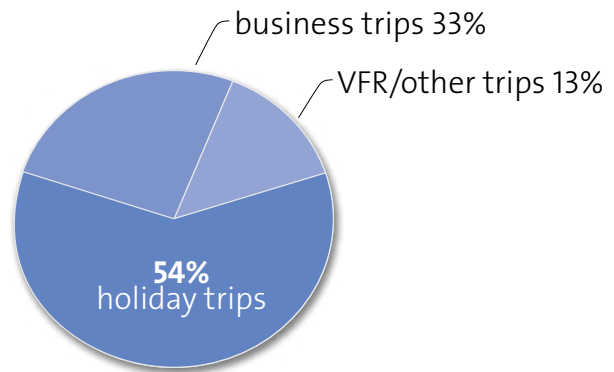
Federal states ³	Cities ³ (more than 100.000 inhabitants)
rank 1: Bavaria with 32.8% of all overnight stays	rank 1: Munich with 367,487 overnight stays
rank 2: Berlin with 19.3% of all overnight stays	rank 2: Berlin with 345,691 overnight stays
rank 3: North Rhine-Westphalia with 13.2% of all overnight stays	rank 3: Dusseldorf with 83,839 overnight stays
rank 4: Baden-Württemberg with 10.0% of all overnight stays	rank 4: Frankfurt with 63,489 overnight stays

Purpose of all incoming trips

- 54% holiday trips, ■ 33% business trips, ■ 13% VFR/other trips
(Only one answer possible. Deviations from 100% due to rounding.)
- Business trips: 46% traditional business trips, 54% promotable business trips, of which:
59% conferences/congresses/seminars, 32% exhibits/trade fairs, 9% Incentive
- Holiday trips:
16% holidays in tourist regions, 21% touring holidays, 42% holidays in city/visit of an event

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 88% of all holiday trips are booked in advance; 75% online booking
- 80% plane, 9% car, 4% train, 6% coach
- 67% accommodation paid for (48% hotel)



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REFERENCE

World Travel Monitor 2017, IPK International; also:

¹ www.cia.gov, www.gtai.de

² German Federal Statistics Office 2009-2018 / German State Offices 2018

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