

## INCOMING RUSSIA

### Country and people<sup>1</sup>

Capital	Moscow (10,425,000 inhabitants)
Area	17,075,200 km <sup>2</sup>
Inhabitants	142.4 million (2016) / (growth rate -0.06%)
Mean age	39.3 years
Economy	GDP per capita: 8,058 US\$ 2016* (GDP – real growth rate -0.6% 2016)*
Unemployment rate	6.5% (2016)
Inflation rate	8.6% (2016)* <span style="float: right;">*forecast</span>

## GENERAL TRAVEL BEHAVIOUR

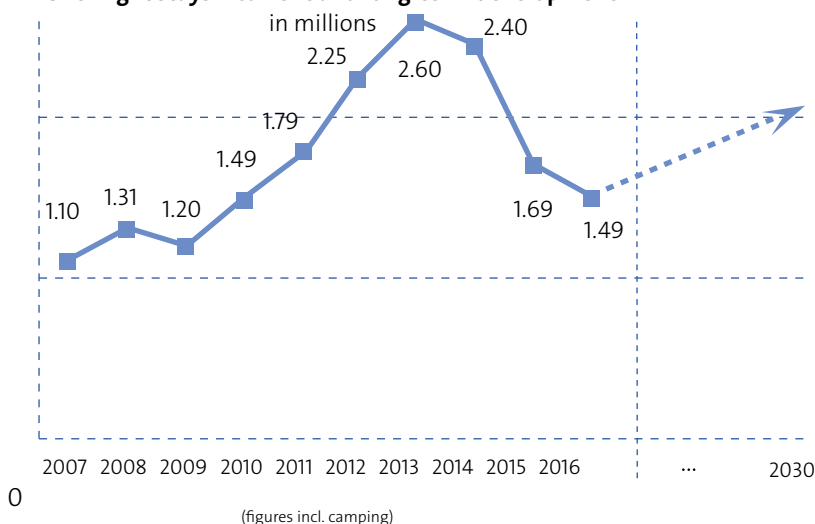
- Intensity of travel abroad: 16.6% (resident population from 15 years on)  
= 0.2 trips per person

Destinations of trips abroad in 2016

- rank 1 – China
- rank 2 – Germany
- rank 3 – Ukraine
- rank 4 – Italy

## DESTINATION GERMANY

### Overnight stays – current and long-term development<sup>2</sup>



- Year 2016: 607,422 arrivals from Russia / 1,487,246 overnight stays (camping included)
- Volume of overnight stays: increase 2007–2016 by +35,7%; growth 2015–2016: -12.1%; average annual rate of change 2007–2016: +6.1%
- Total sales turnover for incoming trips: round 1.8 billion Euro (2016)
- DZT forecast until 2030: 7.2 m overnight stays

## MOST POPULAR DESTINATIONS IN 2016

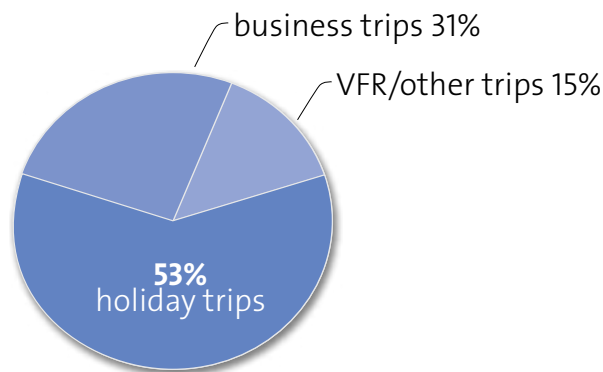
Federal states <sup>3</sup>	Cities <sup>3</sup> (more than 100.000 inhabitants)
rank 1: Bavaria with 30.9% of all overnight stays	rank 1: Berlin with 296,522 overnight stays
rank 2: Berlin with 19.9% of all overnight stays	rank 2: Munich with 268,206 overnight stays
rank 3: North Rhine-Westphalia with 12.6% of all overnight stays	rank 3: Dusseldorf with 66,359 overnight stays
rank 4: Baden-Württemberg with 10.7% of all overnight stays	rank 4: Frankfurt with 56,171 overnight stays

### Purpose of all incoming trips

- 53% holiday trips, 31% business trips, 15% VFR/other trips  
(Only one answer possible. Deviations from 100% due to rounding.)
- Business trips: 42% traditional business trips, 51% promotable business trips, of which:  
74% conferences/congresses/seminars, 25% exhibits/trade fairs, 1% Incentive
- Holiday trips:  
12% holidays in tourist regions, 30% touring holidays, 28% holidays in city/visit of an event

### Booking-behaviour, main mode of transport, accommodation during holiday trips

- 93% of all holiday trips are booked in advance; 81% online booking
- 82% plane, 8% car, 5% train, 3% coach
- 67% accommodation paid for (44% hotel)



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## REFERENCE

World Travel Monitor 2016, IPK International; also:

1 [www.cia.gov](http://www.cia.gov), [www.gtai.de](http://www.gtai.de)

2 German Federal Statistics Office 2008-2017 / German State Offices 2017

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