

## INCOMING SLOVAKIA

### Country and people<sup>1</sup>

Capital	Bratislava (427,000 inhabitants)
Area	49,035 km <sup>2</sup>
Inhabitants	5.4 million (2016) / (growth rate +0.01%) 5.4 million (forecast 2025)
Mean age	40.1 years
Economy	GDP per capita: 15,000 Euro (2016)* (GDP – real growth rate 2.9% 2015)*
Unemployment rate	10.5% (2016)*
Inflation rate	1.0% (2016)* <span style="float: right;">*forecast</span>
Gini coefficient	0,26 / rank 5 (OECD average 0,31)

## GENERAL TRAVEL BEHAVIOUR

Percentage of business-related overnight stays domestic/abroad<sup>2</sup>

■ Slovakia: 36% abroad / 64% domestic

■ Intensity of travel abroad: 128.8% (resident population from 15 years on)  
= 1.3 trips per person

Destinations of trips abroad in 2016

rank 1 – Czech Republic

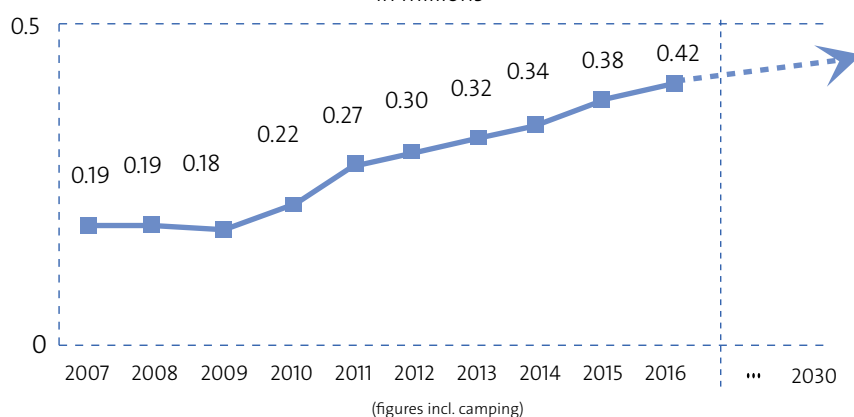
rank 2 – Hungary

rank 3 – Austria

rank 4 – Germany

## DESTINATION GERMANY

**Overnight stays – current and long-term development<sup>3</sup>**  
in millions



- Year 2016: 147,461 arrivals from Slovakia / 420,488 overnight stays (camping included)
- Volume of overnight stays: increase 2007–2016 by +121.7%; growth 2015–2016: +10.5%; average annual rate of change 2007–2016: +12.0%
- Total sales turnover for incoming trips: round 0.2 billion Euro (2016)
- DZT forecast until 2030: 0.8 m overnight stays

## MOST POPULAR DESTINATIONS IN 2016

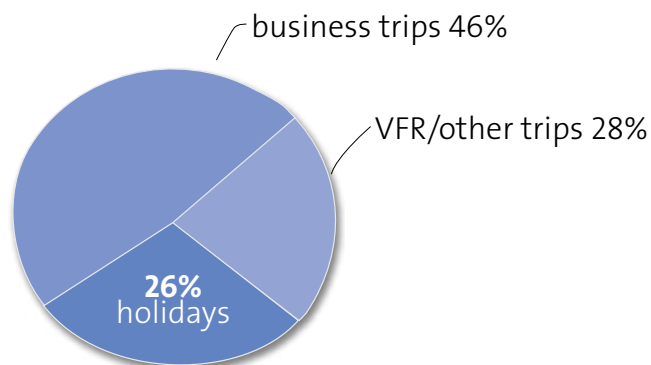
federal states <sup>3</sup>	Cities <sup>3</sup> (more than 100,000 inhabitants)
rank 1: Bavaria with 29.0% of all overnight stays	rank 1: Berlin with 35,998 overnight stays
rank 2: Baden-Württemberg with 15.4% of all overnight stays	rank 2: Munich with 20,091 overnight stays
rank 3: North Rhine-Westphalia with 11.3% of all overnight stays	rank 3: Frankfurt with 12,502 overnight stays
rank 4: Lower Saxony with 10.7% of all overnight stays	rank 4: Hamburg with 8,622 overnight stays

### Purpose of all incoming trips

- 26% holiday trips, ■ 46% business trips, ■ 28% VFR/other trips  
(Only one answer possible. Deviations from 100% due to rounding.)
- Business trips: 57% traditional business trips, 43% promotable business trips, of which: 45% conferences/congresses/seminars, 50% exhibits/trade fairs, 6% incentive
- Holiday trips: 16% holidays in tourist regions, 21% touring holidays, 29% city holidays/visit of an event

### Booking-behaviour, main mode of transport, accommodation during holiday trips

- 59% of all holiday trips are booked in advance; 48% online booking
- 64% car, 5% coach, 15% train, 14% plane
- 56% accommodation paid for (29% hotel)



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## REFERENCE

World Travel Monitor 2016, IPK International; also:

<sup>1</sup> [www.cia.gov](http://www.cia.gov), [www.gtai.de](http://www.gtai.de)

<sup>2</sup> Eurostat 2017

<sup>3</sup> German Federal Statistics Office 2008-2017 / German State Offices 2017

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