

INCOMING SLOVAKIA

Country and people¹

Capital	Bratislava (427,000 inhabitants)
Area	49,035 km ²
Inhabitants	5.4 million (2017) / (growth rate +0.0%) 5.4 million (forecast 2025)
Mean age	40.5 years
Economy	GDP per capita: 17,800 Euro (2016)* (GDP – real growth rate 4.2% 2019)*
Unemployment rate	6.3% (2019)*
Inflation rate	2.1% (2019)* *forecast
Gini coefficient	0,26 / rank 5 (OECD average 0,31)

GENERAL TRAVEL BEHAVIOUR

Percentage of business-related overnight stays domestic/abroad²

■ Slovakia: 36% abroad / 64% domestic

■ Intensity of travel abroad: 139.9% (resident population from 15 years on)
= 1.4 trips per person

Destinations of trips abroad in 2017

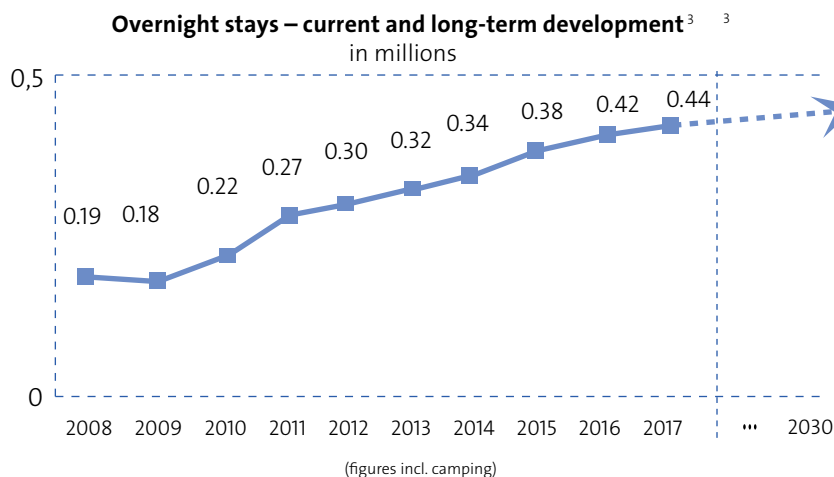
rank 1 – Czech Republic

rank 2 – Hungary

rank 3 – Austria

rank 4 – Germany

DESTINATION GERMANY



- Year 2017: 142,873 arrivals from Slovakia / 436,438 overnight stays (camping included)
- Volume of overnight stays: increase 2008–2017 by +125.2%; growth 2016–2017: +3.5%; average annual rate of change 2008–2017: +10.5%
- Total sales turnover for incoming trips: round 0.2 billion Euro (2017)
- DZT forecast until 2030: 0.8 m overnight stays

MOST POPULAR DESTINATIONS IN 2017

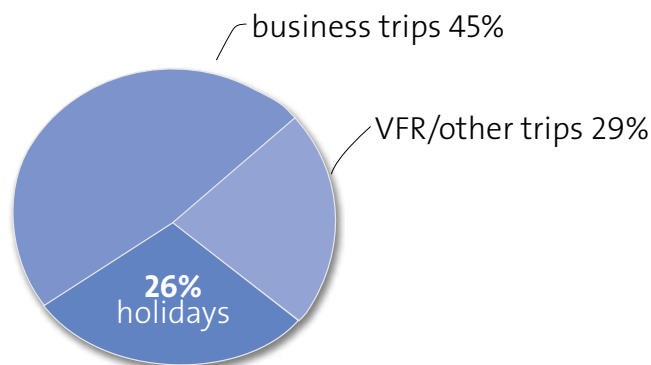
federal states ³	Cities ³ (more than 100,000 inhabitants)
rank 1: Bavaria with 29.9% of all overnight stays	rank 1: Berlin with 35,114 overnight stays
rank 2: Baden-Württemberg with 14.2% of all overnight stays	rank 2: Munich with 23,595 overnight stays
rank 3: North Rhine-Westphalia with 13.2% of all overnight stays	rank 3: Frankfurt with 11,228 overnight stays
rank 4: Hesse with 9.8% of all overnight stays	rank 4: Cologne with 7,687 overnight stays

Purpose of all incoming trips

- 26% holiday trips, ■ 45% business trips, ■ 29% VFR/other trips
(Only one answer possible. Deviations from 100% due to rounding.)
- Business trips: 57% traditional business trips, 43% promotable business trips, of which: 43% conferences/congresses/seminars, 50% exhibits/trade fairs, 7% incentive
- Holiday trips: 18% holidays in tourist regions, 22% touring holidays, 29% city holidays/visit of an event

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 60% of all holiday trips are booked in advance; 50% online booking
- 65% car, 3% coach, 15% train, 15% plane
- 56% accommodation paid for (28% hotel)



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REFERENCE

World Travel Monitor 2017, IPK International; also:

¹ www.cia.gov, www.gtai.de

² Eurostat 2018

³ German Federal Statistics Office 2009-2018 / German State Offices 2018

Supported by:



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