

INCOMING SPAIN

Country and people¹

Capital	Madrid (3,213,000 inhabitants)
Area	504,782 km ²
Inhabitants	48.6 million (2016) / (growth rate 0.8%) 49.3 million (forecast 2025)
Mean age	42.3 years
Economy	GDP per capita: 24,166 Euro (2016) (GDP – real growth rate 2.7% 2016*)
Unemployment rate	20.5% (2016)*
Inflation rate	0.7% (2016)* *forecast
Gini coefficient	0,32 / rank 22 (OECD average 0,31)

GENERAL TRAVEL BEHAVIOUR

Percentage of business-related overnight stays domestic/abroad²

■ Spain: 65% abroad / 35% domestic

■ Intensity of travel abroad: 43.8% (resident population from 15 years on)
= 0,4 trips per person

Destinations of trips abroad in 2016

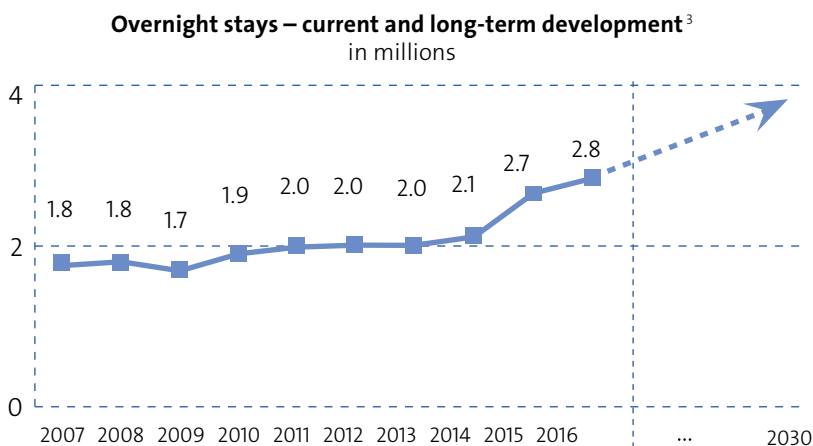
rank 1 – Great Britain

rank 2 – France

rank 3 – Portugal

rank 5 – Germany

DESTINATION GERMANY



(figures incl. camping)

- Year 2016: 1,209,343 arrivals from Spain / 2,798,475 overnight stays (camping included)
- Volume of overnight stays: increase 2007–2016 by +52.7%; growth 2015–2016: +5.5%; average annual rate of change 2007–2016: +6.3%
- Total sales turnover for incoming trips: round 1.5 billion Euro (2016)
- DZT forecast until 2030: 4.0 m overnight stays

MOST POPULAR DESTINATIONS IN 2016

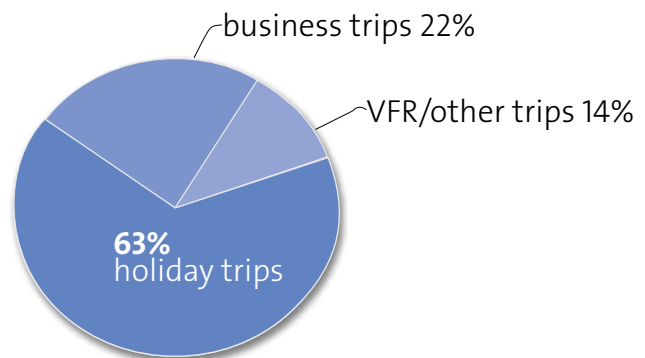
Federal states ³	Cities ³ (more than 100,000 inhabitants)
rank 1: Berlin with 34.1% of all overnight stays	rank 1: Berlin with 955,023 overnight stays
rank 2: Bavaria with 19.5% of all overnight stays	rank 2: Munich with 277,869 overnight stays
rank 3: Hesse with 13.0% of all overnight stays	rank 3: Frankfurt with 167,838 overnight stays
rank 4: Baden-Württemberg with 10.4% of all overnight stays	rank 4: Hamburg with 151,621 overnight stays

Purpose of all incoming trips

- 63% holiday trips, ■ 22% business trips, ■ 14% VFR/other trips
(Only one answer possible. Deviations from 100% due to rounding.)
- Business trips: 36% traditional business trips, 64% promotable business trips, of which:
73% conferences/congresses/seminars, 21% exhibits/trade fairs
6% incentive
- Holiday trips:
5% holidays in tourist regions, 23% touring holidays,
60% holidays in city/visit of an event

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 90% of all holiday trips are booked in advance; 75% online booking
- 19% car, 77% plane, 2% train 1% coach
- 83% accommodation paid for (70% hotel)



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REFERENCE

World Travel Monitor 2016, IPK International; also:

¹ www.cia.gov, www.gtai.de

² Eurostat 2017

³ German Federal Statistics Office 2008-2017 / German State Offices 2017

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