

## INCOMING TURKEY

### Land und Leute<sup>1</sup>

Capital	Ankara (3,764,000 inhabitants)
Area	783,562 km <sup>2</sup>
Inhabitants	80.8 million (2017) / (growth rate 0.5%) 87.4 million (forecast 2025)
Mean age	30.9 years
Economy	GDP per capita: 11,602 US\$ (GDP – real growth rate 4.0% 2019)*
Unemployment rate	10.7% (2019)*
Inflation rate	10.5% (2019)* <span style="float: right;">*forecast</span>
Gini coefficient	0,41 / rank 32 (OECD average 0,31)

## GENERAL TRAVEL BEHAVIOUR

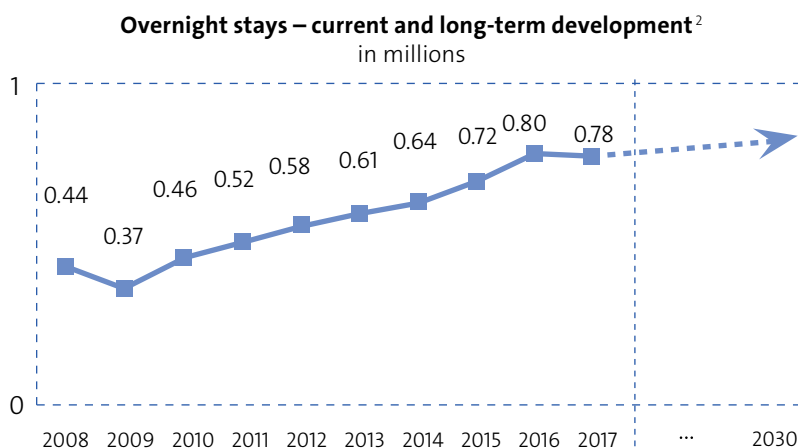
- Intensity of travel abroad: 12.4% (resident population from 15 years on)  
= 0.1 trips per person

Destinations of trips abroad in 2017

rank 1 – Germany  
rank 2 – Bulgaria

rank 3 – Greece  
rank 4 – Romania

## DESTINATION GERMANY



(figures incl. camping)

- Year 2017: 339,171 arrivals from Turkey / 779,103 overnight stays (camping included)
- Volume of overnight stays: increase 2008–2017 by +77.2%; growth 2016–2017: -2.2%; average annual rate of change 2008–2017: +7.1%
- Total sales turnover for incoming trips: round 2.5 billion Euro (2017)
- DZT forecast until 2030: 1.3 m overnight stays

## MOST POPULAR DESTINATIONS IN 2017

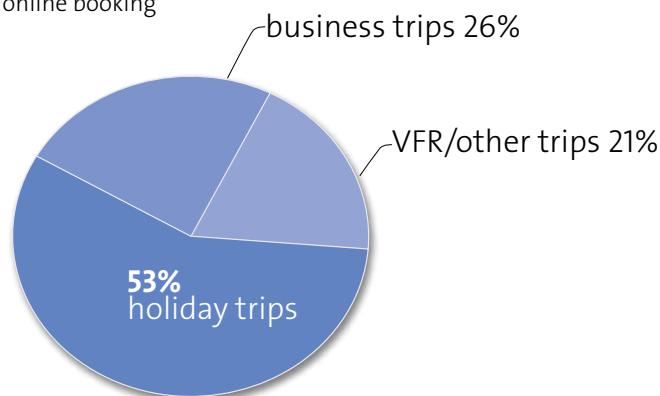
Federal states <sup>2</sup>	Cities <sup>2</sup> (more than 100,000 inhabitants)
rank 1: Berlin with 20.5% of all overnight stays	rank 1: Berlin with 160,244 overnight stays
rank 2: Bavaria with 19.8% of all overnight stays	rank 2: Munich with 77,028 overnight stays
rank 3: North Rhine-Westphalia with 19.1% of all overnight stays	rank 3: Frankfurt with 57,731 overnight stays
rank 4: Baden-Württemberg with 12.9% of all overnight stays	rank 4: Düsseldorf with 45,016 overnight stays

### Purpose of all incoming trips

- 53% holiday trips, ■ 26% business trips, ■ 21% VFR/other trips  
(Only one answer possible. Deviations from 100% due to rounding.)
- Business trips: 47% traditional business trips, 53% promotable business trips, of which: 63% conferences/congresses/seminars, 31% exhibits/trade fairs, 7% incentive
- Holiday trips: 12% holidays in tourist regions, 17% touring holidays, 52% holidays in city/visit of an event

### Booking-behaviour, main mode of transport, accommodation during holiday trips

- 90% of all holiday trips are booked in advance; 75% online booking
- 19% car, 71% plane, 5% train, 4% coach
- 69% accommodation paid for (59% hotel)



## CONTACT

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## REFERENCE

World Travel Monitor 2017, IPK International; also:

1 [www.cia.gov](http://www.cia.gov), [www.gtai.de](http://www.gtai.de)

2 German Federal Statistics Office 2009-2018 / German State Offices 2018

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