

Virtual GTM Germany Travel Mart™ 2020, vGTM

Facts & Figures



General:

First GTM: 1972 in Frankfurt/Main
62 suppliers, 51 international participants from 11 countries

Recent GTM: Hesse, Wiesbaden, RheinMain CongressCenter (RMCC) Wiesbaden
280 suppliers, more than 530 intern. Buyers, journalists and experts from 51 countries

virtual GTM 2020: vGTM 2020
249 suppliers, 445 intern. Buyers and experts from 49 countries

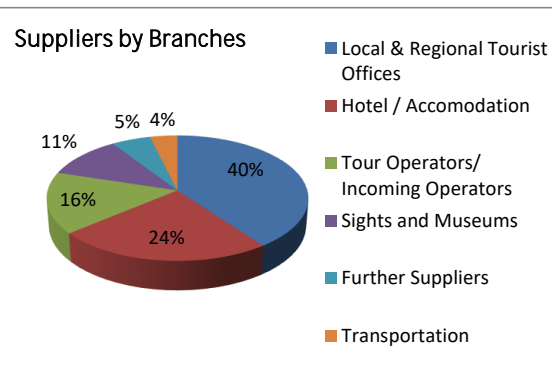
Exhibition space: 1972: 372 m²
2019: about 7.000 m², 2020: virtual

German suppliers

	Companies	Supplier-Individuals
Total	183	249

Suppliers by branches

Local & Regional Tourist Offices	73	40%
Hotel / Accomodation	44	24%
Tour Operators/ Incoming Operators	29	16%
Sights and Museums	20	11%
Further Suppliers	10	5%
Transportation	7	4%
Total	183	100%



International participants from 49 different countries

Participants according to participant category:

Buyers from Overseas	216
Buyers from Europe	178
GNTB Experts	51
Total	445