

Incoming Australia

Country and people¹

Capital	Canberra (351,000 inhabitants)
Area	7.7 million km ²
Inhabitants	23.5 million (2018) (growth rate 1.0 %, 2018)*
Mean age	38.8 years (2018)
Economy	GDP per capita: 55,421 US\$ (2019) (GDP – real growth rate 2.1 %, 2019)*
Unemployment rate	4.8 % (2019)*
Inflation rate	2.0 % (2019)* *Forecast
Gini coefficient	0.337/rank 24 (OECD-average 0.318)

General travel behaviour 2019

»European destinations of trips abroad«

- rank 1 Great Britain
- rank 2 Italy
- rank 3 France
- rank 5 Germany**

»Intensity of travel abroad«

80.7 %

(resident population from 15 years on)

Destination Germany

»Year 2019«

348,131 arrivals from Australia
848,463 overnight stays (camping included)

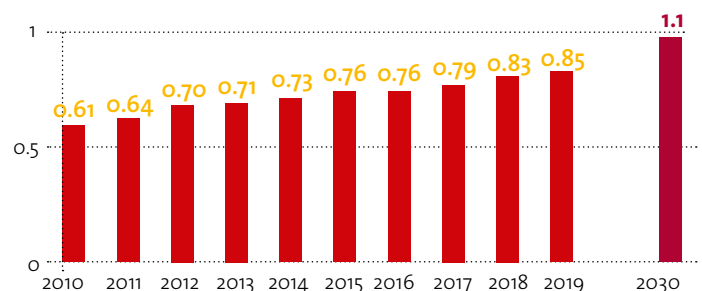
»Volume of overnight stays«

increase 2010–2019 by +38.4 %;
growth 2018–2019: +2.0 %;
Ø average annual rate of change 2010–2019: +6.0 %

»DZT-forecast until 2030«

1.1 million overnight stays

»Overnight stays — current and long-term development³« in millions

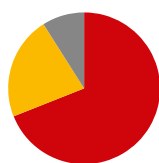


Most popular destinations in 2019

Federal states ³	Cities ³ (more than 100,000 inhabitants)
rank 1: Berlin with 33.2 % of all overnight stays (o. s.)	rank 1: Berlin with 281,783 o. s.
rank 2: Bavaria with 30.6 % of all o. s.	rank 2: Munich with 172,531 o. s.
rank 3: Hesse with 8.6 % of all o. s.	rank 3: Frankfurt with 54,979 o. s.
rank 4: Baden-Württemberg with 6.9 % of all o. s.	rank 4: Hamburg with 37,529 o. s.

Purpose of all incoming trips

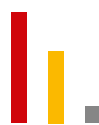
(348,000 arrivals in tourist accommodation)



holiday trips 69 %
business trips 22 %
VFR/other trips 9 %

(Only one answer possible. Deviations from 100 % due to rounding.)



Accommodation during holiday trips



hotel 72 %
first class hotel 47 %
stayed with relatives/acquaintances 11 %

Age structure

Those who travel to Germany are 55+ (30 %) and are high earners who work full-time.

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