

Incoming Belgium

Country and people¹

Capital	Brussels (1,743,000 inhabitants)
Area	30,528 km ²
Inhabitants	11.6 million (2019) (growth rate 0.7 %, 2019)
Mean age	41.5 years (2018)
Economy	GDP per capita: 40,546 Euro (2019) (GDP – real growth rate +1.3 %, 2019)*
Unemployment rate	5.6 % (2019)*
Inflation rate	1.8 % (2019)* *Forecast
Gini coefficient	0.268/rank 7 (OECD-average 0.318)

General travel behaviour 2019

»Destinations of trips abroad«

- rank 1 France
- rank 2 Netherlands
- rank 3 Spain
- rank 4 **Germany**

»Intensity of travel abroad«

212.4 %
(resident population from 15 years on)
= 2.1 trips
per person

»Percentage of overnight stays domestic in accommodation establishments²«



Belgium domestic 50 %
Belgium non-resident 50 %

Destination Germany

»Year 2019«

1,477,280 arrivals from Belgium
3,202,120 overnight stays (camping included)²

»Volume of overnight stays«

increase 2010–2019 by +21.3 %;
growth 2018–2019: +2.4 %;
Ø average annual rate of change
2010–2019: +2.3 %

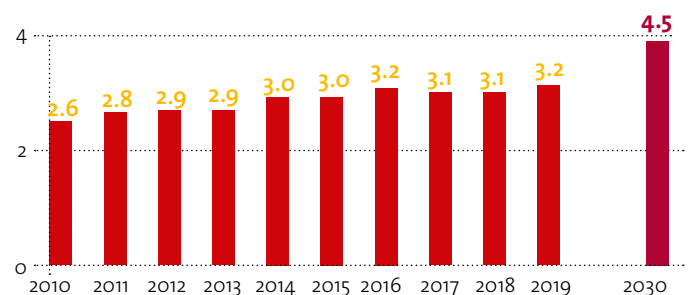
»Total sales turnover for incoming trips«

round 0.9 billion Euro (2019)

»DZT-forecast until 2030«

4.5 million overnight stays

»Overnight stays — current and long-term development³« in millions



Most popular destinations in 2019

Federal states³

rank 1: Rhinelande-Palatinate with 26.8 % of all overnight stays (o. s.)

rank 2: North Rhine-Westphalia with 21.9 % of all o. s.

rank 3: Baden-Württemberg with 14.0 % of all o. s.

rank 4: Bavaria with 11.6 % of all o. s.

Cities³

(more than 100,000 inhabitants)

rank 1: Berlin with 287,877 o. s.

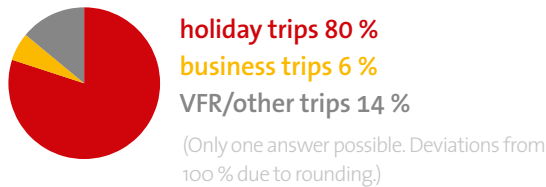
rank 2: Cologne with 111,166 o. s.

rank 3: Munich with 75,494 o. s.

rank 4: Düsseldorf with 66,016 o. s.

Purpose of all incoming trips

(1.5 million arrivals)



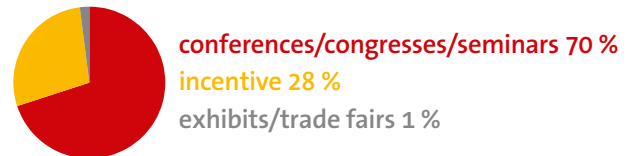
Holiday trips



Business trips

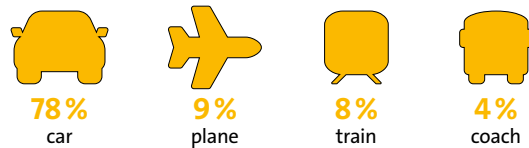


Promotable business trips



Booking-behaviour, main mode of transport, accommodation during holiday trips

- 94 % accommodation paid for (73 % hotel)
- 80 % of all trips are booked in advance
- 59 % online booking

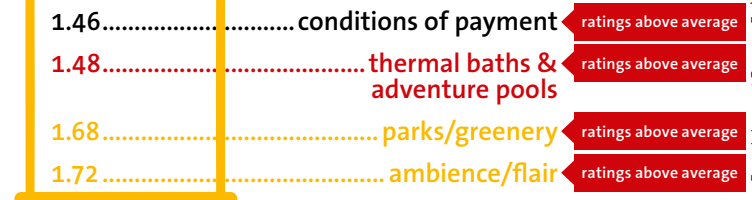


Overall satisfaction in Germany⁴



The categories „revisitation“ and „recommendation“ have also received good ratings

Satisfaction of destination



The categories „childcare“, „architecture/buildings“, „hiking trails“ and „hospitality“ have also received good ratings

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Germany
The travel destination



Scale:

- 1 »highly enthusiastic«
- 6 »rather disappointed«