

Incoming Brasil

Country and people¹

Capital	Brasilia (3,599,000 inhabitants)
Area	8,514,877 km ²
Inhabitants	208.5 million (2018) (growth rate 0.7 %, 2018)* 214 million (Forecast 2025)
Mean age	32.4 years
Economy	GDP per capita: 9,344 US\$ (2019) (GDP – real growth rate +2.1 %, 2019)*
Unemployment rate	11.4 % (2019)*
Inflation rate	3.6 % (2019)* *Forecast

General travel behaviour 2019

»European destinations of trips abroad«

- rank 1 Portugal
- rank 2 Italy
- rank 3 Spain
- rank 5 **Germany**

»Intensity of travel abroad«

5.9 %

(resident population from 15 years on)

Destination Germany

»Year 2019«

313,504 arrivals from Brasil
793,750 overnight stays (camping included)

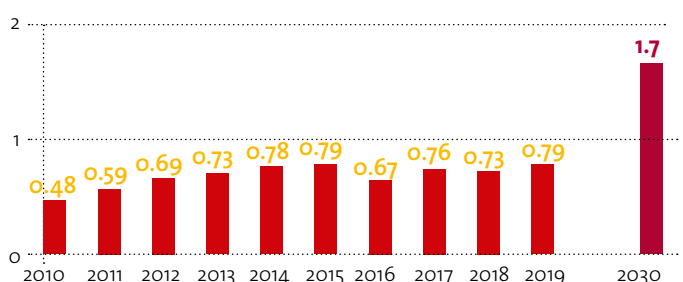
»Volume of overnight stays«

increase 2010–2019 by +64.6 %;
growth 2018–2019: +8.1 %;
Ø average annual rate of change 2010–2019: +9.8 %

»DZT-forecast until 2030«

1.7 million overnight stays

»Overnight stays — current and long-term development³« in millions



Most popular destinations in 2019

Federal states²

rank 1: Berlin with 31.2 % of all overnight stays (o. s.)

rank 2: Bavaria with 29.8 % of all o. s.

rank 3: Hesse with 11.9 % of all o. s.

rank 4: Baden-Württemberg with 8.3 % of all o. s.

Cities² (more than 100.000 inhabitants)

rank 1: Berlin with 247,439 o. s.

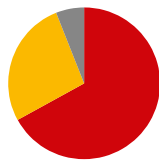
rank 2: Munich with 148,868 o. s.

rank 3: Frankfurt with 72,240 o. s.

rank 4: Cologne with 26,691 o. s.

Purpose of all incoming trips

(0.3 million arrivals)



holiday trips 67 %

business trips 27 %

VFR/other trips 6 %

(Only one answer possible. Deviations from 100 % due to rounding.)

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 100 % of all trips are booked in advance
- booking primarily via internet (78 %), followed by bookings via travel agencies (52 %)
- Mainly hotel accommodation (72 %)



100 %
plane

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Scale:

- 1 »highly enthusiastic«
- 6 »rather disappointed«