

Incoming Finland

Country and people¹

Capital	Helsinki (577,000 inhabitants)
Area	338,145 km ²
Inhabitants	5.5 million (2018) (growth rate 0.3 %, 2018)*
Mean age	42.6 years (2018)
Economy	GDP per capita: 43,506 Euro (2019) (GDP – real growth rate 1.6 %, 2019)*
Unemployment rate	6.7 % (2019)*
Inflation rate	1.4 % (2019)* *Forecast
Gini coefficient	0.257/rank 5 (OECD-average 0.318)

General travel behaviour 2019

»Destinations of trips abroad«

- rank 1 Sweden
- rank 2 Estonia
- rank 3 Spain
- rank 4 **Germany**

»Intensity of travel abroad«

210.8 %
(resident population from 15 years on)
= 2.1 trips
per person

»Percentage of overnight stays domestic in accommodation establishments²«



Finland domestic 69 %
Finland non-resident 31 %

Destination Germany

»Year 2019«

337,567 arrivals from Finland
748,523 overnight stays (camping included)

»Volume of overnight stays«

increase 2010–2019 by +30.2 %;
growth 2018–2019: +8.9 %;
Ø average annual rate of change
2010–2019: +4.2 %

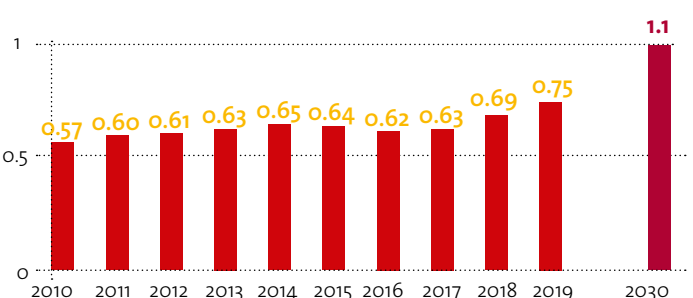
»Total sales turnover for incoming trips«

round 0.5 billion Euro (2019)

»DZT-forecast until 2030«

1.1 million overnight stays

»Overnight stays — current and long-term development³« in millions



Most popular destinations in 2019

Federal states³

rank 1: Berlin with 38.8 % of all overnight stays (o. s.)

rank 2: Bavaria with 19.3 % of all o. s.

rank 3: North Rhine-Westphalia with 7.9 % of all o. s.

rank 4: Baden-Württemberg with 6.4 % of all o. s.

Cities³ (more than 100,000 inhabitants)

rank 1: Berlin with 291,112 o. s.

rank 2: Munich with 70,104 o. s.

rank 3: Hamburg with 33,724 o. s.

rank 4: Frankfurt with 25,035 o. s.

Purpose of all incoming trips

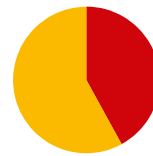
(0.3 million arrivals)



holiday trips 65 %
business trips 20 %
VFR/other trips 15 %

(Only one answer possible. Deviations from 100 % due to rounding.)

Business trips



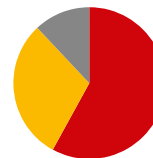
traditional business trips 42 %
promotable business trips 58 %

Holiday trips



holidays in tourist regions 1 %
touring trips 3 %
city holidays/visit of an event 93 %

Promotable business trips



conferences/congresses/seminars 58 %
incentive 30 %
exhibits/trade fairs 12 %

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 98 % accommodation paid for (81 % hotel)
- 94 % of all trips are booked in advance
- 91 % online booking



3 %
car



82 %
plane



10 %
train



2 %
ship

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Germany
The travel destination

