

Incoming France

Country and people¹

Capital	Paris (2,181,000 inhabitants)
Area	551,500 km ²
Inhabitants	67.4 million (2018) (growth rate +0.4 %, 2018)
Mean age	41.5 years (2018)
Economy	GDP per capita: 37,171 Euro (2019) (GDP – real growth rate 1.3 % 2019)*
Unemployment rate	8.8 % (2019)*
Inflation rate	1.3 % (2019)* *Forecast
Gini coefficient	0.294/rank 15 (OECD-average 0.318)

General travel behaviour 2019

»Destinations of trips abroad«

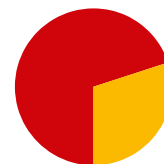
- rank 1 Spain
- rank 2 Italy
- rank 3 Germany**
- rank 4 UK

»Intensity of travel abroad«

79.8 %
(resident population from 15 years on)

= 0.8 trips
per person

»Percentage of overnight stays domestic in accommodation establishments²«



France domestic 70 %
France non-resident 30 %

Destination Germany

»Year 2019«

1,923,420 arrivals from France
3,851,134 overnight stays (camping included)

»Volume of overnight stays«

increase 2010–2019 by +40.8 %;
growth 2018–2019: +4.7 %;
Ø average annual rate of change
2010–2019: +4.4 %

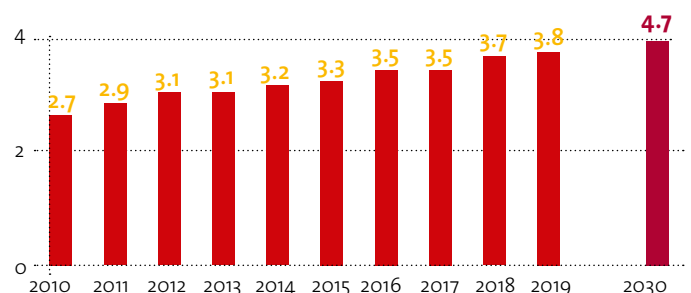
»Total sales turnover for incoming trips«

round 1.6 billion Euro (2019)

»DZT-forecast until 2030«

4.7 million overnight stays

»Overnight stays — current and long-term development³« in millions

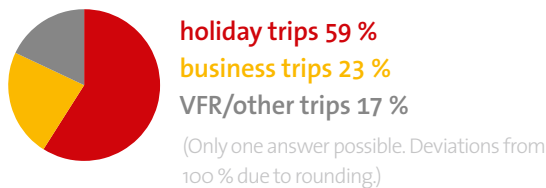


Most popular destinations in 2019

Federal states ³	Cities ³ (more than 100.000 EW)
rank 1: Baden-Württemberg with 26.1 % of all overnight stays (o. s.)	rank 1: Berlin with 777,729 o. s.
rank 2: Berlin with 20.1 % of all o. s.	rank 2: Munich with 265,143 o. s.
rank 3: Bavaria with 17.5 % of all o. s.	rank 3: Frankfurt with 157,643 o. s.
rank 4: North Rhine-Westphalia with 10.6 % of all o. s.	rank 4: Hamburg with 155,584 o. s.

Purpose of all incoming trips

(1.9 million arrivals)



Business trips



Holiday trips

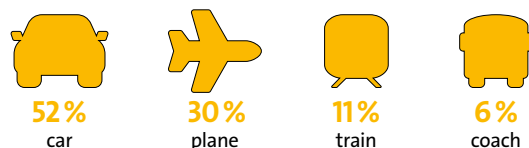


Promotable business trips

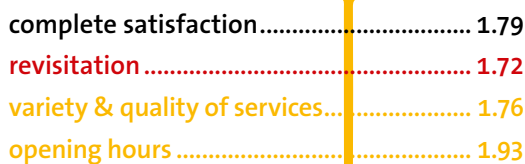


Booking-behaviour, main mode of transport, accommodation during holiday trips

- 85 % accommodation paid for (58 % hotel)
- 72 % of all trips are booked in advance
- 64 % online booking

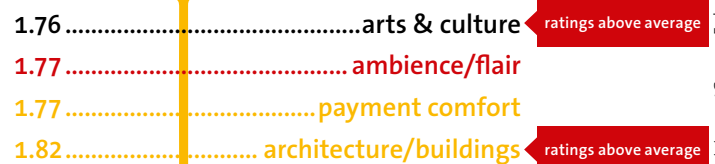


Overall satisfaction in Germany⁴



The categories „accommodation“ and „gastronomy“ have also received good ratings

Satisfaction of destination




The categories „shopping facilities“, „thermal bath & adventure pools“ and „transport connection“ have also received good ratings

Published by:

German National Tourist Board (GNTB)
 Beethovenstraße 69
 60325 Frankfurt/Main
 www.germany.travel

Supported by:



Federal Ministry of Economics and Energy

on the basis of a decision by the German Bundestag

Scale:

1 »highly enthusiastic«

6 »rather disappointed«