

Incoming Greece

Country and people¹

Capital	Athens (3,242,000 inhabitants)
Area	131,957 km ²
Inhabitants	10.8 millions (2018) (growth rate -0.1 %, 2018)
Mean age	44.9 years
Economy	GDP per capita: 17,606 Euro (2019)* (GDP – real growth rate: 2.3 %, 2019)*
Unemployment rate	18.4 % (2019)*
Inflation rate	1.2 % (2019)* *Forecast
Gini coefficient	0.343/rank 26 (OECD-average 0.318)

General travel behaviour 2019

»Destinations of trips abroad«

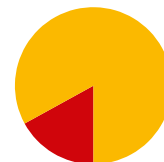
- rank 1 Bulgaria
- rank 2 Turkey
- rank 3 Germany**
- rank 4 Romania

»Intensity of travel abroad«

56.9 %
(resident population from 15 years on)

= 0.6 trips
per person

»Percentage of overnight stays domestic in accommodation establishments²«



Greece domestic 17 %
Greece non-resident 83 %

Destination Germany

»Year 2019«

184.350 arrivals from Greece
507.448 overnight stays (camping included)

»Volume of overnight stays«

increase 2010–2019 by +15.7 %;
growth 2018–2019: +3.6 %;
Ø average annual rate of change
2010–2019: +0.7 %

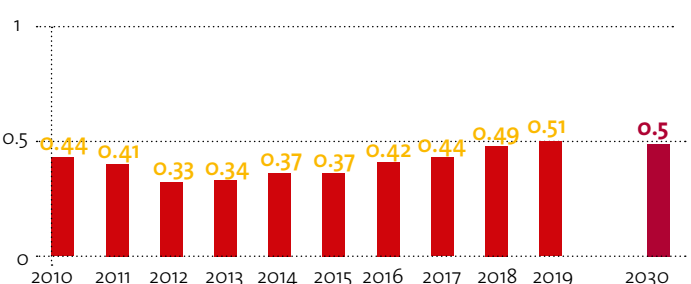
»Total sales turnover for incoming trips«

round 0.5 billion Euro (2019)

»DZT-forecast until 2030«

500,000 overnight stays

»Overnight stays — current and long-term development³« in millions



Most popular destinations in 2019

Federal states³

rank 1: Berlin with 29.2 % of all overnight stays (o. s.)

rank 2: Bavaria with 21.5 % of all o. s.

rank 3: North Rhine-Westphalia with 12.6 % of all o. s.

rank 4: Hesse with 11.3 % of all o. s.

Cities³ (more than 100,000 inhabitants)

rank 1: Berlin with 148,109 o. s.

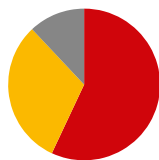
rank 2: Munich with 65,653 o. s.

rank 3: Frankfurt with 39,324 o. s.

rank 4: Düsseldorf with 20,636 o. s.

Purpose of all incoming trips

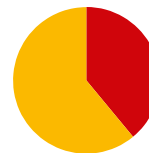
(180 thousand arrivals)



holiday trips 57 %
business trips 31 %
VFR/other trips 12 %

(Only one answer possible. Deviations from 100 % due to rounding.)

Business trips



traditional business trips 39 %
promotable business trips 61 %

Holiday trips



holidays in tourist regions 17 %
touring trips 31 %
city holidays/visit of an event 43 %

Promotable business trips



conferences/congresses/seminars 24 %
exhibits/trade fairs 76 %

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 74 % accommodation paid for (69 % hotel)
- 100 % of all trips are booked in advance
- 91 % online booking



9 %
car



91 %
plane

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Germany
The travel destination

