

Incoming India

Country and people¹

Capital	Delhi (12,877,470 inhabitants)
Area	3,287,590 km ²
Inhabitants	1.3 billion (2018) (growth rate 1.1 %, 2018) 1.4 billion (Forecast 2025)
Mean age	28 years
Economy	GDP per capita: 2,199 US\$ (2019) (GDP – real growth rate 7.3 %, 2019)*
Unemployment rate	2.7 % (2011)
Inflation rate	3.9 % (2019)* *Forecast

General travel behaviour 2019

»European destinations of trips abroad«

- rank 1 Great Britain
- rank 2 France
- rank 3 Germany**
- rank 4 Switzerland

»Intensity of travel abroad«

1.8 %
(resident population from 15 year on)

Destination Germany

»Year 2019«

307,077 arrivals from India
961,656 overnight stays (camping included)

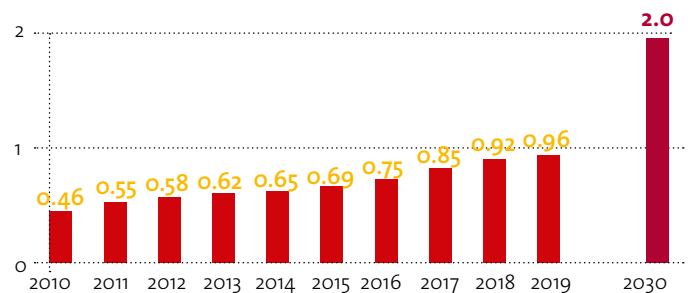
»Volume of overnight stays«

increase 2010–2019 by +111.0 %;
growth 2017–2019: +4.4 %;
Ø average annual rate of change
2009–2019: +10.5 %

»DZT-forecast until 2030«

2.0 million overnight stays

»Overnight stays — current and long-term development²« in millions



Most popular destinations in 2019

Federal states²

rank 1: Bavaria with 25.4 % of all overnight stays (o. s.)

rank 2: Hesse with 20.6 % of all o. s.

rank 3: Baden-Württemberg with 18.4 % of all o. s.

rank 4: North Rhine-Westphalia with 12.3 % of all o. s.

Cities² (more than 100,000 inhabitants)

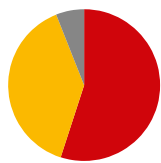
rank 1: Munich with 158,638 o. s.

rank 2: Frankfurt with 135,308 o. s.

rank 3: Berlin with 95,134 o. s.

rank 4: Stuttgart with 36,517 o. s.

Purpose of all incoming trips



holiday trips 55 %

business trips 39 %

VFR/other trips 6 %

(Only one answer possible. Deviations from 100 % due to rounding.)

Holiday trips



touring holidays 37 %

city holidays/visit of an event 32 %

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 100 % of all trips are booked in advance
- 81 % online booking, 44 % in travel agencies
- 93 % internet travel user (81 % online booking, 12 % for information only)
- 70 % hotels, 54 % first class, 14 % middle class



Overall satisfaction in Germany⁴

ratings above average

complete satisfaction..... 1.74

ratings above average

variety & quality 1.78

ratings above average

accomodation..... 1.84

ratings above average

gastronomy 1.91

Satisfaction of destination

1.69arts & culture ratings above average

1.71 wellness/spa ratings above average

1.72shopping facilities ratings above average

1.73places of interest ratings above average

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Germany
The travel destination



Scale:

1 »highly enthusiastic«

6 »rather disappointed«