

# Incoming Israel

## Country and people<sup>1</sup>

Capital	Jerusalem (933,000 inhabitants)
Area	22,072 km <sup>2</sup>
Inhabitants	8.4 million (2018)* (growth rate 1.5 %, 2018)*
Mean age	30.1 years
Economy	GDP per capita: 42,144 US\$ (2019) (GDP – real growth rate 3.3 %, 2019)*
Unemployment rate	4.0 % (2019)*
Inflation rate	0.9 % (2019)* *Forecast
Gini coefficient	0.365/rank 31 (OECD-average 0.318)

## General travel behaviour 2019

### »European destinations of trips abroad«

- rank 1 Turkey
- rank 2 France
- rank 3 Greece/Cyprus
- rank 4 Germany**

### »Intensity of travel abroad«

**105.4 %**

(resident population from 15 years on)

## Destination Germany

### »Year 2019«

291,150 arrivals from Israel  
886,892 overnight stays (camping included)

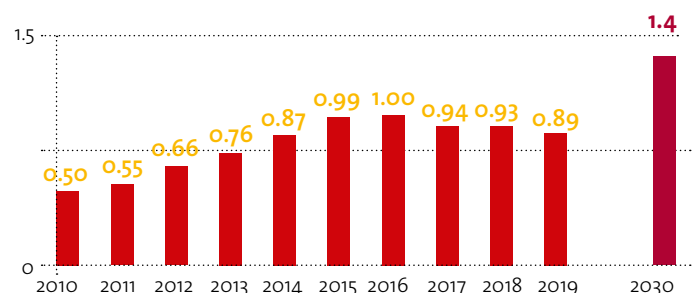
### »Volume of overnight stays«

increase 2010–2019 by +75.6 %;  
growth 2018–2109: -5.2 %;  
Ø average annual rate of change 2010–2019: +8.3 %

### »DZT-forecast until 2030«

1.4 million overnight stays

### »Overnight stays — current and long-term development<sup>3</sup>« in millions



# Most popular destinations in 2019

## Federal states<sup>2</sup>

rank 1: Berlin with 42.9 % of all overnight stays (o. s.)

rank 2: Baden-Württemberg with 21.9 % of all o. s.

rank 3: Bavaria with 15.3 % of all o. s.

rank 4: Hesse with 5.8 % of all o. s.

## Cities<sup>2</sup> (more than 100,000 inhabitants)

rank 1: Berlin with 380,796 o. s.

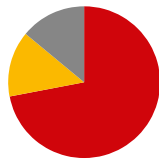
rank 2: Munich with 69,859 o. s.

rank 3: Frankfurt with 38,660 o. s.

rank 4: Hamburg with 17,788 o. s.

## Purpose of all incoming trips

(0.3 million arrivals)



holiday trips 72 %  
business trips 14 %  
VFR/other trips 13 %

(Only one answer possible. Deviations from 100 % due to rounding.)

## Holiday trips



touring holidays 24 %  
city holidays/visit of an event 48 %

## Booking-behaviour, main mode of transport, accommodation during holiday trips

- 95 % of all trips are booked in advance
- 83 % online booking
- 67 % hotel (48 % first class (4/5 stars), 17 % middle class)



99 %  
plane

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The travel destination

