

Incoming Japan

Country and people¹

Capital	Tokyo (8,736,474 inhabitants)
Area	377,800 km ²
Inhabitants	126.2 million (2018) (growth rate -0.2 %, 2018) 120.8 million (Forecast 2025)
Mean age	47.8 years (2018)
Economy	GDP per capita: 41,021 US\$ (2019) (GDP – real growth rate 1.0 %, 2019)*
Unemployment rate	2.4 % (2019)*
Inflation rate	1.1 % (2019)* *Forecast
Gini coefficient	0.330/rank 22 (OECD-average 0.318)

General travel behaviour 2019

»European destinations of trips abroad«

- rank 1 Italy
- rank 2 Spain
- rank 3 France

rank 4 Germany

»Intensity of travel abroad«

22.1 %

(resident population from 15 years on)

Destination Germany

»Year 2019«

614,638 arrivals from Japan
1,204,390 overnight stays (camping included)

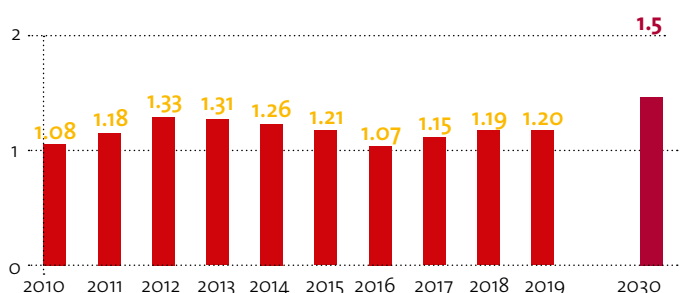
»Volume of overnight stays«

increase 2010–2019 by +11.1 %;
growth 2018–2019: +1.0 %;
Ø average annual rate of change 2010–2019: +2.6 %

»DZT-forecast until 2030«

1.5 million overnight stays

»Overnight stays — current and long-term development³« in millions



Most popular destinations in 2019

Federal states²

rank 1: Bavaria with 30.5 % of all overnight stays (o. s.)

rank 2: Hesse with 20.0 % of all o. s.

rank 3: North Rhine-Westphalia with 14.1 % of all o. s.

rank 4: Berlin with 10.9 % of all o. s.

Cities² (more than 100,000 inhabitants)

rank 1: Munich with 198,783 o. s.

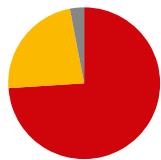
rank 2: Frankfurt with 192,535 o. s.

rank 3: Berlin with 131,019 o. s.

rank 4: Düsseldorf with 82,421 o. s.

Purpose of all incoming trips

(0.6 million arrivals)



holiday trips 74 %
business trips 23 %
VFR/other trips 3 %

(Only one answer possible. Deviations from 100 % due to rounding.)

Holiday trips



touring holidays 23 %
city holidays/visit of an event 54 %

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 100 % of all trips are booked in advance
- 30 % direct booking, 43 % booking at a travel agency
- 91 % hotels, 47 % first class
- Plane as main mode of transport
- 91 % internet travel user, 12 % online information only, 79 % online booking

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Germany
The travel destination

