

Incoming Canada

Country and people¹

Capital	Ottawa (1,145,000 inhabitants)
Area	9,984,670 km ²
Inhabitants	35.9 million (2018) (growth rate 0.7 %, 2018) 38.7 million (Forecast 2025)
Mean age	42.4 years
Economy	GDP per capita: 46,419 US\$ (2019) (GDP – real growth rate +1.5 %, 2019)*
Unemployment rate	5.9 % (2019)*
Inflation rate	1.7 % (2019)* *Forecast
Gini coefficient	0.322/rank 20 (OECD-average 0.318)

General travel behaviour 2019

»European destinations of trips abroad«

- rank 1 Italy
- rank 2 Great Britain
- rank 3 France
- rank 5 Germany

»Intensity of travel abroad«

118.1 %
(resident population from 15 years on)

Destination Germany

»Year 2019«

321,097 arrivals from Canada
733,951 overnight stays (camping included)

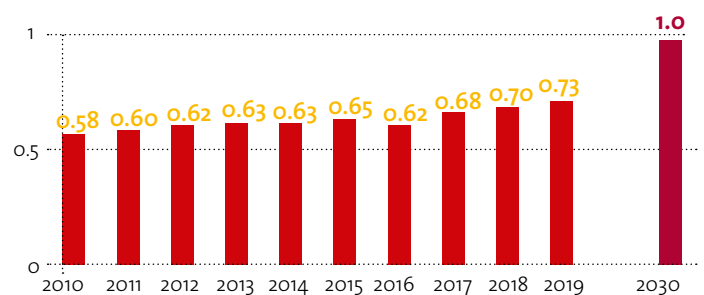
»Volume of overnight stays«

increase 2010–2019 by +26.7 %;
growth 2018–2019: +5.0 %;
Ø average annual rate of change 2010–2019: +4.1 %

»DZT-forecast until 2030«

1.0 m overnight stays

»Overnight stays — current and long-term development³« in millions



Most popular destinations in 2019

Federal states³

rank 1: Bavaria with 28.2 % of all overnight stays (o. s.)

rank 2: Berlin with 24.7 % of all o. s.

rank 3: Hesse with 11.4 % of all o. s.

rank 4: North Rhine-Westphalia with 9.5 % of all o. s.

Cities³ (more than 100,000 inhabitants)

rank 1: Berlin with 181,186 o. s.

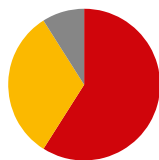
rank 2: Munich with 121,273 o. s.

rank 3: Frankfurt with 64,544 o. s.

rank 4: Hamburg with 32,324 o. s.

Purpose of all incoming trips

(321 thousand arrivals)



holiday trips 59 %
business trips 32 %
VFR/other trips 9 %

(Only one answer possible. Deviations from 100 % due to rounding.)

Holiday trips



touring holidays 25 %
city holidays/visit of an event 38 %

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 98 % booking in advance: 42 % direct booking (hotel, airline, etc.), 32 % travel agencies
- 57 % hotel (47 % first class)

- level of internet use in connection with the trip 89 %, 12 % gathering information only, 77 % booking

Published by:

German National Tourist Board (GNTB)

Beethovenstraße 69

60325 Frankfurt/Main

www.germany.travel

Supported by:



Federal Ministry
of Economics
and Energy

on the basis of a decision
by the German Bundestag

Germany
The travel destination

