

Incoming Chile

Country and people¹

Capital	Santiago (6,500,000 inhabitants)
Area	743,800 km ²
Inhabitants	17.9 million (2018) (growth rate +0.8 %, 2018) 20.2 million (Forecast 2030)
Mean age	34.8 years
Economy	GDP per capita: 15,778 US\$ (2019) (GDP – real growth rate 3.4 %, 2019)*
Unemployment rate	6.5 % (2019)*
Inflation rate	2.3 % (2019)* *Forecast

General travel behaviour 2019

»European destinations of trips abroad«

- rank 1 Spain
- rank 2 Italy
- rank 3 France
- rank 4 Germany**

»Intensity of travel abroad«

29.5 %
(resident population from 15 years on)

Destination Germany

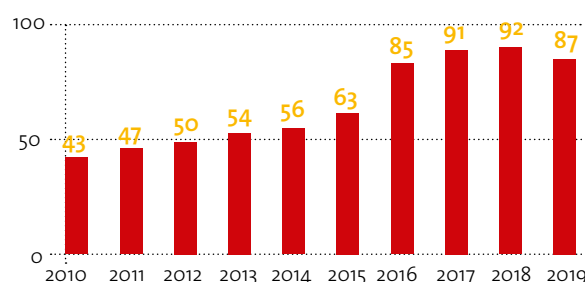
»Year 2019«

87,000 trips from Chile

»Volume of travels«

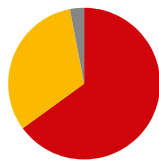
increase 2010–2019 by +102 %;
growth 2018–2019: -5 %;
Ø average annual rate of change
2011–2019: +9 %

»Trips — current and long-term development³« in thousands



Purpose of all incoming trips

(87 thousand trips)



holiday trips 65 %

business trips 32 %

VFR/other trips 3 %

(Only one answer possible. Deviations from 100 % due to rounding.)

Booking-behaviour, main mode of transport, accommodation during holiday trips

- Trips primarily booked via internet (82 %) and tourist agencies (41 %)
- 70 % overnight stays in hotel (48 % 4/5-stars-hotel)

Length of stay, travel spending, age of holiday travellers

average length of stay	14 nights
mean spending per holiday trip	170 Euro per day
age of travellers	mean age: 38 years

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Germany
The travel destination 