

Incoming Thailand

Country and people¹

Capital	Bangkok (8.2 million inhabitants)
Area	510,000 km ²
Inhabitants	68.6 million (2018) (growth rate +0.3 %, 2018)
Mean age	38.1 years
Economy	GDP per capita: 7,608 US\$ (2019) (GDP – real growth rate 3.5 %, 2019)*
Unemployment rate	1.2 % (2019)*
Inflation rate	1.0 % (2019)* *Forecast

General travel behaviour 2019

»European destinations of trips abroad«

- rank 1 Switzerland
- rank 2 France
- rank 3 Great Britain
- rank 4 Germany**

»Intensity of travel abroad«

16.1 %
(resident population from 15 years on)

Destination Germany

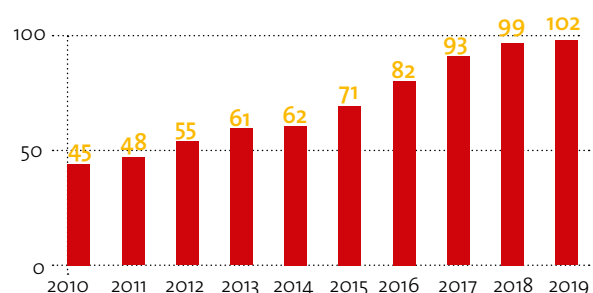
»Year 2019«

102,000 trips from Thailand

»Volume of travels«

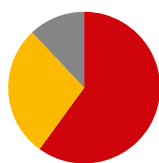
increase 2010–2019 by +127 %;
growth 2018–2019: +3 %;
Ø average annual rate of change
2011–2019: +10 %

»Trips — current and long-term development³« in thousands



Purpose of all incoming trips

(102 thousand trips)



holiday trips 60 %

business trips 28 %

VFR/other trips 12 %

(Only one answer possible. Deviations from 100 % due to rounding.)

Booking-behaviour, main mode of transport, accommodation during holiday trips

- Trips mainly booked via internet, travel agencies and direct booking are also popular
- Overnight stays mainly in hotel (4-/5-Stars)

Length of stay, travel spending, age of holiday travellers

average length of stay	11 nights
mean spending per holiday trip	265 Euro per day
total spending	2,946 Euro per trip
age of travellers	mean age: 37 years

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Germany
The travel destination 