

Incoming Malaysia

Country and people¹

Capital	Kuala Lumpur (1.6 m inhabitants)
Area	329,000 km ²
Inhabitants	31.8 million (2018) (growth rate +1.3 %, 2018) 36.1 million (Forecast 2030)
Mean age	28.7 years
Economy	GDP per capita: 11,385 US\$ (2019) (GDP – real growth rate 4.7 %, 2019)*
Unemployment rate	3.3 % (2019)*
Inflation rate	2.0 % (2019)* *Forecast

General travel behaviour 2019

»European destinations of trips abroad«

- rank 1 Great Britain
- rank 2 Turkey
- rank 3 France
- rank 4 **Germany**

»Intensity of travel abroad«

44.8 %

(resident population from 15 years on)

Destination Germany

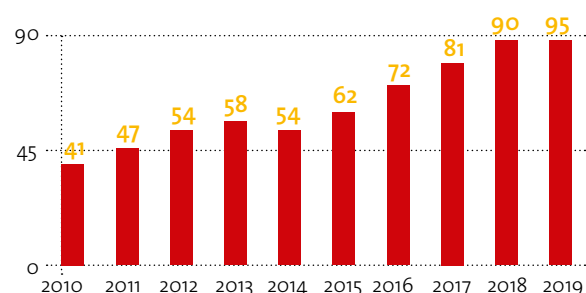
»Year 2019«

95,000 travels from Malaysia

»Volume of travels«

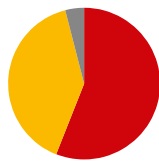
increase 2010–2019 by +132 %;
growth 2018–2019: +5 %;
Ø average annual rate of change
2011–2019: +10 %

»Travels — current and long-term development³« in thousands



Purpose of all incoming trips

(95 thousand trips)



holiday trips 56 %

business trips 40 %

VFR/other trips 4 %

(Only one answer possible. Deviations from 100 % due to rounding.)

Booking-behaviour, main mode of transport, accommodation during holiday trips

- trips primarily booked via internet, tourist agencies also popular
- 78 % overnight stays in hotel, mainly first-class (59 %)



100 %
plane

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Germany
The travel destination

