

Incoming Netherlands

Country and people¹

Capital	Amsterdam (1 million inhabitants)
Area	41,543 km ²
Inhabitants	17.1 million (2018)* (growth rate 0.4 %, 2018) 17.35 million (Forecast 2025)
Mean age	42.7 years
Economy	GDP per capita: 46,361 Euro (2019) (GDP – real growth rate 1.6 %, 2019)*
Unemployment rate	3.5 % (2019)*
Inflation rate	2.5 % (2019)* *Forecast
Gini coefficient	0.283/rank 12 (OECD-average 0.318)

General travel behaviour 2019

»Destinations of trips abroad«

- rank 1 **Germany**
- rank 2 France
- rank 3 Spain
- rank 4 Belgium

»Intensity of travel abroad«

197.3 %
(resident population from 15 years on)
= 2.0 trips
per person

»Percentage of overnight stays domestic in accommodation establishments²«



Netherlands domestic 58 %
Netherlands non-resident 42 %

Destination Germany

»Year 2019«

4,820,118 arrivals from the Netherlands
11,673,952 overnight stays (camping included)

»Volume of overnight stays«

increase 2010–2019 by +11.4 %;
growth 2018–2019: +2.6 %;
Ø average annual rate of change
2010–2019: +1.6 %

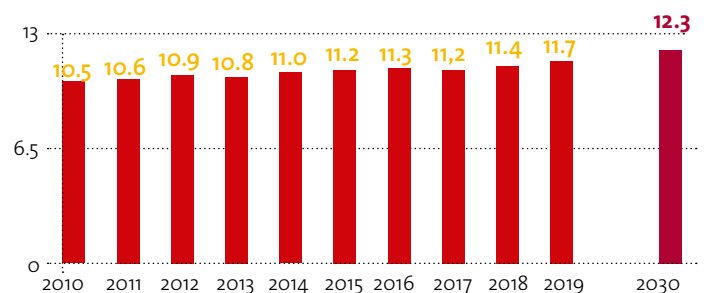
»Total sales turnover for incoming trips«

round 2.2 billion Euro (2019)

»DZT-forecast until 2030«

12.3 million overnight stays

»Overnight stays — current and long-term development³« in millions



Most popular destinations in 2019

Federal states³

rank 1: Rhineland-Palatinate with 22.4 % of all overnight stays (o. s.)

rank 2: North Rhine-Westphalia with 22.1 % of all o. s.

rank 3: Bavaria with 13.3 % of all o. s.

rank 4: Baden-Württemberg with 10.9 % of all o. s.

Cities³ (more than 100,000 inhabitants)

rank 1: Berlin with 874,797 o. s.

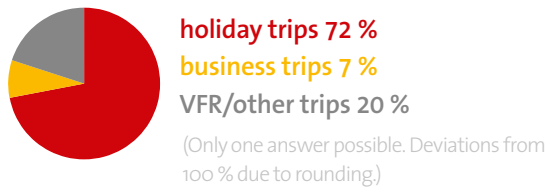
rank 2: Munich with 229,666 o. s.

rank 3: Hamburg with 214,254 o. s.

rank 4: Düsseldorf with 195,301 o. s.

Purpose of all incoming trips

(4.8 million arrivals)



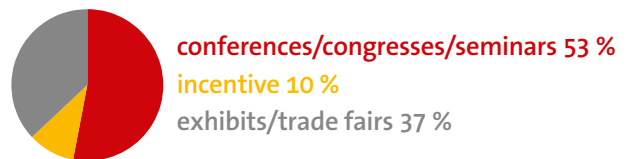
Holiday trips



Business trips

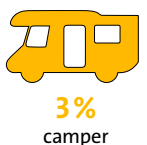
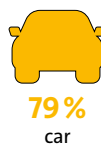


Promotable business trips

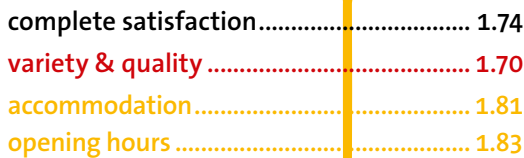


Booking-behaviour, main mode of transport, accommodation during holiday trips

- 87 % accommodation paid for (52 % hotel)
- 77 % of all trips are booked in advance
- 70 % online booking



Overall satisfaction in Germany⁴



The categories „revisitation“ and „recommendation“ have also ratings above average

Satisfaction of destination




The categories „child care“, „landscape/nature“ and „hospitality“ have also received good ratings

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Scale:

1 »highly enthusiastic«
6 »rather disappointed«