

# Incoming Norway

## Country and people<sup>1</sup>

Capital	Oslo (575,000 inhabitants)
Area	323,802 km <sup>2</sup>
Inhabitants	5.4 million (2018) (growth rate 0.9 %, 2018)* 5.4 million (Forecast 2025)
Mean age	39.3 years
Economy	GDP per capita: 71,846 Euro (2019) (GDP – real growth rate 1.8 %, 2019)*
Unemployment rate	3.7 % (2019)*
Inflation rate	1.9 % (2019)* *Forecast
Gini coefficient	0.252/rank 2 (OECD-average 0.381)

## General travel behaviour 2019

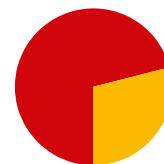
### »Destinations of trips abroad«

- rank 1 Spain
- rank 2 Sweden
- rank 3 Denmark
- rank 5 **Germany**

### »Intensity of travel abroad«

**185.8 %**  
(resident population from 15 years on)  
**= 1.8 trips**  
per person

### »Percentage of overnight stays domestic in accommodation establishments<sup>2</sup>«



**Norway domestic 71 %**  
**Norway non-resident 29 %**

## Destination Germany

### »Year 2019«

412,938 arrivals from Norway  
840,276 overnight stays (camping included)

### »Volume of overnight stays«

increase 2010–2019 by +14.6 %;  
growth 2018–2019: +1.2 %;  
Ø average annual rate of change  
2010–2019: +3.2 %

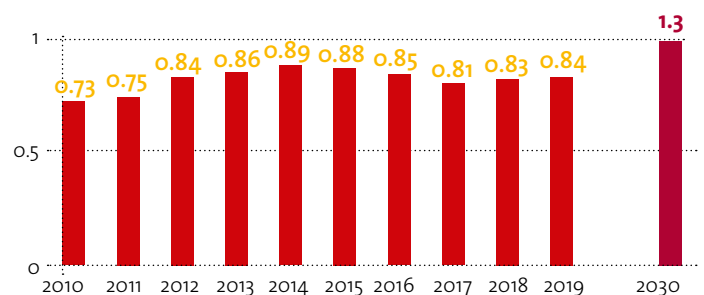
### »Total sales turnover for incoming trips«

round 0.5 billion Euro (2019)

### »DZT-forecast until 2030«

1.3 million overnight stays

### »Overnight stays — current and long-term development<sup>3</sup>« in millions



# Most popular destinations in 2019

## Federal states<sup>3</sup>

rank 1: Berlin with 29.7 % of all overnight stays (o. s.)

rank 2: Bavaria with 15.7 % of all o. s.

rank 3: Schleswig-Holstein with 10.0 % of all o. s.

rank 4: Hamburg with 8.3 % of all o. s.

## Cities<sup>3</sup> (more than 100,000 inhabitants)

rank 1: Berlin with 249,668 o. s.

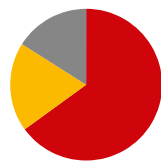
rank 2: Hamburg with 69,882 o. s.

rank 3: Munich with 56,825 o. s.

rank 4: Frankfurt with 21,905 o. s.

## Purpose of all incoming trips

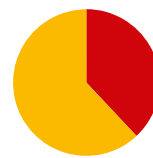
(0.4 million arrivals)



holiday trips 65 %  
business trips 19 %  
VFR/other trips 16 %

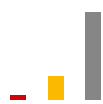
(Only one answer possible. Deviations from 100 % due to rounding.)

## Business trips



traditional business trips 38 %  
promotable business trips 62 %

## Holiday trips



holidays in tourist regions 3 %  
touring holidays 15 %  
city holidays/visit of an event 57 %

## Promotable business trips



conferences/congresses/seminars 56 %  
exhibits/trade fairs 44 %

## Booking-behaviour, main mode of transport, accommodation during holiday trips

- 82 % accommodation paid for (64 % hotel)
- 93 % of all trips are booked in advance
- 84 % online booking



29 %  
car



50 %  
plane



2 %  
camper



18 %  
ship

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The travel destination

