

Incoming Portugal

Country and people¹

Capital	Lisbon (2,808,000 inhabitants)
Area	92,090 km ²
Inhabitants	10.3 million (2018) (growth rate -0.3 %, 2018)
Mean age	43.7 years (2018)
Economy	GDP per capita: 20,325 Euro (2019) (GDP – real growth rate +1.7 %, 2019)*
Unemployment rate	6.2 % (2019)*
Inflation rate	1.1 % (2019)* *Forecast
Gini coefficient	0.342/rank 25 (OECD-average 0.318)

General travel behaviour 2019

»Destination of trips abroad«

- rank 1 Spain
- rank 2 France
- rank 3 Great Britain
- rank 5 **Germany**

»Intensity of travel abroad«

70.4 %
(resident population from 15 years on)

= 0.7 trips
per person

»Percentage of overnight stays domestic in accommodation establishments²«



Portugal domestic 34 %
Portugal non-resident 66 %

Destination Germany

»Year 2019«

207,003 arrivals from Portugal
517,007 overnight stays (camping included)

»Volume of overnight stays«

increase 2010–2019 by +76.6 %;
growth 2018–2019: +6.7 %;
Ø average annual rate of change
2010–2019: +7.4 %

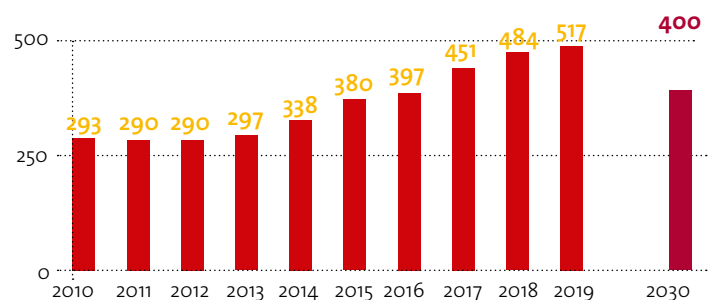
»Total sale turnover for incoming trips«

round 0.3 billion Euro (2019)

»DZT-forecast until 2030«

0.4 million overnight stays

»Overnight stays — current and long-term development³« in thousands



Most popular destinations 2019

Federal states³

rank 1: Berlin with 22.3 % of all overnight stays (o. s.)

rank 2: Bavaria with 20.2 % of all o. s.

rank 3: Hesse with 12.8 % of all o. s.

rank 4: North Rhine-Westphalia with 12.4 % of all o. s.

Cities³ (more than 100,000 inhabitants)

rank 1: Berlin with 115,609 o. s.

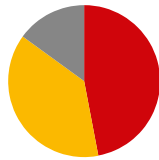
rank 2: Munich with 50,914 o. s.

rank 3: Frankfurt with 46,046 o. s.

rank 4: Hamburg with 31,698 o. s.

Purpose of all incoming trips

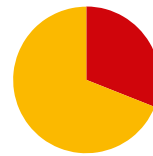
(0.2 million arrivals)



holiday trips 48 %
business trips 38 %
VFR/other trips 15 %

(Only one answer possible. Deviations from 100 % due to rounding.)

Business trips



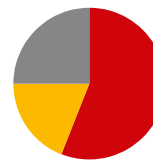
traditional business trips 31 %
promotable business trips 69 %

Holiday trips



holidays in tourist regions 20 %
touring holidays 21 %
city holidays/visit of an event 45 %

Promotable business trips



conferences/congresses/seminars 56 %
incentive 19 %
exhibits/trade fairs 25 %

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 81 % accommodation paid for (56 % hotel)
- 96 % of all trips are booked in advance
- 82 % online booking



16%
car



79%
plane



2%
train



1%
coach

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Germany
The travel destination

