

# Incoming Slovakia

## Country and people<sup>1</sup>

Capital	Bratislava (427,000 inhabitants)
Area	49,035 km <sup>2</sup>
Inhabitants	5.4 million (2018) (growth rate -0.02 %, 2018)
Mean age	41 years (2018)
Economy	GDP per capita: 17,615 Euro (2019)* (GDP – real growth rate 3,8 %, 2019)*
Unemployment rate	5.9 % (2019)*
Inflation rate	2.4 % (2019)* *Forecast
Gini coefficient	0.269/rank 8 (OECD-average 0.318)

## General travel behaviour 2019

### »Destinations of trips abroad«

- rank 1 Czech Republic
- rank 2 Austria
- rank 3 Germany**
- rank 4 Croatia

### »Intensity of travel abroad«

**157.0 %**  
(resident population from 15 years on)  
**= 1.6 trips**  
per person

### »Percentage of overnight stays domestic in accommodation establishments<sup>2</sup>«



**Slovakia domestic 65 %**  
**Slovakia non-resident 35 %**

## Destination Germany

### »Year 2019«

160,694 arrivals from Slovakia  
520,012 overnight stays (camping included)

### »Volume of overnight stays«

increase 2010–2019 by +135.9 %;  
growth 2018–2019: +13.2 %;  
Ø average annual rate of change  
2010–2019: +11.5 %

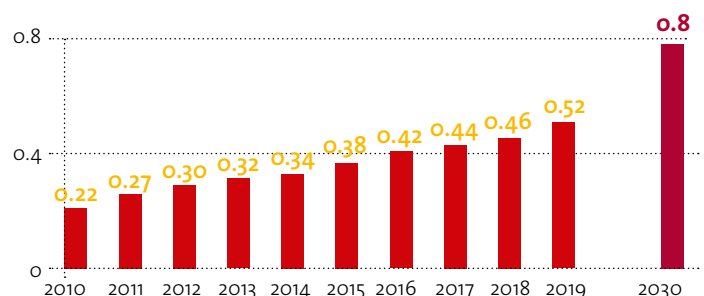
### »Total sales turnover for incoming trips«

round 0.3 billion Euro (2019)

### »DZT-forecast until 2030«

0.8 million overnight stays

### »Overnight stays — current and long-term development<sup>3</sup>« in millions



# Most popular destinations in 2019

## Federal states<sup>3</sup>

rank 1: Bavaria with 31.6 % of all overnight stays (o. s.)

rank 2: Baden-Württemberg with 13,5 % of all o. s.

rank 3: North Rhine-Westphalia with 9.4 % of all o. s.

rank 4: Hesse with 9.3 % of all o. s.

## Cities<sup>3</sup> (more than 100,000 inhabitants)

rank 1: Berlin with 43,057 o. s.

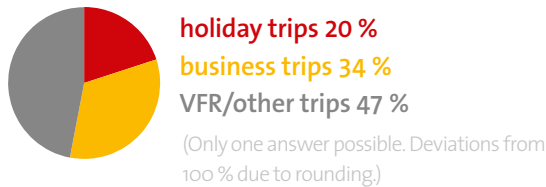
rank 2: Munich with 38,532 o. s.

rank 3: Frankfurt with 12,991 o. s.

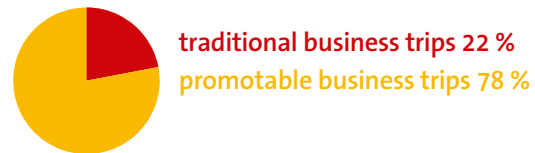
rank 4: Hamburg with 8,235 o. s.

## Purpose of all incoming trips

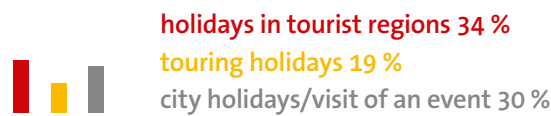
(160 thousand arrivals)



## Business trips



## Holiday trips



## Promotable business trips



## Booking-behaviour, main mode of transport, accommodation during holiday trips

- 85 % accommodation paid for (47 % hotel)
- 73 % of all trips are booked in advance
- 71 % online booking



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