

Incoming Romania

Country and people¹

Capital	Bucharest (1.94 million inhabitants)
Area	238,390 km ²
Inhabitants	21.5 million (2018)* (growth rate -0.35 %, 2018)
Mean age	41.6 years
Economy	GDP per capita: 11,119 Euro (2019) (GDP – real growth rate 3.3 %, 2019)*
Unemployment rate	4.1 % (2019)*
Inflation rate	3.6 % (2019)* *Forecast

General travel behaviour 2019

»Destinations of trips abroad«

- rank 1 Greece
- rank 2 Italy
- rank 3 Germany**
- rank 4 Turkey

»Intensity of travel abroad«

42.2 %

(resident population from 15 years on)

= 0.4 trips
per person

Destination Germany

»Year 2019«

347,189 arrivals from Romania
1,146,698 overnight stays (camping included)

»Volume of overnight stays«

increase 2010–2019 by +185.4 %;
growth 2018–2019: +1.3 %;
Ø average annual rate of change
2010–2019: +13.3 %

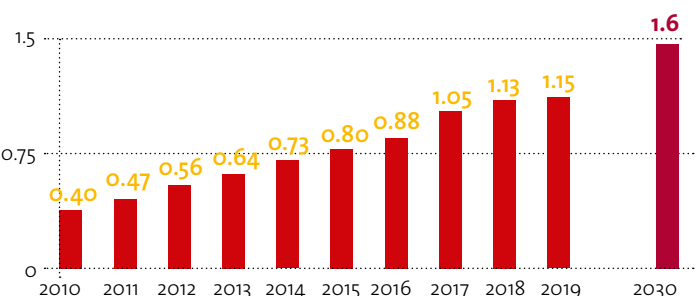
»Total sales turnover for incoming trips«

round 0.5 billion Euro (2019)

»DZT-forecast until 2030«

1.6 million overnight stays

»Overnight stays — current and long-term development« in millions



Most popular destinations in 2019

Federal states³

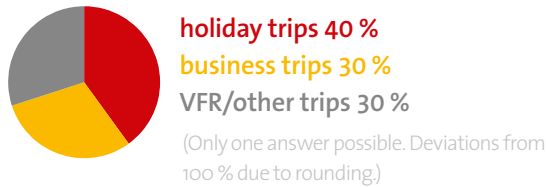
rank 1: Bavaria with 26.6 % of all overnight stays

rank 2: Baden-Württemberg with 16.1 % of all o. s.

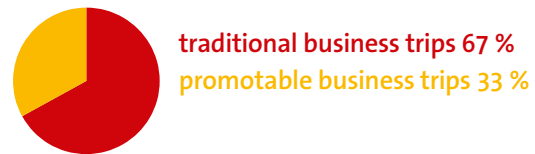
rank 3: North Rhine-Westphalia with 11.9 % of all o. s.

rank 4: Hesse with 11.7 % of all o. s.

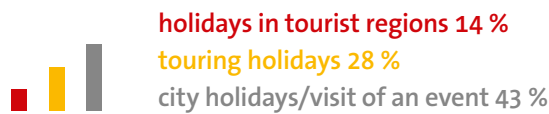
Purpose of all incoming trips



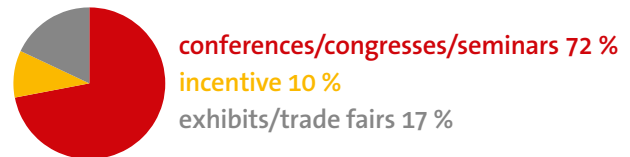
Business trips



Holiday trips



Promotable business trips



Booking-behaviour, main mode of transport, accommodation during holiday trips

- 74 % accommodation paid for (48 % hotel)
- 85 % of all trips are booked in advance
- 75 % online booking



Incoming Serbia

Country and people¹

Capital	Belgrade (1.1 million inhabitants)
Area	77.474 km ²
Inhabitants	7.1 million (2018)* (growth rate -0.5 %, 2018)
Mean age	42.6 years
Economy	GDP per capita: 7,527 Euro (2019) (GDP – real growth rate 3,5 %, 2019)*
Unemployment rate	13.4 % (2019)*
Inflation rate	2.0 % (2019)* *Forecast

General travel behaviour 2019

»Destination of trips abroad«

- rank 1 Greece
- rank 2 Montenegro
- rank 3 Italy
- rank 9 Germany

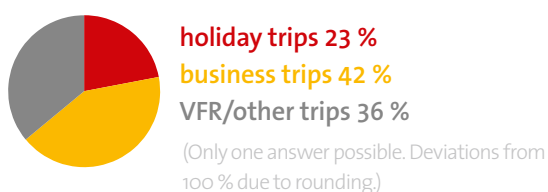
»Intensity of travel abroad«

79.2 %
(resident population from 15 years on)

= 0.8 trips
per person

Destination Germany

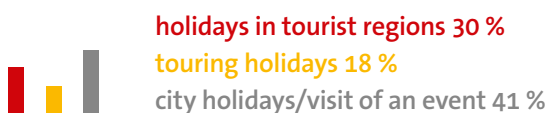
Purpose of all incoming trips



Business trips



Holiday trips

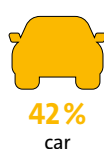


Promotable business trips



Booking-behaviour, main mode of transport, accommodation during holiday trips

- 56 % accommodation paid for (24 % hotel)
- 88 % of all trips are booked in advance
- 64 % online booking



Incoming Bulgaria

Country and people¹

Capital	Sofia (1.2 million inhabitants)
Area	110,879 km ²
Inhabitants	7.1 million (2018)* (growth rate -0.6 %, 2018)
Mean age	43 years
Economy	GDP per capita: 8.364 Euro (2019) (GDP – real growth rate 3.3 %, 2019)*
Unemployment rate	5.0 % (2019)*
Inflation rate	2.0 % (2019)* *Forecast

General travel behaviour 2019

»Destinations of trips abroad«

- rank 1 Greece
- rank 2 Turkey
- rank 3 Germany**
- rank 4 Italy

»Intensity of travel abroad«

103.3 %
(resident population from 15 years on)

= 1.0 trips
per person

Destination Germany

»Year 2019«

121,795 arrivals from Bulgaria
406,805 overnight stays (camping included)

»Volume of overnight stays«

increase 2010–2019 by +186.5 %;
growth 2018–2019: +8.1 %;
Ø average annual rate of change
2010–2019: +12.6 %

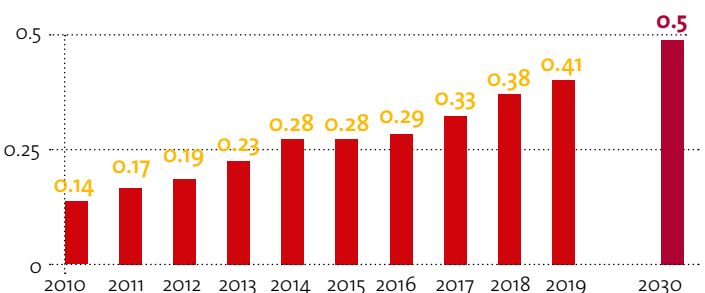
»Total sales turnover for incoming trips«

round 0.3 billion Euro (2019)

»DZT-forecast until 2030«

0.5 million overnight stays

»Overnight stays — current and long-term development³« in millions



Most popular destinations in 2019

Federal states²

rank 1: Bavaria with 23.6 % of all overnight stays (o. s.)

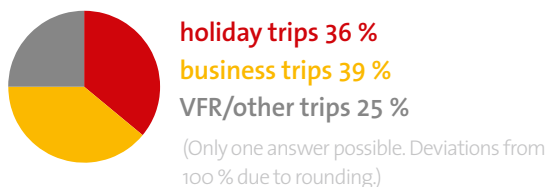
rank 2: Hesse with 14.9 % of all o. s.

rank 3: Baden-Württemberg with 13.8 % of all o. s.

rank 4: North Rhine-Westphalia with 11.3 % of all o. s.

Purpose of all incoming trips

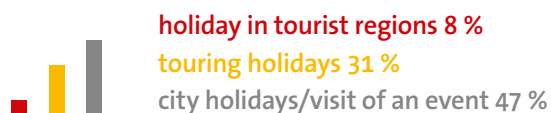
(122 thousand arrivals in tourist accommodation)



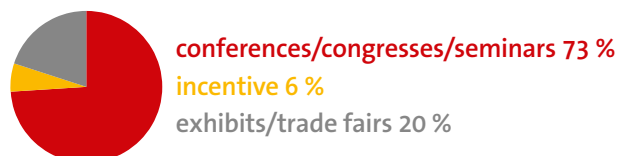
Business trips



Holiday trips



Promotable business trips



Booking-behaviour, main mode of transport, accommodation during holiday trips

- 61 % accommodation paid for (47 % hotel)
- 79 % of all trips are booked in advance
- 74 % online booking



33%
car



60%
plane



5%
coach



2%
train

Incoming Croatia

Country and people¹

Capital	Zagreb (790,000 inhabitants)
Area	56,594 km ²
Inhabitants	4.3 million (2018)* (growth rate -0.5 %, 2018)
Mean age	43.3 years
Economy	GDP per capita: 13,106 Euro (2019) (GDP – real growth rate 2.6 %, 2019)*
Unemployment rate	7.8 % (2019)*
Inflation rate	1.0 % (2019)* *Forecast

General travel behaviour 2019

»Destinations of trips abroad«

- rank 1 Germany
- rank 2 Italy
- rank 3 Austria
- rank 4 Bosnia-Herzegovina

»Intensity of travel abroad«

115.0 %
(resident population from 15 years on)
= 1.1 trips
per person

Destination Germany

»Year 2019«

129,632 arrivals from Croatia
503,486 overnight stays (camping included)

»Volume of overnight stays«

increase 2013–2019 by +498.5 %;
growth 2018–2019: +20.2 %;
Ø average annual rate of change
2014–2019: +22.9 %

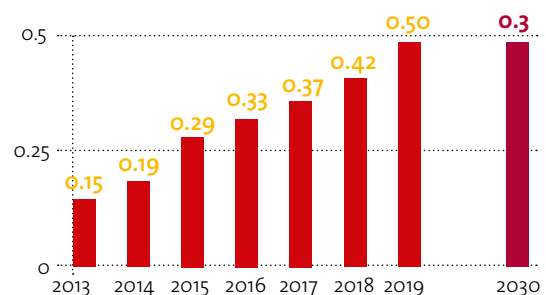
»Total sales turnover for incoming trips«

round 0.9 billion Euro (2019)

»DZT-forecast until 2030«

0.3 million overnight stays

»Overnight stays — current and long-term development« in millions



Most popular destinations in 2019

Federal states³

rank 1: Bavaria with 38.6 % of all overnight stays (o. s.)

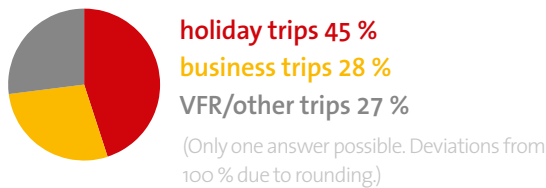
rank 2: Baden-Württemberg with 16.9 % of all o. s.

rank 3: Hesse with 12.1 % of all o. s.

rank 4: North Rhine-Westphalia with 8.9 % of all o. s.

Purpose of all incoming trips

(130 thousand arrivals in tourist accommodation)



Business trips



Holiday trips

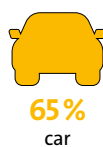


Promotable business trips



Booking-behaviour, main mode of transport, accommodation during holiday trips

- 47 % accommodation paid for (29 % hotel)
- 69 % of all trips are booked in advance
- 53 % online booking



Incoming Bosnia and Herzegovina

Country and people¹

Capital	Sarajevo (650,000 inhabitants)
Area	51,129 km ²
Inhabitants	3.8 million (2018)* (growth rate -0.2 %, 2018)
Mean age	42.5 years
Economy	GDP per capita: 5,917 Euro (2019) (GDP – real growth rate 3.2 %, 2019)*
Unemployment rate	18.0 % (2019)*
Inflation rate	1.6 % (2019)* *Forecast

General travel behaviour 2019

»Destinations of trips abroad«

- rank 1 Montenegro
- rank 2 Italy
- rank 3 Croatia
- rank 4 **Germany**

»Intensity of travel abroad«

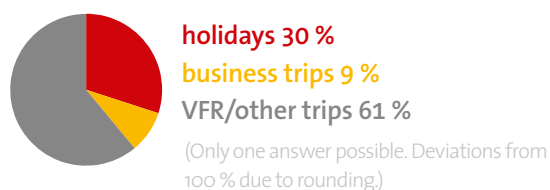
67.2 %

(resident population from 15 years on)

= 0.7 trips
per person

Destination Germany

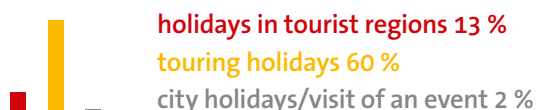
Purpose of all incoming trips



Business trips

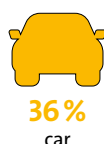


Holiday trips



Booking-behaviour, main mode of transport, accommodation during holiday trips

- 17 % accommodation paid for (9 % hotel)
- 55 % of all trips are booked in advance
- 35 % online booking



Incoming Montenegro

Country and people¹

Capital	Podgorica (170,000 inhabitants)
Area	13,812 km ²
Inhabitants	614,000 (2018)* (growth rate -0.34 %, 2018)
Mean age	38.9 years
Economy	GDP per capita: 7,618 Euro (2019) (GDP – real growth rate 2.8 %, 2019)*
Unemployment rate	15.2 % (2019)*
Inflation rate	0.9 % (2019)* *Forecast

No data for trips abroad and to Germany.

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