

# Incoming South-Korea

## Country and people<sup>1</sup>

Capital	Seoul (10.5 million inhabitants)
Area	99,720 km <sup>2</sup>
Inhabitants	51.4 million (2018) (growth rate 0.4 %, 2018)
Mean age	42.3 years
Economy	GDP per capita: 31,937 US\$ (2019) (GDP – real growth rate 2.6 %, 2019)*
Unemployment rate	4.0 % (2019)*
Inflation rate	1.4 % (2019)* *Forecast
Gini coefficient	0.302/rank 18 (OECD-average 0.318)

## General travel behaviour 2019

### »Destinations of trips abroad«

- rank 1 Italy
- rank 2 Spain
- rank 3 France
- rank 8 **Germany**

### »Intensity of travel abroad«

**67.5 %**

(resident population from 15 years on)

**= 0.7 trips**  
per person

## Destination Germany

### »Year 2019«

340,702 arrivals from South-Korea  
667,396 overnight stays (camping included)

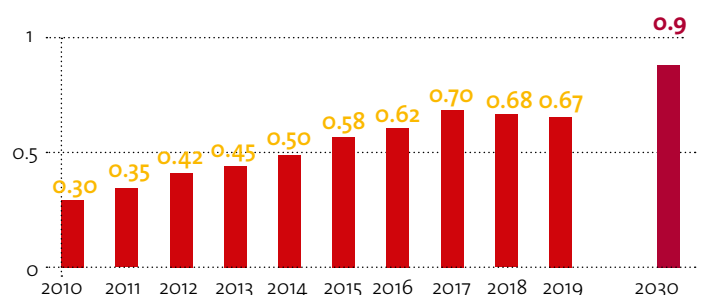
### »Volume of overnight stays«

increase 2010–2019 by +126.4 %;  
growth 2018–2019: -2.5 %;  
Ø average annual rate of change  
2010–2019: +9.9 %

### »DZT-forecast until 2030«

0.9 million overnight stays

### »Overnight stays — current and long-term development<sup>3</sup>« in millions



# Most popular destinations in 2019

## Federal states<sup>3</sup>

rank 1: Bavaria with 33.0 % of all overnight stays (o. s.)

rank 2: Hesse with 27.8 % of all o. s.

rank 3: Berlin with 14.1 % of all o. s.

rank 4: Baden-Württemberg with 7.3 % of all o. s.

## Cities<sup>3</sup> (more than 100,000 inhabitants)

rank 1: Frankfurt with 136,815 o. s.

rank 2: Munich with 96,079 o. s.

rank 3: Berlin with 93,957 o. s.

rank 4: Nuremberg with 20,112 o. s.

## Purpose of all incoming trips

(340 thousand arrivals)



holiday trips 55 %  
business trips 35 %  
VFR/other trips 10 %

(Only one answer possible. Deviations from 100 % due to rounding.)

- important aspects of holiday trips: sight-seeing, exploring the landscapes, visiting interesting cities, shopping

## Holiday trips



city holidays/visit of an event 39 %  
touring holidays 34 %

## Booking-behaviour, main mode of transport, accommodation during holiday trips

- 99 % of all trips are booked in advance
- 68 % accommodation in hotels (52 % first class, 14 % middle class)
- 88 % internet travel user: 10 % for information only, 78 % online booking



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