

Incoming Czech Republic

Country and people¹

Capital	Prague (1,162,000 inhabitants)
Area	78,866 km ²
Inhabitants	10.7 million (2018) (growth rate +0.1 %, 2018)
Mean age	42.5 years (2017)
Economy	GDP per capita: 20,285 Euro (2019)* (GDP – real growth rate 2.6 %, 2019)*
Unemployment rate	2.2 % (2019)*
Inflation rate	2.4 % (2019)* *Forecast
Gini coefficient	0.262/rank 6 (OECD-average 0.318)

General travel behaviour 2019

»Destination of trips abroad«

- rank 1 Germany
- rank 2 Austria
- rank 3 Italy
- rank 4 Slovakia

»Intensity of travel abroad«

134.4 %
(resident population from 15 years on)
= 1.3 trips
per person

»Percentage of overnight stays domestic in accommodation establishments²«



Czech Republic domestic 52 %
Czech Republic non-resident 48 %

Destination Germany

»Year 2019«

653,345 arrivals from Czech Republic
1,385,405 overnight stays (camping included)

»Volume of overnight stays«

increase 2010–2019 by +106.1 %;
growth 2018–2019: +4.6 %;
Ø average annual rate of change
2010–2019: +8.6 %

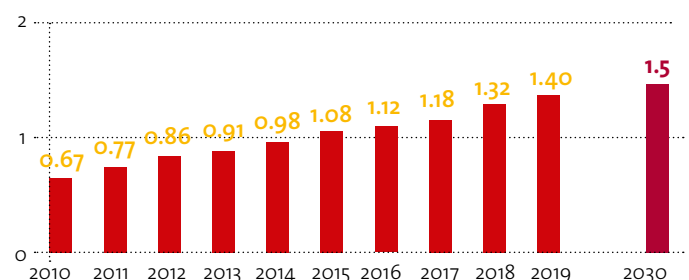
»Total sales turnover for incoming trips«

round 1.1 billion Euro (2019)

»DZT-forecast until 2030«

1.5 million overnight stays

»Overnight stays — current and long-term development³« in millions



Most popular destinations 2019

Federal states³

rank 1: Bavaria with 33.8 % of all overnight stays (o. s.)

rank 2: Berlin with 11.3 % of all o. s.

rank 3: Baden-Württemberg with 10.3 % of all o. s.

rank 4: Saxony with 8.6 % of all o. s.

Cities³ (more than 100,000 inhabitants)

rank 1: Berlin with 156,392 o. s.

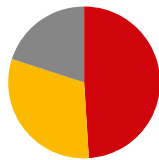
rank 2: Munich with 77,685 o. s.

rank 3: Dresden with 40,916 o. s.

rank 4: Frankfurt with 35,249 o. s.

Purpose of all incoming trips

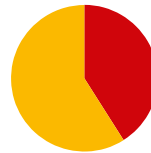
(0.6 million arrivals)



holiday trips 49 %
business trips 32 %
VFR/other trips 20 %

(Only one answer possible. Deviations from 100 % due to rounding.)

Business trips



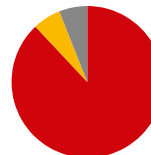
traditional business trips 41 %
promotable business trips 59 %

Holiday trips



holidays in tourist regions 21 %
touring trips 11 %
city holidays/visit of an event 49 %

Promotable business trips



conferences/congresses/seminars 87 %
incentive 6 %
exhibits/trade fairs 6 %

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 77 % accommodation paid for (49 % hotel)
- 73 % of all trips are booked in advance
- 63 % online booking



70 %
car



4 %
plane



13 %
train



11 %
coach

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Germany
The travel destination

