

Incoming Turkey

Country and people¹

Capital	Ankara (3,764,000 inhabitants)
Area	783,562 km ²
Inhabitants	81.3 million (2018) (growth rate 0.5 %, 2018)
Mean age	31.4 years
Economy	GDP per capita: 8,507 US\$ (2019) (GDP – real growth rate -2.5 %, 2019)*
Unemployment rate	12.7 % (2019)*
Inflation rate	17.5 % (2019)* *Forecast
Gini coefficient	0.393/rank 32 (OECD-average 0.318)

General travel behaviour 2019

»Destinations of trips abroad«

- rank 1 Germany
- rank 2 Greece
- rank 3 Bulgaria
- rank 4 Romania

»Intensity of travel abroad«

14.1 %

(resident population from 15 years on)

= 0.1 trips
per person

Destination Germany

»Year 2019«

343,327 arrivals from Turkey
797,593 overnight stays (camping included)

»Volume of overnight stays«

increase 2010–2019 by +74.1 %;
growth 2018–2019: +6.2 %;
Ø average annual rate of change
2010–2019: +6.2 %

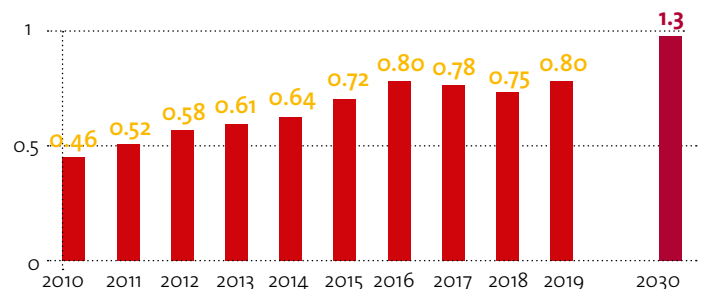
»Total sales turnover for incoming trips«

round 2.7 billion Euro (2019)

»DZT-forecast until 2030«

1.3 million overnight stays

»Overnight stays — current and long-term development³« in millions



Most popular destinations in 2019

Federal States³

rank 1: Bavaria with 19.7 % of all overnight stays (o. s.)

rank 2: Berlin with 19.2 % of all o. s.

rank 3: North Rhine-Westphalia with 18.3 % of all o. s.

rank 4: Hesse with 12,6 % of all o. s.

Cities³ (more than 100,000 inhabitants)

rank 1: Berlin with 153,762 o. s.

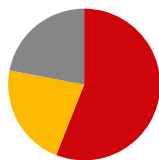
rank 2: Munich with 83,190 o. s.

rank 3: Frankfurt with 64,528 o. s.

rank 4: Düsseldorf with 41,535 o. s.

Purpose of all incoming trips

(340 thousand arrivals)



holiday trips 56 %
business trips 25 %
VFR/other trips 25 %

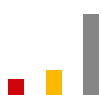
(Only one answer possible. Deviations from 100 % due to rounding.)

Business trips



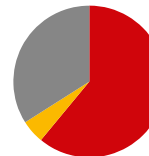
traditional business trips 52 %
promotable business trips 48 %

Holiday trips



holidays in tourist regions 10 %
touring holidays 16 %
city holidays/visit of an event 52 %

Promotable business trips



conferences/congresses/seminars 61 %
incentive 5 %
exhibits/trade fairs 34 %

Booking-behaviour, main mode of transport, accommodation during holiday trips

- 69 % accommodation paid for (58 % hotel)
- 90 % of all trips are booked in advance
- 76 % online booking



22 %
car



70 %
plane



4 %
train



4 %
coach

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Germany
The travel destination

