

# Incoming Ukraine

## Country and people<sup>1</sup>

Capital	Kiev (2,779,000 inhabitants)
Area	603,550 km <sup>2</sup>
Inhabitants	43.9 million (2018) (growth rate + 0.04 %, 2018)
Mean age	40.8 years
Economy	GDP per capita: 3,221 US\$ (2019) (GDP – real growth rate 2.7 %, 2019)*
Unemployment rate	8.5 % (2019)*
Inflation rate	8.0 % (2019)* *Forecast

## General travel behaviour 2019

### »Destinations of trips abroad«

- rank 1 Turkey
- rank 2 Russia
- rank 3 Germany**
- rank 4 Poland

### »Intensity of travel abroad«

**22.8 %**

(resident population from 15 years on)

**= 0.2 trip**  
per person

## Destination Germany

### »Year 2019«

281,307 arrivals from Ukraine  
641,537 overnight stays (camping included)

### »Volume of overnight stays«

increase 2010–2019 by +263.3 %;  
growth 2018–2019: +26.9 %;  
Ø average annual rate of change  
2010–2019: +16.3 %

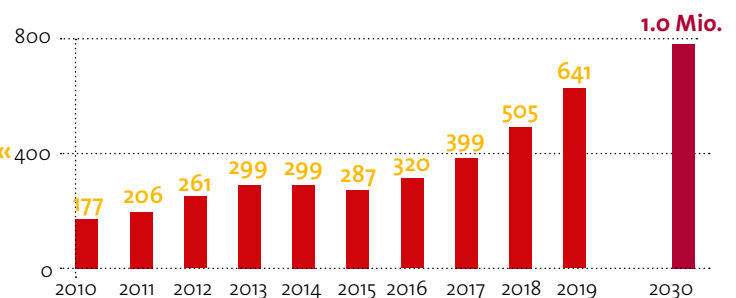
### »Total sales turnover for incoming trips«

round 0.8 billion Euro (2019)

### »DZT-forecast until 2030«

1.0 million overnight stays

### »Overnight stays — current and long-term development<sup>3</sup>« in thousands



# Most popular destinations in 2019

## Federal states<sup>3</sup>

rank 1: Berlin with 26.7 % of all overnight stays (o. s.)

rank 2: Bavaria with 23.5 % of all o. s.

rank 3: North Rhine-Westphalia with 10.8 % of all o. s.

rank 4: Hesse with 8.8 % of all o. s.

## Cities<sup>3</sup> (more than 100,000 inhabitants)

rank 1: Berlin with 171,530 o. s.

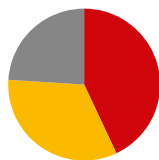
rank 2: Munich with 880,239 o. s.

rank 3: Frankfurt with 35,512 o. s.

rank 4: Hamburg with 22,804 o. s.

## Purpose of all incoming trips

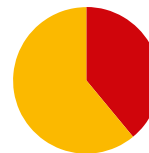
(280 thousand arrivals)



holiday trips 43 %  
business trips 33 %  
VFR/other trips 24 %

(Only one answer possible. Deviations from 100 % due to rounding.)

## Business trips



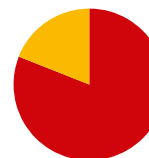
traditional business trips 39 %  
promotable business trips 61 %

## Holiday trips



holidays in tourist regions 7 %  
touring holidays 38 %  
city holidays/visit of an event 30 %

## Promotable business trips



conferences/congresses/seminars 81 %  
exhibits/trade fairs 19 %

## Booking-behaviour, main mode of transport, accommodation during holiday trips

- 71 % accommodation paid for (56 % hotel)
- 73 % of all trips are booked in advance
- 55 % online booking



12 %  
car



38 %  
plane



3 %  
train



43 %  
coach



4 %  
camper

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