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Federal Ministry
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on the basis of a decision
by the German Bundestag

Germany
The travel destination



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INCOMING FINLAND

COUNTRY AND PEOPLE

Capital	Helsinki (1.328 million inhabitants) (2022)
Area	338,460 km ²
Inhabitants	2021: 5.6 million (growth rate 0.1%)*; Forecast 2026: 5.6 million
Mean age	42.8 years
Economy	GDP per capita: 53,523 US\$ (2021)*, GDP – real growth rate +3.4% (2021)*
Unemployment rate	7.7% (2021)*
Inflation rate	1.8% (2021)*

* Forecast

GENERAL TRAVEL BEHAVIOUR 2021

DESTINATIONS OF TRIPS ABROAD

Rank

- 1 Spain
- 2 Estonia
- 3 Russia

6 Germany

INTENSITY OF TRAVEL ABROAD

53.4%

(resident population from 15 years on)

= 0.5 trips per person

DESTINATION GERMANY

YEAR 2021

63,054 arrivals from Finland

155,801 overnight stays (camping included)

VOLUME OF OVERNIGHT STAYS

Increase 2012 – 2021:

by - 74.6%

Growth 2020 – 2021:

- 4.1%

Average annual rate of change 2012 – 2021:

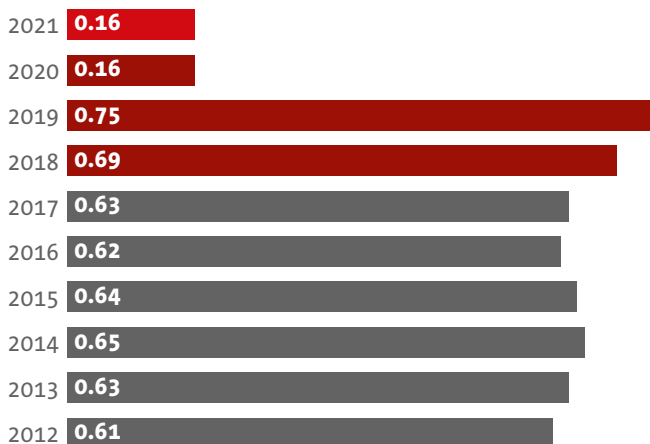
- 6.0%

TOTAL SALES TURNOVER FOR INCOMING TRIPS

round **0.1 billion Euro** (2021)

OVERNIGHT STAYS – CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS

Year



MOST POPULAR DESTINATIONS IN 2021

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	Berlin with 22.8% of all o. s.	Berlin with 35,288 o. s.
2	Bavaria with 20.8% of all o. s.	Munich with 13,400 o. s.
3	Baden-Württemberg with 11.2% of all o. s.	Hamburg with 8,195 o. s.
4	North Rhine-Westphalia with 9.0% of all o. s.	Frankfurt with 6,287 o. s.

PURPOSE OF ALL INCOMING TRIPS (63 thousand arrivals)

Only one answer possible. Deviations from 100% due to rounding

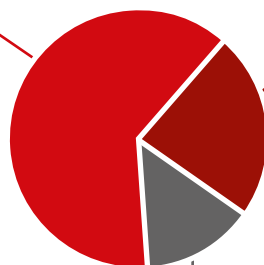
62 % Holiday trips

Type of holiday trip:

89 % City holidays/visit of an event

5 % Holidays in tourist regions

3 % Touring holidays



14 % VFR-/other trips

23 % Business trips

Type of business trip:

52 % Promotable business trips

Type of promotable business trip:

77 % Conferences/congresses/seminars

15 % Incentives

8 % Exhibits/trade fairs

48 % Traditional business trips

BOOKING-BEHAVIOUR, MAIN MODE OF TRANSPORT, ACCOMMODATION DURING HOLIDAY TRIPS

92 % of all holiday trips are
booked in advance

91 % online booking

99 % accommodation paid for
(83 % hotel)



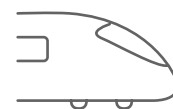
82 %
plane



7 %
coach



4 %
car



1 %
train

