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**Germany**  
The travel destination



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# INCOMING INDIA

## COUNTRY AND PEOPLE

Capital	Delhi (29.62 million inhabitants)
Area	3,287,259 km <sup>2</sup>
Inhabitants	2020: 1.38 billion (growth rate 1.0%)
Mean age	28.7 years
Economy	GDP per capita: 1,877 US\$ (2020), GDP – real growth rate -10.3% (2020)*
Unemployment rate	5.8% (2020)*
Inflation rate	4.9% (2020)*
Gini coefficient	0.357 (OECD-average 0.379)

\* Forecast

## GENERAL TRAVEL BEHAVIOUR 2020

### EUROPEAN DESTINATIONS OF TRIPS ABROAD

Rank

- 1 **United Kingdom**
- 2 **Germany**
- 3 **France**
- 4 **Turkey**

### INTENSITY OF TRAVEL ABROAD

**0.5%**

(resident population from 15 years on)

## DESTINATION GERMANY

### YEAR 2020

**55,831 arrivals** from India

**229,372 overnight stays** (camping included)

### VOLUME OF OVERNIGHT STAYS

Increase 2011 – 2020:

**by -58.1%**

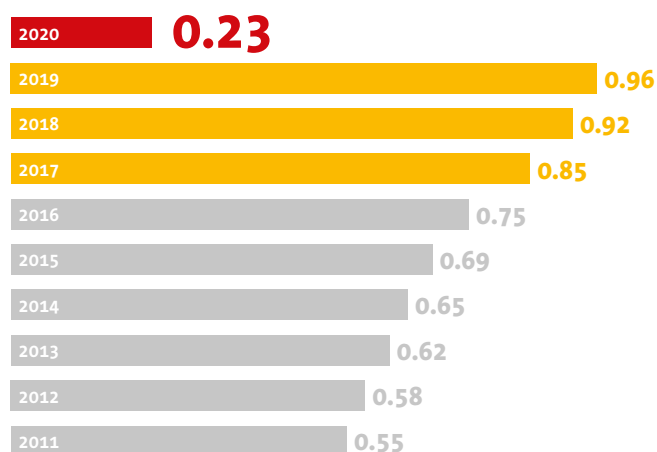
Growth 2019 – 2020:

**-76.1%**

Average annual rate of change 2011 – 2020:

**+0.3%**

### OVERNIGHT STAYS — CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS



## MOST POPULAR DESTINATIONS IN 2020

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	<b>Hesse</b> with 27.4% of all o. s.	<b>Frankfurt</b> with 43,510 o. s.
2	<b>Bavaria</b> with 23.9% of all o. s.	<b>Munich</b> with 31,692 o. s.
3	<b>Baden-Württemberg</b> with 13.9% of all o. s.	<b>Berlin</b> with 19,935 o. s.
4	<b>North Rhine-Westphalia</b> with 10.8% of all o. s.	<b>Hamburg</b> with 8,689 o. s.

## PURPOSE OF ALL INCOMING TRIPS (0.7 million arrivals)

(Only one answer possible. Deviations from 100% due to rounding.)



**54% Holiday trips**

**38% Business trips**

**8% VFR/other trip**

### HOLIDAY TRIPS

**36% City holidays / visit of an event**

**32% Touring holidays**

## BOOKING-BEHAVIOUR AND MAIN MODE OF TRANSPORT

**100%** of all holiday trips are  
**booked in advance**

**96%** online booking

**45%** at a travel agency



**100%** plane

## SATISFACTION IN GERMANY<sup>1</sup> Scale: 1 = highly enthusiastic; 6 = rather disappointed

### OVERALL SATISFACTION

**Complete satisfaction** **1.76**

**Variety & quality** **1.79**

**Accommodation** **1.84**

**Gastronomy** **1.93**



### SATISFACTION IN DESTINATION

**Arts & culture** **1,70**

**Shopping facilities** **1,74**

**Places of interest** **1,76**

**Wellness & spa** **1,79**

References: World Travel Monitor 2020, IPK International 2021; Eurostat 2021; German Federal Statistics Office 2011-2021/German State Offices 2021; 1 DZT Qualitätsmonitor May 2015 – April 2020

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