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Federal Ministry
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by the German Bundestag

Germany
The travel destination



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INCOMING IRELAND

COUNTRY AND PEOPLE

Capital	Dublin (1.256 million inhabitants) (2022)
Area	70,280 km ²
Inhabitants	2021: 5.1 million (growth rate +0.9%)*; Forecast 2027: 5.3 million
Mean age	37.8 years
Economy	GDP per capita: 83,660 US-Dollar (2021)*, GDP – real growth rate +13.5% (2021)*
Unemployment rate	6.2% (2021)*
Inflation rate	2.4% (2021)*

* Forecast

GENERAL TRAVEL BEHAVIOUR 2021

DESTINATIONS OF TRIPS ABROAD

Rank

1 United Kingdom

2 Spain

3 Italy

7 Germany

INTENSITY OF TRAVEL ABROAD

64.5%

(resident population from 15 years on)

= 0.6 trips per person

DESTINATION GERMANY

YEAR 2021

55,231 arrivals from Ireland

154,703 overnight stays (camping included)

VOLUME OF OVERNIGHT STAYS

Increase 2012 – 2021: **by -48.9%**

Growth 2020 – 2021: **+8.5%**

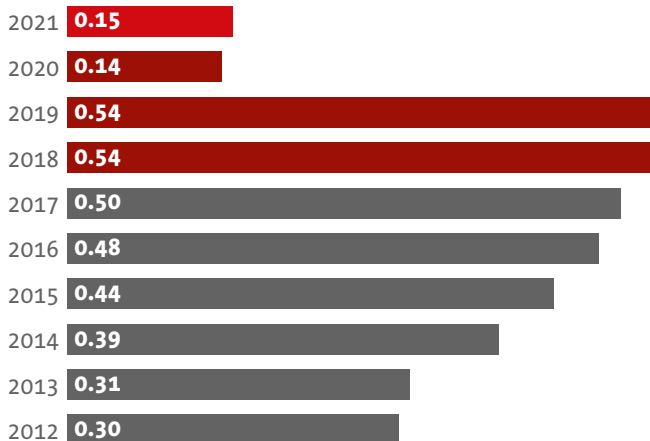
Average annual rate of change 2012 – 2021: **-0.7%**

TOTAL SALES TURNOVER FOR INCOMING TRIPS

round **0.1 billion Euro** (2021)

OVERNIGHT STAYS – CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS

Year



MOST POPULAR DESTINATIONS IN 2021

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	Berlin with 27.4% of all o. s.	Berlin with 42,272 o. s.
2	Bavaria with 19.2% of all o. s.	Frankfurt with 22,359 o. s.
3	Hesse with 14.2% of all o. s.	Munich with 13,023 o. s.
4	North Rhine-Westphalia with 11.1% of all o. s.	Hamburg with 9,467 o. s.

PURPOSE OF ALL INCOMING TRIPS (55 thousand arrivals)

Only one answer possible. Deviations from 100% due to rounding

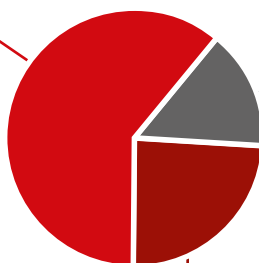
61 % Holiday trips

Type of holiday trip:

61 % City holidays/visit of an event

13 % Touring holidays

9 % Holidays in tourist regions



24 % VFR-/other trips

15 % Business trips

Type of business trip:

57 % Promotable business trips

Type of promotable business trip:

50 % Conferences/congresses/seminars

25 % Exhibits/trade fairs

13 % Incentives

46 % Traditional business trips

BOOKING-BEHAVIOUR, MAIN MODE OF TRANSPORT, ACCOMMODATION DURING HOLIDAY TRIPS

99 % of all holiday trips are
booked in advance

93 % online booking

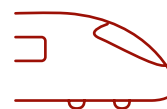
74 % accommodation paid for
(58 % hotel)



72 %
plane



13 %
car



13 %
train



1 %
coach



1 %
motorised
caravan/camper