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INCOMING JAPAN

COUNTRY AND PEOPLE

Capital	Tokyo (37.3 million inhabitants)
Area	377,970 km ²
Inhabitants	2021: 125.2 million (growth rate -0.4%)*
Mean age	48.6 years
Economy	GDP per capita: 39,340 US\$ (2021)*, GDP – real growth rate +1.6% (2021)*
Unemployment rate	2.8% (2021)*
Inflation rate	-0.3% (2021)*

* Forecast

GENERAL TRAVEL BEHAVIOUR 2021

EUROPEAN DESTINATIONS OF TRIPS ABROAD

Rank

- 1 United Kingdom
- 2 Spain
- 3 France
- 4 Germany**

INTENSITY OF TRAVEL ABROAD

1.8%

(resident population from 15 years on)

DESTINATION GERMANY

YEAR 2021

28,001 arrivals from Japan

96,856 overnight stays (camping included)

VOLUME OF OVERNIGHT STAYS

Increase 2012 – 2021:

by **-92.7%**

Growth 2020 – 2021:

-55.7%

Average annual rate of change 2012 – 2021:

-13.4%

OVERNIGHT STAYS – CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS

Year

2021 **0.1**

2020 **0.22**

2019 **1.20**

2018 **1.19**

2017 **1.15**

2016 **1.07**

2015 **1.21**

2014 **1.26**

2013 **1.31**

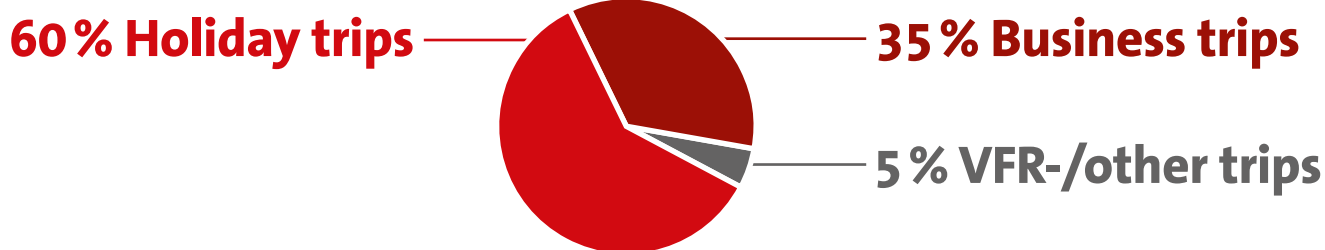
2012 **1.33**

MOST POPULAR DESTINATIONS IN 2021

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	Hesse with 26.6% of all o. s.	Frankfurt with 22.658 o. s.
2	Bavaria with 18.6% of all o. s.	Berlin with 7.260 o. s.
3	Baden-Württemberg with 15.6% of all o. s.	Munich with 7,046 o. s.
4	North Rhine-Westphalia with 12.2% of all o. s.	Düsseldorf with 5,894 o. s.

PURPOSE OF ALL INCOMING TRIPS (28 thousand arrivals)

Only one answer possible. Deviations from 100% due to rounding



BOOKING-BEHAVIOUR AND MAIN MODE OF TRANSPORT

100% of all holiday trips are
booked in advance

83% online booking

40% at a travel agency



100% plane