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Federal Ministry  
for Economic Affairs  
and Climate Action

on the basis of a decision  
by the German Bundestag

**Germany**  
*The travel destination*



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# INCOMING CANADA

## COUNTRY AND PEOPLE

Capital	Ottawa (1.4 million inhabitants)
Area	9,984,670 km <sup>2</sup>
Inhabitants	2023: 38.8 million (growth rate 0.9 %)*; Forecast 2032: 41.6 million
Mean age	42.4 years*
Economy	GDP per capita: 53,247 US\$ (2023)*, GDP – real growth rate: +1.3 % (2023)*
Unemployment rate	5.5 % (2023)*
Inflation rate	3.6 % (2023)*

\* Forecast

## GENERAL TRAVEL BEHAVIOUR 2023

### EUROPEAN DESTINATIONS OF TRIPS ABROAD

Rank

- 1 United Kingdom
- 2 France
- 3 Italy
- 4 Spain

**5 Germany**

### INTENSITY OF TRAVEL ABROAD

**106.2 %**

(resident population from 15 years on)

**= 1.1 trips per person**

## DESTINATION GERMANY

### YEAR 2023

**273,728 arrivals** from Canada

**643,662 overnight stays** (camping included)

### VOLUME OF OVERNIGHT STAYS

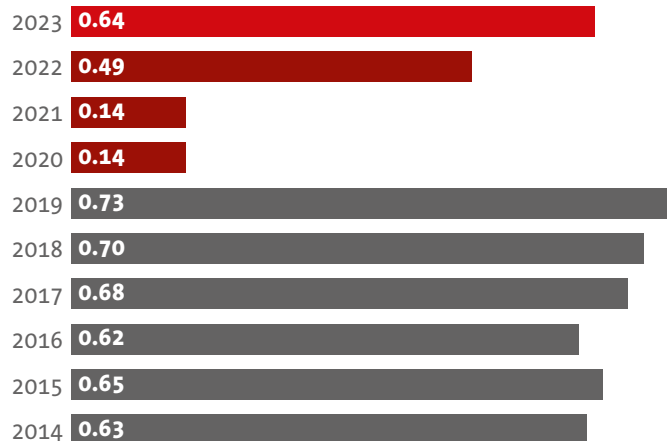
Increase 2014–2023: **by + 1.7 %**

Growth 2022–2023: **+ 32.6 %**

Recovery to 2019: **87.7 %**

### OVERNIGHT STAYS – CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS

Year

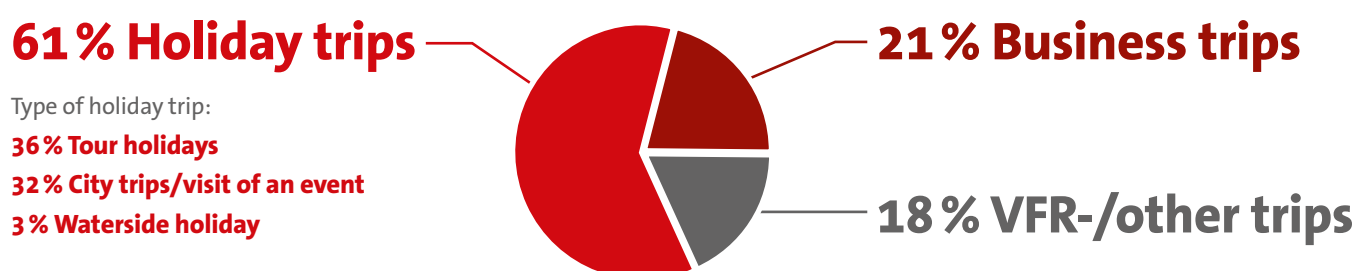


## MOST POPULAR DESTINATIONS IN 2023

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	Bavaria with 29.6 % of all o. s.	Berlin with 140,537 o. s.
2	Berlin with 21.8 % of all o. s.	Munich with 115,291 o. s.
3	Hesse with 13.1 % of all o. s.	Frankfurt with 64,550 o. s.
4	North Rhine-Westphalia with 9.8 % of all o. s.	Hamburg with 26,982 o. s.

## PURPOSE OF ALL INCOMING TRIPS (274 thousand arrivals at lodging establishments)

Only one answer possible. Deviations from 100 % due to rounding



## BOOKING-BEHAVIOUR AND MAIN MODE OF TRANSPORT

**100 % booked in advance**

**83 % online booking**

**34 % at a travel agency**



**100 % plane**

References: World Travel Monitor 2023, IPK International 2024;  
German Federal Statistics Office 2014–2024/German State Offices 2024

Design and layout: markenzeichen GmbH, [www.markenzeichen.de](http://www.markenzeichen.de)

Published by:

German National Tourist Board (GNTB)  
Beethovenstrasse 69  
60325 Frankfurt am Main

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