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Germany
The travel destination



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INCOMING CANADA

COUNTRY AND PEOPLE

Capital	Ottawa (1.4 million inhabitants)
Area	9,879,750 km ²
Inhabitants	2021: 38.2 million
Mean age	41.8 years
Economy	GDP per capita: 52,079 US\$ (2021)*, GDP – real growth rate +4.6% (2021)*
Unemployment rate	7.4% (2021)*
Inflation rate	3.4% (2021)*

* Forecast

GENERAL TRAVEL BEHAVIOUR 2021

EUROPEAN DESTINATIONS OF TRIPS ABROAD

Rank

- 1 France
- 2 United Kingdom
- 3 Italy
- 6 Germany**

INTENSITY OF TRAVEL ABROAD

23.0%

(resident population from 15 years on)

DESTINATION GERMANY

YEAR 2021

58,526 arrivals from Canada

138,774 overnight stays (camping included)

VOLUME OF OVERNIGHT STAYS

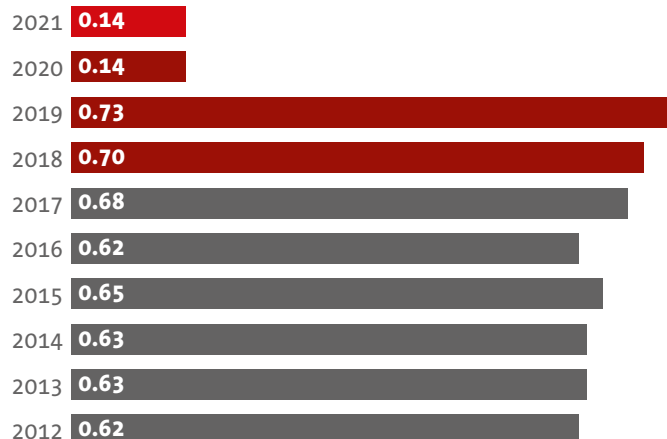
Increase 2012 – 2021: **by - 77.8%**

Growth 2020 – 2021: **-1.7%**

Average annual rate of change 2012 – 2021: **-6.1%**

OVERNIGHT STAYS – CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS

Year

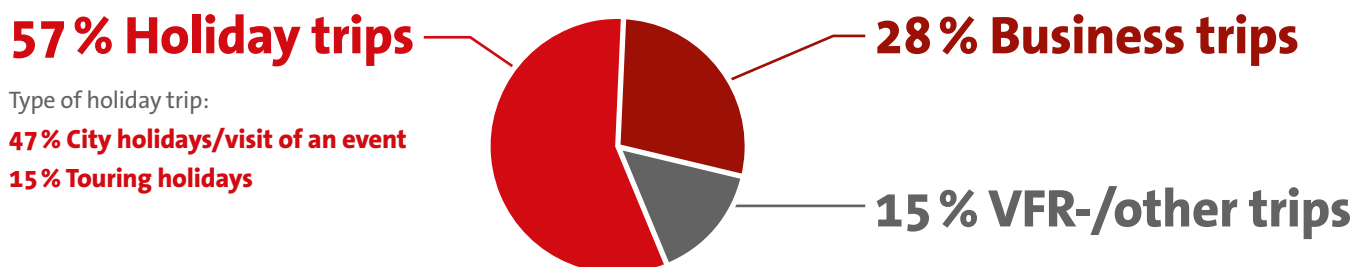


MOST POPULAR DESTINATIONS IN 2021

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	Bavaria with 20.5% of all o. s.	Berlin with 25,903 o. s.
2	Berlin with 18.7% of all o. s.	Frankfurt with 17,856 o. s.
3	Hesse with 15.6% of all o. s.	Munich with 15,462 o. s.
4	North Rhine-Westphalia with 12.7% of all o. s.	Cologne with 6,051 o. s.

PURPOSE OF ALL INCOMING TRIPS (58 thousand arrivals)

Only one answer possible. Deviations from 100% due to rounding



BOOKING-BEHAVIOUR AND MAIN MODE OF TRANSPORT

100% booked in advance

84% online booking

31% at a travel agency



100% plane