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Federal Ministry  
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on the basis of a decision  
by the German Bundestag

**Germany**  
The travel destination



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# INCOMING POLAND

## COUNTRY AND PEOPLE

Capital	Warsaw (1,758,000 inhabitants)
Area	312,679 km <sup>2</sup>
Inhabitants	2020: 38.2 million (growth rate -0.5%), Forecast 2025: 37.0 million
Mean age	41.9 years
Economy	GDP per capita: 13,244 Euro (2020), GDP – real growth rate -2.75% (2020)*
Unemployment rate	4.0% (2020)*
Inflation rate	3.6% (2020)*
Gini coefficient	0.297/rank 151 (OECD-average 0.318)

\* Forecast

## GENERAL TRAVEL BEHAVIOUR 2020

### DESTINATIONS OF TRIPS ABROAD

Rank

- 1 **Germany**
- 2 **United Kingdom**
- 3 **Croatia**
- 4 **Italy**

### INTENSITY OF TRAVEL ABROAD

**26.5%**

(resident population from 15 years on)

**= 0.3** trips per person

### PERCENTAGE OF OVERNIGHT STAYS DOMESTIC IN ACCOMMODATION ESTABLISHMENTS



**87%** Poland domestic

**13%** Poland non-resident

(preliminary data)

## DESTINATION GERMANY

### YEAR 2020

**595,116 arrivals** from Poland

**2,246,215 overnight stays** (camping included)

### VOLUME OF OVERNIGHT STAYS

Increase 2011 – 2020:

**by +30.9%**

Growth 2019 – 2020:

**-35.8%**

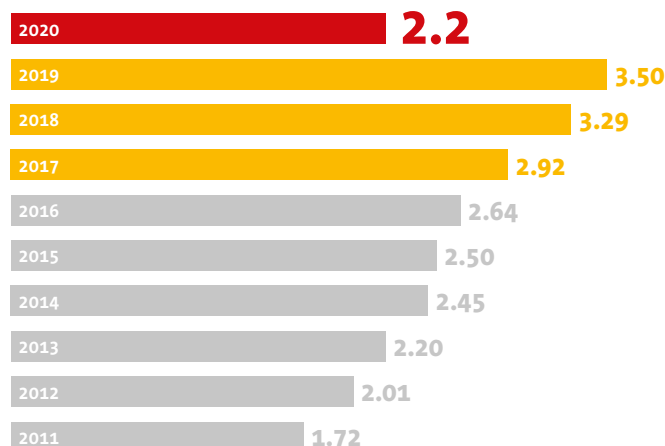
Average annual rate of change 2011 – 2020:

**-6.4%**

### TOTAL SALES TURNOVER FOR INCOMING TRIPS

round **1.5 billion Euro** (2020)

### OVERNIGHT STAYS — CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS

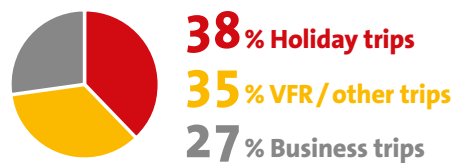


## MOST POPULAR DESTINATIONS IN 2020

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	<b>Bavaria</b> with 20.5% of all o. s.	<b>Berlin</b> with 218,309 o. s.
2	<b>North Rhine-Westphalia</b> with 11.2% of all o. s.	<b>Munich</b> with 80,695 o. s.
3	<b>Hesse</b> with 10.2% of all o. s.	<b>Frankfurt</b> with 51,244 o. s.
4	<b>Baden-Württemberg</b> with 10.1% of all o. s.	<b>Hamburg</b> with 48,537 o. s.

## PURPOSE OF ALL INCOMING TRIPS (600 thousand arrivals)

(Only one answer possible. Deviations from 100% due to rounding.)



### BUSINESS TRIPS

**73% Traditional business trips**  
**27% Promotable business trips**

### HOLIDAY TRIPS

**46% City holidays / visit of an event**  
**28% Holidays in tourist regions**  
**12% Touring holidays**

### PROMOTABLE BUSINESS TRIPS

**60% Conferences / congresses / seminars**  
**21% Exhibits / trade fairs**  
**19% Incentives**

## BOOKING-BEHAVIOUR, MAIN MODE OF TRANSPORT, ACCOMMODATION DURING HOLIDAY TRIPS

**54%** of all holiday trips are  
**booked in advance**

**49%** online booking

**52%** accommodation paid for  
(25% hotel)



**75%**  
car



**16%**  
plane



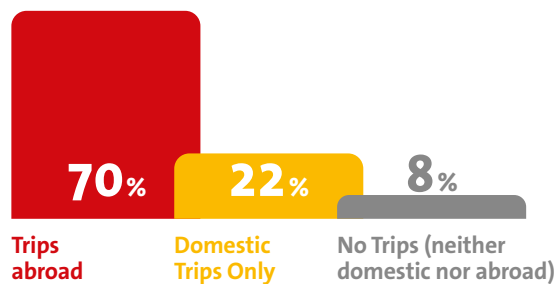
**8%**  
coach



**1%**  
train

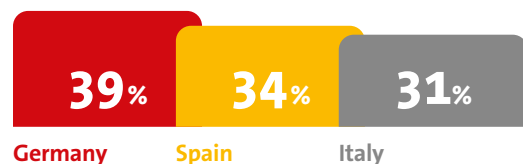
## TRAVEL INTENTION IN THE NEXT 12 MONTHS<sup>1</sup>

### TRAVEL INTENTION NEXT 12 MONTHS (JANUARY – DECEMBER)



### TRAVEL INTENTION ABROAD – DESTINATION COUNTRIES AND TO WHICH COUNTRIES WOULD YOU MOST LIKELY TRAVEL THIS YEAR (JANUARY – DECEMBER)?

(Max. 5 destinations/selection of European countries, multiple answers possible)



References: World Travel Monitor 2020, IPK International 2021; Eurostat 2021; German Federal Statistics Office 2011-2021/German State Offices 2021; 1 Impact of the COVID-19 Pandemic on International Tourism - Third Wave (January 2021), IPK International 2021

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