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Germany
The travel destination



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INCOMING PORTUGAL

COUNTRY AND PEOPLE

Capital	Lisbon (2.986 million inhabitants) (2022)
Area	92,230 km ²
Inhabitants	2021: 10.2 million (growth rate -0.3%)*; Forecast 2026: 10.0 million
Mean age	44.6 years
Economy	GDP per capita: 24,457 US\$ (2021)*, GDP – real growth rate +4.5% (2021)*
Unemployment rate	6.7% (2021)*
Inflation rate	0.8% (2021)*

* Forecast

GENERAL TRAVEL BEHAVIOUR 2021

DESTINATIONS OF TRIPS ABROAD

Rank

- 1 Spain
- 2 France
- 3 Germany**
- 4 United Kingdom

INTENSITY OF TRAVEL ABROAD

30.9%

(resident population from 15 years on)

= 0.3 trips per person

DESTINATION GERMANY

YEAR 2021

67,452 arrivals from Portugal

226,246 overnight stays (camping included)

VOLUME OF OVERNIGHT STAYS

Increase 2012 – 2021: **by -21.9%**

Growth 2020 – 2021: **+9.1%**

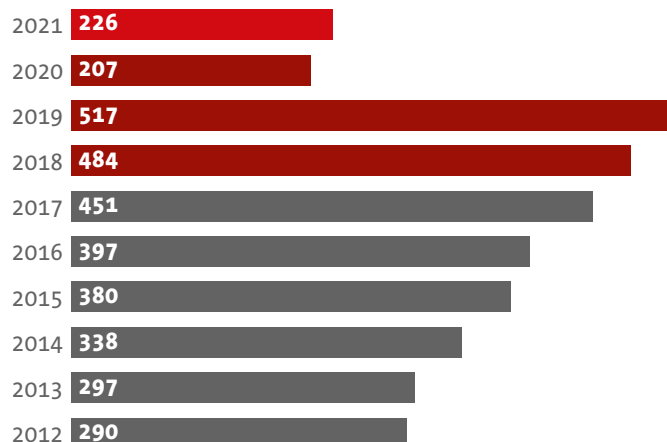
Average annual rate of change 2012 – 2021: **+1.0%**

TOTAL SALES TURNOVER FOR INCOMING TRIPS

rund **0.1 billion Euro** (2021)

OVERNIGHT STAYS – CURRENT AND LONG-TERM DEVELOPMENT IN THOUSANDS

Year



MOST POPULAR DESTINATIONS IN 2021

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	Bavaria with 23.3% of all o. s.	Berlin with 32,913 o. s.
2	Berlin with 14.6% of all o. s.	Munich with 22,463 o. s.
3	North Rhine-Westphalia with 12.8% of all o. s.	Frankfurt with 17,737 o. s.
4	Hesse with 12.7% of all o. s.	Hamburg with 8,923 o. s.

PURPOSE OF ALL INCOMING TRIPS (67 thousand arrivals)

Only one answer possible. Deviations from 100% due to rounding

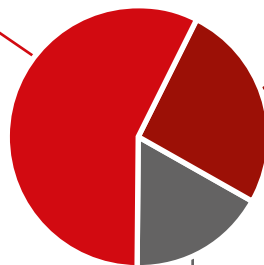
58 % Holiday trips

Type of holiday trip:

48 % City holidays/visit of an event

18 % Touring holidays

16 % Holidays in tourist regions



17 % VFR-/other trips

26 % Business trips

Type of business trip:

77 % Promotable business trips

Type of promotable business trip:

54 % Conferences/congresses/seminars

39 % Incentives

7 % Exhibits/trade fairs

23 % Traditional business trips

BOOKING-BEHAVIOUR, MAIN MODE OF TRANSPORT, ACCOMMODATION DURING HOLIDAY TRIPS

99 % of all holiday trips are
booked in advance

85 % online booking

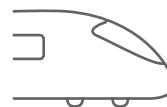
78 % accommodation paid for
(62 % hotel)



82 %
plane



16 %
car



6 %
train



3 %
motorised
caravan/camper



1 %
coach