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Federal Ministry
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The travel destination



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INCOMING SLOVAKIA

COUNTRY AND PEOPLE

Capital	Bratislava (439,000 inhabitants) (2022)
Area	49,035 km ²
Inhabitants	2021: 5.5 million (growth rate -0.1%)*; Forecast 2026: 5.5 million
Mean age	41.8 years
Economy	GDP per capita: 21,383 US\$ (2021)*, GDP – real growth rate +3.8% (2021)*
Unemployment rate	6.8% (2021)*
Inflation rate	2.8% (2021)*

* Forecast

GENERAL TRAVEL BEHAVIOUR 2021

DESTINATIONS OF TRIPS ABROAD

Rank

- 1 Czech Republic
- 2 Croatia
- 3 Austria

5 Germany

INTENSITY OF TRAVEL ABROAD

61.5%

(resident population from 15 years on)

= 0.6 trips per person

DESTINATION GERMANY

YEAR 2021

73,215 arrivals from Slovakia

421,866 overnight stays (camping included)

VOLUME OF OVERNIGHT STAYS

Increase 2012 – 2021: **by +40.1%**

Growth 2020 – 2021: **+18.9%**

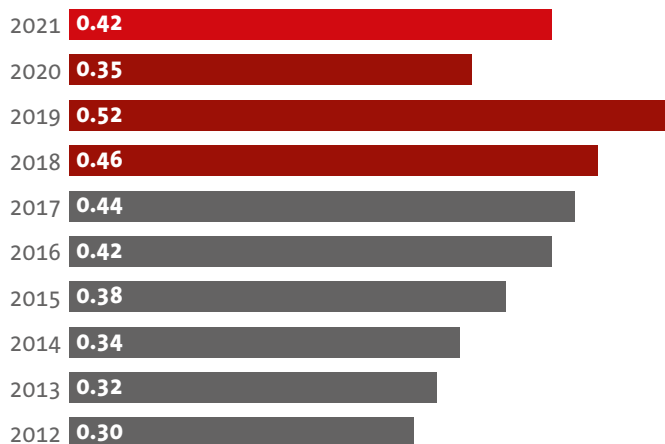
Average annual rate of change 2012 – 2021: **+5.7%**

TOTAL SALES TURNOVER FOR INCOMING TRIPS

round **0.1 billion Euro** (2021)

OVERNIGHT STAYS – CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS

Year



MOST POPULAR DESTINATIONS IN 2021

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	Bavaria with 28.9% of all o. s.	Berlin with 33,151 o. s.
2	Baden-Württemberg with 13.3% of all o. s.	Munich with 32,604 o. s.
3	Saxony with 11.9% of all o. s.	Frankfurt with 8,772 o. s.
4	Hesse with 8.6% of all o. s.	Leipzig with 7,851 o. s.

PURPOSE OF ALL INCOMING TRIPS (73 thousand arrivals)

Only one answer possible. Deviations from 100% due to rounding

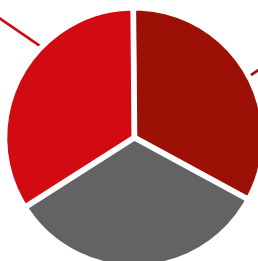
34 % Holiday trips

Type of holiday trip:

38 % City holidays/visit of an event

31 % Holidays in tourist regions

6 % Touring holidays



33 % Business trips

Type of business trip:

74 % Promotable business trips

Type of promotable business trip:

67 % Conferences/congresses/seminars

22 % Incentives

11 % Exhibits/trade fairs

26 % Traditional business trips

33 % VFR-/other trips

BOOKING-BEHAVIOUR, MAIN MODE OF TRANSPORT, ACCOMMODATION DURING HOLIDAY TRIPS

63 % of all holiday trips are booked in advance

63 % online booking

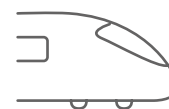
82 % accommodation paid for (27 % hotel)



74 %
car



21 %
plane



3 %
train



2 %
coach