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Federal Ministry
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on the basis of a decision
by the German Bundestag

Germany
The travel destination



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INCOMING CZECH REPUBLIC

COUNTRY AND PEOPLE

Capital	Prague (1,308,000 inhabitants)
Area	78,866 km ²
Inhabitants	2020: 10.7 million (growth rate 0.1%)
Mean age	43.3 years
Economy	GDP per capita: 19,151 Euro (2019)*, GDP – real growth rate -5.5% (2019)*
Unemployment rate	2.7% (2020)*
Inflation rate	3.4% (2020)*
Gini coefficient	0.249/rank 171 (OECD-average 0.318)

* Forecast

GENERAL TRAVEL BEHAVIOUR 2020

DESTINATIONS OF TRIPS ABROAD

Rank

- 1 Austria
- 2 Germany
- 3 Italy
- 4 Slovakia

INTENSITY OF TRAVEL ABROAD

51.6%

(resident population from 15 years on)

= 0.5 trips per person

PERCENTAGE OF OVERNIGHT STAYS DOMESTIC IN ACCOMMODATION ESTABLISHMENTS



76% Czech Republic domestic
24% Czech Republic non-resident
(preliminary data)

DESTINATION GERMANY

YEAR 2020

216,722 arrivals from Czech Republic

621,084 overnight stays (camping included)

VOLUME OF OVERNIGHT STAYS

Increase 2011 – 2020:

by -18.9%

Growth 2019 – 2020:

-55.2%

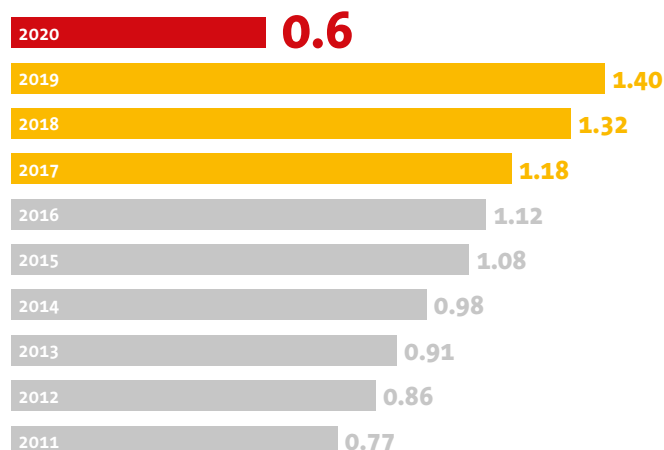
Average annual rate of change 2011 – 2020:

-2.0%

TOTAL SALES TURNOVER FOR INCOMING TRIPS

round **0.3 billion Euro** (2020)

OVERNIGHT STAYS — CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS



MOST POPULAR DESTINATIONS IN 2020

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	Bavaria with 36.9% of all o. s.	Berlin with 50,100 o. s.
2	Saxony with 9.9% of all o. s.	Munich with 38,637 o. s.
3	Baden-Württemberg with 9.3% of all o. s.	Dresden with 16,874 o. s.
4	Berlin with 8.1% of all o. s.	Frankfurt with 13,382 o. s.

PURPOSE OF ALL INCOMING TRIPS (200,000 arrivals)

(Only one answer possible. Deviations from 100% due to rounding.)



43% Business trips
38% Holiday trips
19% VFR/other trips

BUSINESS TRIPS

53% Promotable business trips
47% Traditional business trips

HOLIDAY TRIPS

46% City holidays / visit of an event
35% Holidays in tourist regions
3% Touring holidays

PROMOTABLE BUSINESS TRIPS

89% Conferences / congresses / seminars
6% Exhibits / trade fairs
5% Incentives

BOOKING-BEHAVIOUR, MAIN MODE OF TRANSPORT, ACCOMMODATION DURING HOLIDAY TRIPS

74% of all holiday trips are
booked in advance

65% online booking

60% accommodation paid for
(42% hotel)



77%
car



9%
train



9%
coach



2%
plane

References: World Travel Monitor 2020, IPK International 2021; Eurostat 2021; German Federal Statistics Office 2011-2021/German State Offices 2021

Design and layout
M.A.D. Kommunikationsgesellschaft mbH
www.markenzeichen.de

Published by:

German National Tourist Board (GNTB)
Beethovenstraße 69
60325 Frankfurt/Main

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