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Federal Ministry  
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on the basis of a decision  
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**Germany**  
The travel destination



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# INCOMING HUNGARY

## COUNTRY AND PEOPLE

Capital	Budapest (1.7 million inhabitants) (2021)
Area	93,028 km <sup>2</sup>
Inhabitants	2021: 9.6 million (growth rate -0.3%)*; Forecast 2026: 9.5 million
Mean age	43.6 years
Economy	GDP per capita: 18,528 US\$ (2021)*, GDP – real growth rate +7.4% (2021)*
Unemployment rate	4.1% (2021)*
Inflation rate	5.1% (2021)*

\* Forecast

## GENERAL TRAVEL BEHAVIOUR 2021

### DESTINATIONS OF TRIPS ABROAD

Rank

1 Croatia

2 Austria

**3 Germany**

4 Italy

### INTENSITY OF TRAVEL ABROAD

**28.3%**

(resident population from 15 years on)

**= 0.3 trips per person**

## DESTINATION GERMANY

### YEAR 2021

**94,567 arrivals** from Hungary

**343,867 overnight stays** (camping included)

### VOLUME OF OVERNIGHT STAYS

Increase 2012 – 2021:

**by - 51.9%**

Growth 2020 – 2021:

**+2.0%**

Average annual rate of change 2012 – 2021:

**-2.5%**

### TOTAL SALES TURNOVER FOR INCOMING TRIPS

rund **0.1 billion Euro** (2021)

### OVERNIGHT STAYS – CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS

Year

2021 **0.34**

2020 **0.34**

2019 **0.84**

2018 **0.80**

2017 **0.77**

2016 **0.71**

2015 **0.71**

2014 **0.70**

2013 **0.71**

2012 **0.71**

## MOST POPULAR DESTINATIONS IN 2021

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	<b>Bavaria</b> with 35.1% of all o. s.	<b>Munich</b> with 26,571 o. s.
2	<b>Baden-Württemberg</b> with 20.2% of all o. s.	<b>Berlin</b> with 24,971 o. s.
3	<b>North Rhine-Westphalia</b> with 10.4% of all o. s.	<b>Stuttgart</b> with 9,971 o. s.
4	<b>Berlin</b> with 7.3% of all o. s.	<b>Frankfurt</b> with 6,879 o. s.

## PURPOSE OF ALL INCOMING TRIPS (95 thousand arrivals)

Only one answer possible. Deviations from 100% due to rounding

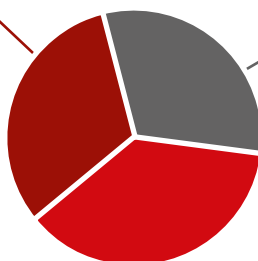
### 32 % Holiday trips

Type of holiday trip:

**55 % City holidays/visit of an event**

**21 % Holidays in tourist regions**

**6 % Touring holidays**



### 31 % Business trips

Type of business trip:

**56 % Promotable business trips**

Type of promotable business trip:

54 % Conferences/congresses/seminars

40 % Exhibits/trade fairs

6 % Incentives

**44 % Traditional business trips**

### 37 % VFR-/other trips

## BOOKING-BEHAVIOUR, MAIN MODE OF TRANSPORT, ACCOMMODATION DURING HOLIDAY TRIPS

**71 %** of all holiday trips are  
**booked in advance**

**66 %** online booking

**62 %** accommodation paid for  
(33 % hotel)



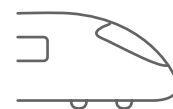
**70 %**  
car



**20 %**  
plane



**6 %**  
coach



**5 %**  
train