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INCOMING ROMANIA

COUNTRY AND PEOPLE

Capital	Bucharest (1.785 million inhabitants) (2022)
Area	238,400 km ²
Inhabitants	2021: 19.1 million (growth rate -0.5%)*; Forecast 2026: 18.7 million
Mean age	42.5 years
Economy	GDP per capita: 14,864 US\$ (2021)*, GDP – real growth rate: +7.0% (2021)*
Unemployment rate	5.0% (2021)*
Inflation rate	4.0% (2021)*

* Forecast

GENERAL TRAVEL BEHAVIOUR 2021

DESTINATIONS OF TRIPS ABROAD

Rank

- 1 Turkey
- 2 Italy
- 3 Germany**
- 4 Bulgaria

INTENSITY OF TRAVEL ABROAD

22.9%

(resident population from 15 years on)

= 0.2 trips per person

DESTINATION GERMANY

YEAR 2021

179,979 arrivals from Romania

906,976 overnight stays (camping included)

VOLUME OF OVERNIGHT STAYS

Increase 2012 – 2021:

by +62.8%

Growth 2020 – 2021:

+15.3%

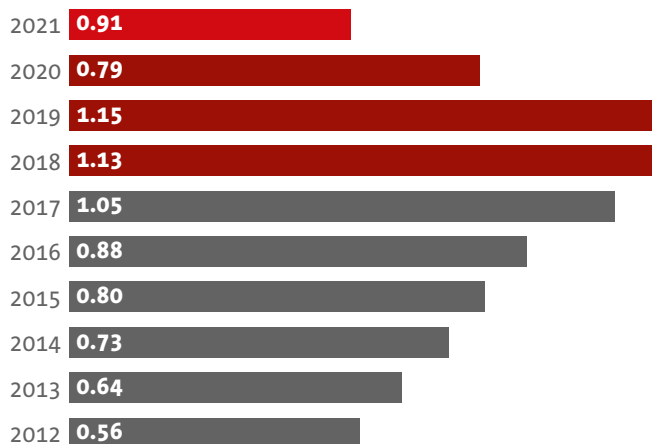
Average annual rate of change 2012 – 2021: **+8.1%**

TOTAL SALES TURNOVER FOR INCOMING TRIPS

round **0.2 billion Euro** (2021)

OVERNIGHT STAYS – CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS

Year



MOST POPULAR DESTINATIONS IN 2021

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	Bavaria with 31.4% of all o. s.	Munich with 80,867 o. s.
2	Baden-Württemberg with 16.1% of all o. s.	Berlin with 49,253 o. s.
3	Hesse with 11.7% of all o. s.	Frankfurt with 37,250 o. s.
4	North Rhine-Westphalia with 11.0% of all o. s.	Hamburg with 23,022 o. s.

PURPOSE OF ALL INCOMING TRIPS

Only one answer possible. Deviations from 100% due to rounding

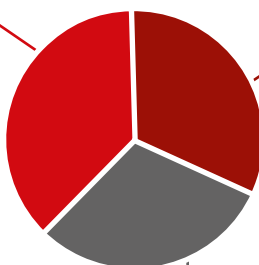
37 % Holiday trips

Type of holiday trip:

57 % City holidays/visit of an event

23 % Touring holidays

13 % Holidays in tourist regions



32 % Business trips

Type of business trip:

52 % Traditional business trips

48 % Promotable business trips

Type of promotable business trip:

67 % Conferences/congresses/seminars

17 % Exhibits/trade fairs

16 % Incentives

30 % VFR-/other trips

BOOKING-BEHAVIOUR, MAIN MODE OF TRANSPORT, ACCOMMODATION DURING HOLIDAY TRIPS

83 % of all holiday trips are
booked in advance

77 % online booking

68 % accommodation paid for
(41 % hotel)



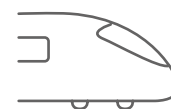
53 %
car



41 %
plane



5 %
coach



1 %
train

INCOMING SERBIA

COUNTRY AND PEOPLE

Capital	Belgrade (1.405 million inhabitants) (2022)
Area	77,474 km ²
Inhabitants	2021: 6.9 million (growth rate -0.5%)*; forecast 2026: 6.8 million
Mean age	43.4 years
Economy	GDP per capita: 8,794 US\$ (2021)*, GDP – real growth rate +6.5% (2021)*
Unemployment rate	9.3% (2021)*
Inflation rate	3.0% (2021)*

* Forecast

GENERAL TRAVEL BEHAVIOUR 2021

DESTINATIONS OF TRIPS ABROAD

Rank

- 1 Greece
- 2 Turkey
- 3 Austria
- 4 Bulgaria

7 Germany

INTENSITY OF TRAVEL ABROAD

30.8%

(resident population from 15 years on)

= **0.3 trips per person**

PURPOSE OF ALL INCOMING TRIPS

Only one answer possible. Deviations from 100% due to rounding

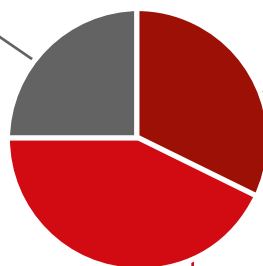
25% Holiday trips

Type of holiday trip:

78% City holidays/visit of an event

8% Holidays in tourist regions

4% Touring holidays



43% VFR-/other trips

32% Business trips

Type of business trip:

53% Promotable business trips

Type of promotable business trip:

96% Conferences/congresses/seminars

2% Incentives

2% Exhibits/trade fairs

47% Traditional business trips

BOOKING-BEHAVIOUR, MAIN MODE OF TRANSPORT, ACCOMMODATION DURING HOLIDAY TRIPS

83% of all holiday trips are
booked in advance

73% online booking

23% accommodation paid for
(9% hotel)



51%
plane



33%
car



16%
coach

INCOMING BULGARIA

COUNTRY AND PEOPLE

Capital	Sofia (1.287 million inhabitants) (2022)
Area	111,000 km ²
Inhabitants	2021: 6.9 million (growth rate -0.8%)*; Forecast 2026: 6.6 million
Mean age	43.7 years
Economy	GDP per capita: 11,332 US\$ (2021)*, GDP – real growth rate +3.8% (2021)*
Unemployment rate	5.1% (2021)*
Inflation rate	2.4% (2021)*

* Forecast

GENERAL TRAVEL BEHAVIOUR 2021

DESTINATIONS OF TRIPS ABROAD

Rank

- 1 Turkey
- 2 Greece
- 3 Germany**
- 4 Italy

INTENSITY OF TRAVEL ABROAD

38.5%

(resident population from 15 years on)

= 0.4 trips per person

DESTINATION GERMANY

YEAR 2021

57,573 arrivals from Bulgaria

276,337 overnight stays (camping included)

VOLUME OF OVERNIGHT STAYS

Increase 2012 – 2021: **by +41.0%**

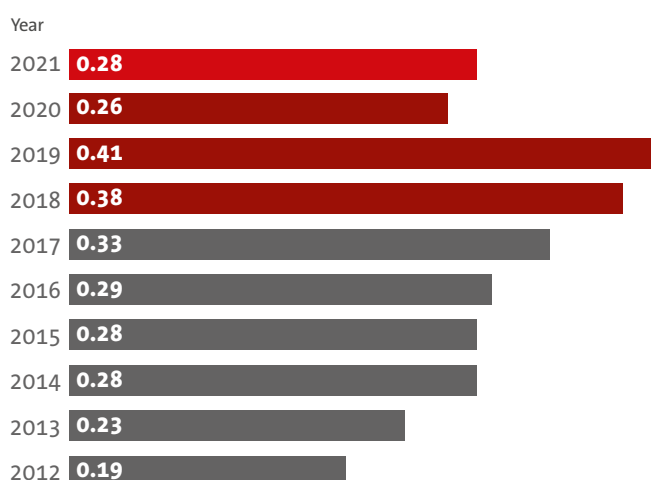
Growth 2020 – 2021: **+4.2%**

Average annual rate of change 2012 – 2021: **+6.1%**

TOTAL SALES TURNOVER FOR INCOMING TRIPS

round **0.1 billion Euro** (2021)

OVERNIGHT STAYS – CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS



MOST POPULAR DESTINATIONS IN 2021

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	Bavaria with 27.2% of all o. s.	Berlin with 24,127 o. s.
2	Baden-Württemberg with 12.8% of all o. s.	Munich with 30,768 o. s.
3	Lower Saxony with 11.3% of all o. s.	Frankfurt with 11,615 o. s.
4	Hesse with 9.8% of all o. s.	Hamburg with 7,367 o. s.

PURPOSE OF ALL INCOMING TRIPS (58 thousand arrivals)

Only one answer possible. Deviations from 100% due to rounding

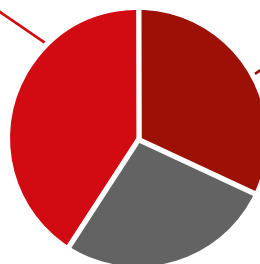
41 % Holiday trips

Type of holiday trip:

47% City holidays/visit of an event

29% Touring holidays

5% Holidays in tourist regions



32 % Business trips

Type of business trip:

61% Traditional business trips

39% Promotable business trips

Type of promotable business trip:

90% Conferences/congresses/seminars

8% Exhibits/trade fairs

2% Incentives

27 % VFR-/other trips

BOOKING-BEHAVIOUR, MAIN MODE OF TRANSPORT, ACCOMMODATION DURING HOLIDAY TRIPS

76% of all holiday trips are
booked in advance

71% online booking

58% accommodation paid for
(48% hotel)



56%
plane



34%
car



7%
coach



4%
train

INCOMING CROATIA

COUNTRY AND PEOPLE

Capital	Zagreb (684.000 inhabitants) (2022)
Area	88,073 km ²
Inhabitants	2021: 4.1 million (growth rate -0.6%)*; Forecast 2026: 4.0 million
Mean age	43.9 years
Economy	GDP per capita: 15,808 US\$ (2021), GDP – real growth rate: +8.1% (2021)*
Unemployment rate	6.7% (2021)*
Inflation rate	2.2% (2021)*

* Forecast

GENERAL TRAVEL BEHAVIOUR 2021

DESTINATIONS OF TRIPS ABROAD

Rank

- 1 Italy
- 2 Germany**
- 3 Austria
- 4 Slovenia

INTENSITY OF TRAVEL ABROAD

34.0%

(resident population from 15 years on)

= 0.3 trips per person

DESTINATION GERMANY

YEAR 2021

62,302 arrivals from Croatia

388,602 overnight stays (camping included)

VOLUME OF OVERNIGHT STAYS

Increase 2013 – 2021: **by +160.0%**

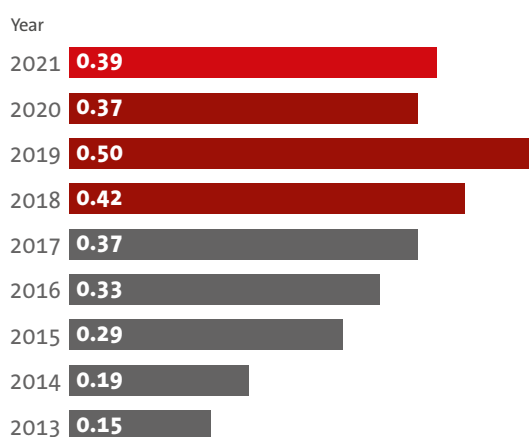
Growth 2020 – 2021: **+5.2%**

Average annual rate of change 2014 – 2021: **+14.5%**

TOTAL SALES TURNOVER FOR INCOMING TRIPS

round **0.1 billion Euro** (2021)

OVERNIGHT STAYS – CURRENT AND LONG-TERM DEVELOPMENT IN MILLIONS



MOST POPULAR DESTINATIONS IN 2021

RANK	FEDERAL STATES (Overnight stays = o. s.)	CITIES (more than 100,000 inhabitants)
1	Bavaria with 43.5% all o. s.	Munich with 77,969 o. s.
2	Baden-Württemberg with 15.2% all o. s.	Berlin with 11,907 o. s.
3	Hesse with 13.4% all o. s.	Frankfurt with 8,466 o. s.
4	North Rhine-Westphalia with 8.1% all o. s.	Nuremberg with 6,190 o. s.

PURPOSE OF ALL INCOMING TRIPS (62 thousand arrivals)

Only one answer possible. Deviations from 100% due to rounding

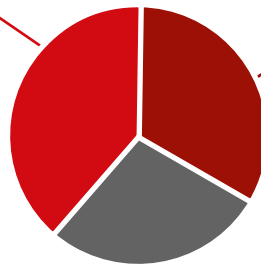
39% Holiday trips

Type of holiday trip:

52% City holidays/visit of an event

11% Holidays in tourist regions

11% Touring holidays



33% Business trips

Type of business trip:

50% Promotable business trips

Type of promotable business trip:

54% Conferences/congresses/seminars

38% Exhibits/trade fairs

8% Incentives

50% Traditional business trips

28% VFR-/other trips

BOOKING-BEHAVIOUR, MAIN MODE OF TRANSPORT, ACCOMMODATION DURING HOLIDAY TRIPS

72% of all holiday trips are
booked in advance

48% online booking

45% accommodation paid for
(27% hotel)



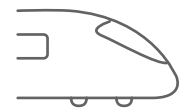
55%
car



25%
coach



18%
plane



2%
train

INCOMING BOSNIA AND HERZEGOVINA

COUNTRY AND PEOPLE

Capital	Sarajevo (344,000 inhabitants) (2022)
Area	51,210 km ²
Inhabitants	2021: 3.3 million (growth rate -0.5%)*; Forecast 2026: 3.2 million
Mean age	43.3 years
Economy	GDP per capita: 6,648 US\$ (2021), GDP – real growth rate +2.8% (2021)*
Unemployment rate	15.8% (2021)*
Inflation rate	1.8% (2021)*

* Forecast

GENERAL TRAVEL BEHAVIOUR 2021

DESTINATIONS OF TRIPS ABROAD

Rank

- 1 Croatia
- 2 Germany**
- 3 Italy
- 4 Turkey

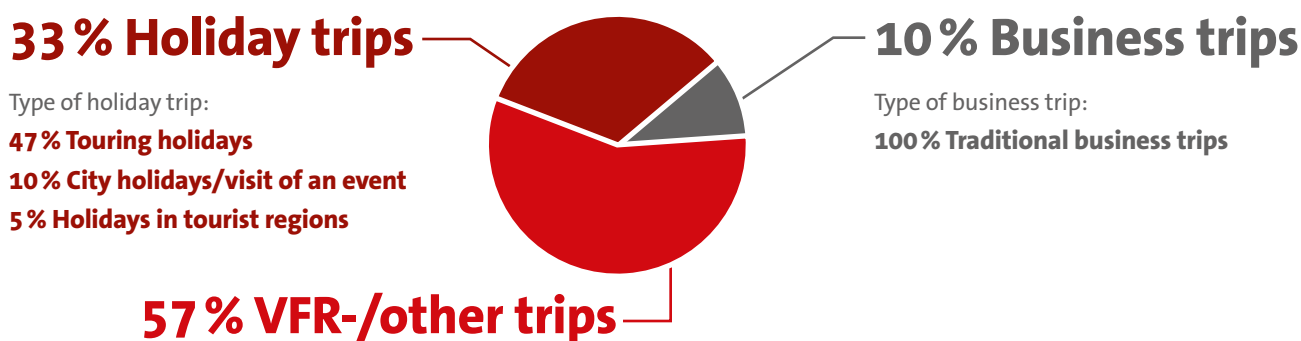
INTENSITY OF TRAVEL ABROAD

35.4%
(resident population from 15 years on)

= 0.3 trips per person

PURPOSE OF ALL INCOMING TRIPS

Only one answer possible. Deviations from 100% due to rounding



BOOKING-BEHAVIOUR, MAIN MODE OF TRANSPORT, ACCOMMODATION DURING HOLIDAY TRIPS

51 % of all holiday trips are
booked in advance

18 % online booking

21 % accommodation paid for
(19 % hotel)



33 %
car



32 %
coach



27 %
plane

INCOMING MONTENEGRO

COUNTRY AND PEOPLE

Capital	Podgorica (190,000 inhabitants) (2022)
Area	13,810 km ²
Inhabitants	2021: 0.6 million (growth rate 0.0%)*; Forecast 2025: 0.6 million
Mean age	39.6 years
Economy	GDP per capita: 9,064 US\$ (2021), GDP – real growth rate +9.0% (2021)*
Unemployment rate	15.1% (2020)*
Inflation rate	0.4% (2021)*

* Forecast

References: World Travel Monitor 2021, IPK International 2022; German Federal Statistics Office 2012 – 2022/German State Offices 2022

Design and layout: markenzeichen GmbH, www.markenzeichen.de

Published by:

German National Tourist Board (GNTB)
Beethovenstrasse 69
60325 Frankfurt am Main

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