

Members of the GNTB Advisory Board

As at November 2025

The members were elected at the 126th general meeting on 30 November 2023.

Chairman

Dirk Binding

Head of Department for the Digital Economy, Infrastructure and Regional Policy (DIR), Association of German Chambers of Industry and Commerce (DIHK)

First Deputy Chairman

Burkhard Kieker

Managing Director of Berlin Tourismus & Kongress GmbH

Second Deputy Chairwoman

Karina Kaestner

Vice President, Partner Management, DB Fernverkehr AG

Other elected members

Simon Graff

Managing Director of FOR REAL?! Media GmbH

Melanie Broyé-Engelkes

Managing Director of the German Wine Institute

Benjamin Suthe

Managing Director of the panorama 361 tourism consultancy

Professor Conny Mayer-Bonde

Dean of Economics Baden-Wuerttemberg Cooperative State University Center for Advanced Studies

Professor Martin Strasdas

Head of the master's programme in Sustainable Tourism Management, and Head of the Centre for Sustainable Tourism (ZENAT) working group, at Eberswalde University

Ex officio members

Ministerial Counsellor Iris Reimold

Head of Department G10 – Policy Matters, Finance Policy and Competition Policy, Federal Ministry for Digital and Transport

Counsellor Michael Dorn

Head of Department 404 – International Technology Policy, Digital Economy and Mobility, Federal Foreign Office

Jessica von Schrenck

Head of Department 312 – Economy, Climate, Construction, Press and Information Office of the Federal Government

Federal state representatives

Baden-Württemberg

Ministerial Counsellor Diana Schafer
Ministry of Justice and Migration

Bavaria

Ministerial Counsellor Gabriele Fink
Bavarian Ministry for Food, Agriculture, Forestry and Tourism

Berlin

Senate Councillor Anja Sabanovic
Senate Department for Economic Affairs, Energy and Public Enterprises

Brandenburg

Ministerial Counsellor Martin Linsen
Ministry for Economic Affairs, Labour and Energy

Free Hanseatic City of Bremen

Dr Christel Lübben
Head of Retail / Tourism
Senator for the Economy, Ports and Transformation

Free Hanseatic City of Hamburg

Bernd Meyer
Head of Tourism
Office for Economic Affairs and Innovation

Hessen

Ministerial Counsellor Ulrike Franz-Stöcker
Ministry of Economic Affairs, Energy, Transport and Housing

Mecklenburg-Vorpommern

Gunnar Bauer
Head of the Tourism Support Department
Ministry of Economic Affairs, Infrastructure, Tourism and Labour

Lower Saxony

May-Britt Pürschel
Head of Tourism and Creative Economy
Ministry of Economics, Transport, Construction and Digitalisation

North Rhine-Westphalia

Ministerial Counsellor Frank Butenhoff
Ministry for Economic Affairs, Industry, Climate Action and Energy

Rhineland-Palatinate

Ute Meinhard
Head of Tourism Policy /
Tourism Marketing Ministry of
Economy, Transport,
Agriculture and Viticulture

Saarland

Ministerial Counsellor Dr Rainer Schryen
Ministry for Economic Affairs, Innovation, Digitalisation and Energy

Saxony

Frank Ortmann
Head of Tourism
Ministry for Science, Culture and Tourism of the State of Saxony

Saxony-Anhalt

Elmar Heisterkamp
Head of Tourism and Location Marketing
Ministry for Economic Affairs, Tourism, Agriculture and Forestry

Schleswig-Holstein

Dr Birte Pusback
Head of Tourism
Ministry of Economic Affairs, Transport, Employment, Technology and Tourism

Thuringia

André Störr Head of Tourism and
Hospitality Ministry of Economic
Affairs, Science and Digital Society